

03-15-2001

Form PTO-1504

1-31-92



COVER SHEET ONLY



COMMERCE  
Mark Office

To the Honorable Com

101638162

Please record the attach

03-01-2001

U.S. Patent & TMO/TM Mail Rcpt Dt. #10

hereof.

3/1/01

1. Name of conveying party(ies):  
 JOE BOXER CORPORATION

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State California  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached \_\_\_\_\_ Yes  No

2. Name and address of party(ies):  
 Name: BOXER HOLDINGS, INC.  
 Address: 1265 Folsom Street  
San Francisco, California 94103

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State California  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  
 \_\_\_\_\_ Yes  No   
 (Designations must be a separate document from Assignment)  
 Additional name(s) & addresses attached?  
 \_\_\_\_\_ Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: February 7, 2001

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s)  
 B. Trademark Registration No.(s).  
75/504,735

Additional Numbers attached? \_\_\_\_\_ Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Patrick Boisson  
 Internal Address: Fross Zelnick Lehrman & Zissu, P.C.  
 Street Address: 866 United Nations Plaza  
 City: New York State: NY Zip: 10017

03/15/2001 GT0N11 00000085 75504735  
 01 FC:481 40.00 DP

6. Total number of applications and registrations involved:.....1

7. Total fee (37 CFR 3.41) ..... \$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account  
 (Only if total fee is not sufficient)

8. Deposit account number:  
23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick Boisson            3/1/2001  
 Name of Person Signing      Signature      Date

Total number of pages comprising cover sheet: \_\_\_\_\_



ASSIGNMENT

03-01-2001

U.S. Patent & TMOfo/TM Mail Rept Dt. #10

WHEREAS, JOE BOXER CORPORATION, a corporation organized and existing under the laws of the State of California, located at 1265 Folsom Street, San Francisco, California 94103 ("Assignor"), is the owner of the following trademark now pending in the United States Patent and Trademark Office.

TRADEMARK	SERIAL NO.
Miscellaneous Design	75/504,735

and WHEREAS, BOXER HOLDINGS, INC., a corporation organized and existing under the laws of the State of California, located at 1265 Folsom Street, San Francisco, California 94103 ("Assignee"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified pending application therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

JOE BOXER CORPORATION

By: Birgit Kelley

Name: BIRGIT KELLEY

Title: SVP Licensing

Date of Signature: 2-20-01