

03-15-2001

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Docket No.:

7543/11

3.1.01



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Tab settings

To the Honorable Commissioner of Patents and Trademarks, attached original documents or copy thereof.

1. Name of conveying party(ies):

Phillips Publishing, Inc.

- Individual(s)
- General Partnership
- Corporation-State Maryland
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Nunc Pro Tunc Assignment
- Merger
- Change of Name

Execution Date: Effective as of January 6, 1998

2. Name and address of receiving

Name: Earth Animal, LLC

03-01-2001

Internal Address: U.S. Patent & TMOs/TM Mail Rcpt Dt. #71

Street Address: 372 Danbury Road

City: Wilton State: CT ZIP: 06879

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Delaware Limited Liability Company

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,059,917

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter E. Nussbaum

Internal Address: Wolff & Samson, P.A.

Street Address: 5 Becker Farm Road

City: Roseland State: NJ ZIP: 07068

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter E. Nussbaum

Name of Person Signing

Signature

2/27/01

Date

Total number of pages including cover sheet, attachments, and

2

NUNC PRO TUNC TRADEMARK ASSIGNMENT

This Assignment made this 5th day of January 2001, effective as of the 6th day of January, 1998, by and between Phillips Publishing, Inc., a Maryland Corporation and Earth Animal, LLC, a Delaware Limited Liability Company.

WITNESSETH

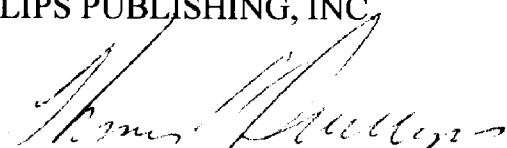
WHEREAS, Phillips Publishing, Inc, a Maryland Corporation, having a principal place of business located at 7811 Montrose Road, Potomac, Maryland 20854 (hereinafter referred to as "Assignor") is the owner of United States Trademark Registration Number 2,059,917, for the mark LOVE OF ANIMALS in International Class 16 for a newsletter about pet care and pet health concerns.

WHEREAS, Earth Animal, LLC, a Delaware Limited Liability Company, having a principal place of business located at 372 Danbury Road, Wilton, Connecticut 06879 (hereinafter referred to as "Assignee") is desirous of acquiring all of Assignor's rights in and to said trademark, including any and all common law rights in and to the said marks;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all rights, title and interests throughout the world, in and to the aforesaid trademark together with all of the good will of the business symbolized by said trademark and with the right to recover for damages and profits and all other remedies for past infringements thereof.

Signed this ____ day of November, 2000.

PHILLIPS PUBLISHING, INC.


By: Thomas L. Phillips

Title: Chairman