

03-15-2001



101637306

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Burke, Inc.
805 Central Avenue
Cincinnati, OH 45202-1997

- Individual(s)
- General Partnership
- Corporation
- Other:
- Association
- Limited Partnership

Additional name(s) of conveying parties attached? Yes No

2. Name and address of receiving party(ies):

Roper Starch Worldwide, Inc.
205 East 42nd Street, New York, NY 10017

- Individual(s) Citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation
- Other:



02-09-2001

U.S. Patent & TMO/TM Mail Rcpt Dt. #54

3. Nature of conveyance:

J-9-01

- Assignment
- Security Agreement
- Other:
- Merger
- Change of Name

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) & address(s) attached: Yes No

Effective Date: November 22, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
1, 773, 144

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: ALLEN J. BADEN, ESQ.
Address: KENYON & KENYON
One Broadway
New York, NY 10004-1050

6. Total number of applications and registrations involved: 1

7. Total fee (37 C.F.R. 3.41) \$40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 11-0600

DO NOT USE THIS SPACE

40E

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Allen J. Baden
Name of Person Signing

February 9, 2001
Date

Total number of pages comprising cover sheet: 1

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion
Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington DC 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0605-0011), Washington, D.C. 20503

TRADEMARK ASSIGNMENT

This Assignment is made this 22 day of NOVEMBER, 2000, by and between Burke, Inc., a corporation having a place of business at 805 Central Avenue, Cincinnati, Ohio 45202-1997 (hereinafter "Assignor") and Roper Starch Worldwide, Inc., a corporation having a place of business at 205 East 42nd Street, New York, NY 10017 (hereinafter "Assignee").

WHEREAS, the Assignor has adopted and used the "OPINION 1" trademark (the "Mark"), as further identified below, in connection with the services in the indicated class and for which it has obtained a registration for the trademark in the United States Patent and Trademark Office, as shown:

Assignor's Federal Trademark Registration

<u>Mark</u>	<u>Class</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
OPINION 1	35	1,773,144	May 25, 1993

WHEREAS, the above-identified trademark registration is valid, subsisting and incontestable as evidenced by the records of the U.S. Patent and Trademark Office; and

WHEREAS, the Assignee desires to acquire from the Assignor all of the rights in and to the said Mark throughout the world, together with the goodwill of the business with which said Mark is used and which is symbolized by said Mark.

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor by these presents sells, transfers, conveys, and assigns unto the Assignee Assignor's entire right, title and interest in and to the aforesaid Mark and registration, together with the right to recover for past infringements thereof, and the goodwill of the business in connection with which the aforesaid Mark is used and which is symbolized thereby.

Executed this 22 day of NOVEMBER, 2000.

BURKE, INC.

By Ronald L. Tatham

Name RONALD L. TATHAM

Title CEO

ACCEPTED ON BEHALF OF ROPER STARCH WORLDWIDE by:

By William J. Wilson

Name WILLIAM J. WILSON

Title Chairman, CEO