

03-15-2001



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O Form for Requesting Recordal of
Title, Security Agreement, Change of
Ownership, or Other Interest Conveyed

02-28-2001

TRADEMARK
REGISTRATION STATE

U.S. Patent & TMO/ TM Mail Rcpt Dt. #61 Y

To the Honorable Commissioner of Patents and Trademarks:
Please record the attached original document or copy thereof.

Attorney Docket No.: 08417-00001

1. Name of Party(ies) conveying an interest:

Downs Rachlin & Martin PLLC

Entity:

- Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State _____
 Other a Vermont professional limited liability company

2. Name and Address of Party(ies) receiving an interest:

Name: **The Coca-Cola Company**
Internal Address): _____Street Address: **One Coca-Cola Plaza**City: **Atlanta**State: **Georgia** Zip: **30313**

Entity:

- Individual Association
 General Partnership Limited Partnership
 Corporation-State Delaware
 Other _____
 Citizenship _____

If not domiciled in the United States, a domestic representative
designation is attached:

- Yes
 No
(The attached document must not be an assignment)

3. Interest Conveyed:

- Assignment Change of Name
 Security Agreement Merger
 Other _____
- 2-38-01**

4. Application number(s) or registration number(s). Additional sheet attached? Yes No
A. Trademark Application No.(s) B. Trademark Registration No. **2,315,380**5. Names and address of party to whom correspondence concerning
document should be mailed:

Dolores, Esq.
The Coca-Cola Company
P.O. Box 1734
NAT 1956
Atlanta, Georgia 30301

6. Number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41): \$ 40.00
 Enclosed
 Authorized to be charged to deposit account
 Authorized to charge any deficiencies in the enclosed fees to
 deposit account.

8. Deposit account number (Attach duplicate copy of this form if paying
by deposit account): **04-1588**

DO NOT USE THIS SPACE

40E9. Date of execution of attached document February 27, 200110. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed
on:

Peter B. Kunin (802)863-2375

2/27/01
Date

BTV\182934.1

T147-5/00

TRADEMARK
REEL: 002251 FRAME: 0290



02-28-2001

U.S. Patent & TMO/TM Mail Rpt Dt. #01

ASSIGNMENT OF TRADEMARK

Trademark: LIFE TASTES GOOD!
Registration No: 2,315,380
Date of Reg.: February 8, 2000
Class No. Intl. Cl. 038

ASSIGNOR: K&S Enterprises
 (New Hampshire corporation)
 311 South Broadway
 Salem, N.H. 03079

ASSIGNEE: Downs Rachlin & Martin PLLC
 P O Box 190
 Main Street
 Burlington, Vermont
 05402

AGREEMENT made this 26th day of February 2001, by and between K&S Enterprises, hereafter referred to as "Assignor" and Downs Rachlin & Martin PLLC, hereafter referred to as "Assignee."

Recital

1. Assignor is the owner of the servicemark LIFE TASTES GOOD! which is registered with the United States Patent and Trademark Office as registration number 2,315,380 registered February 8, 2000. A true and correct copy of the registration certificate is attached hereto as Exhibit "A."

Transfer of Trademark

2. For valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all of Assignor's interest in the LIFE TASTES GOOD! servicemark number 2,315,380 registered February 8, 2000, and its registration, together with all rights to secure renewals, reissues, extensions of the trademark, and that part of the goodwill of Assignor's business connected with the use of and symbolized by the LIFE TASTES GOOD! servicemark.

Representations and Warranties of Assignor

3. Assignor hereby covenants, warrants, and represents to Assignee that:
- (a) Assignor is the sole owner of and has the exclusive right to use the LIFE TASTES GOOD! servicemark free and clear of any liens, encumbrances, licenses, or claims of any nature, and has made no agreement with respect to the LIFE TASTES GOOD! servicemark which is in conflict with this agreement.
 - (b) Except as specified in Paragraph 1 of this Agreement, no other trademark has been effected, nor has any other registration relating to trademark protection been made with respect to the LIFE TASTES GOOD! servicemark.
 - (c) Assignor agrees to authorize and direct its officers to make and execute any instrument and


perform any legal act that Assignee may think necessary to secure the trademark, or any renewal or extension of the trademark.

(d) Each of the covenants contained in this Paragraph 3 shall be deemed to be a separate covenant, representation, and warranty.

IN WITNESS WHEREOF, the parties have executed this agreement at Salem, New Hampshire on the day and year first above written.

ASSIGNOR:

K& S Enterprises
(New Hampshire corporation)


By: 
Peter Sarris
Treasurer and duly authorized agent

Acknowledgment

State of New Hampshire
County of ROCKINGHAM


On this the 26 day of FEBRUARY, 2001, before me, PAMELA ARNOST, the undersigned officer, personally appeared Peter Sarris, who acknowledged himself to be the Treasurer of K&S Enterprises Inc., a corporation, and that he, as such Treasurer, being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation by himself as Treasurer.

In witness whereof I hereunto set my hand and official seal.



Title of Officer

BTV/182875.1


PAMELA ARNOST, Notary Public
My Commission Expires June 9, 2004

Int. Cl.: 38

Prior U.S. Cls.: 100, 101 and 104

Reg. No. 2,315,380

United States Patent and Trademark Office

Registered Feb. 8, 2000

**SERVICE MARK
PRINCIPAL REGISTER**

LIFE TASTES GOOD!

K & S ENTERPRISES (NEW HAMPSHIRE COR-
PORATION)
311 SOUTH BROADWAY
SALEM, NH 03079

FIRST USE 11-30-1997; IN COMMERCE
12-11-1997.

SER. NO. 75-422,967, FILED 1-26-1998.

FOR: RESTAURANT SERVICES, IN CLASS
38 (U.S. CLS. 100, 101 AND 104).

AMOS T. MATTHEWS, JR., EXAMINING AT-
TORNEY