

03-15-2001



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REGISTRATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

Atty Docket No. T2140.067630

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Exit Information Guide, LLC

- Individuals(s) Association General Partnership Limited Partnership Corporation-State of Georgia Other

Additional names(s) of conveying party(ies) attached Yes No

2-27-01

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 10/18/00

2. Name and address of receiving party(ies)

Name: Trader Publishing Company

Internal Address:

Street Address: 100 W. Plume Street

City: Norfolk State: VA Zip: 23510

- Individual(s) citizenship Association General Partnership Virginia Limited Partnership Corporation-State Other



02-27-2001

U.S. Patent & TMO/TM Mail Rcpt Dt. #54

If assignee is not domiciled in the United States... designation is attached: Yes No N/A

Additional names(s) & address(es) attached? Yes No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s) See attached as Exhibit A

B. Trademark Registration No.(s) See attached as Exhibit A

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William H. Brewster

Internal Address: Kilpatrick Stockton LLP

Suite 2800

Street Address: 1100 Peachtree Street

City: Atlanta State: GA Zip: 30309-4530

6. Total number of applications and registrations involved: 17

7. Total fee (37 CFR 3.41)... \$ 440.00

Enclosed

Authorized to be charged to deposit account

The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Valetta A. Northcutt Name of Person Signing

Signature

February 26, 2001 Date

440 E

Total number of pages including cover sheet, attachments, and document: 6

<i>TRADEMARK/SERVICE MARK</i>	<i>REGISTRATION NO./ (APPLICATION NO.)</i>	<i>REGISTRATION DATE/ (FILING DATE)</i>
EXIT INFORMATION GUIDE & Design	(75/752,623)	(July 6, 1999)
EXIT INFORMATION GUIDE & Design	(75/748,192)	(July 12, 1999)
EXIT INFORMATION GUIDE LLC, ORIGINATORS OF FREE TRAVELER DISCOUNT GUIDES SINCE 1982	(75/748,193)	(July 12, 1999)
LIKE A MOVING BILLBOARD ... IN YOUR CAR	(75/906,375)	(January 31, 2000)
SPEND LESS ON LODGING AND MORE ON FUN	(75/906,376)	(January 31, 2000)
YOU'RE IN THE DRIVER'S SEAT	(75/906,492)	(January 31, 2000)
TRAVELBYCAR	(75/906,487)	(January 31, 2000)
EXCELLENCE EVOLVES	2,417,616	January 2, 2001
WE FILL EMPTY ROOMS	2,410,798	December 5, 2000
ROOMSAVER.COM	(75/770,898)	(August 9, 1999)
EIG (Stylized)	(76/137,264)	(September 26, 2000)
EIG & Design	2,370,858	July 25, 2000
TRAVELER DISCOUNT GUIDE	1,856,708	October 4, 1994

EXHIBIT A

EASY EXIT INFORMATION GUIDE, INC. and Slanted Shield Design	1,661,689	October 22, 1991
EIG	1,668,773	December 17, 1991
EASY EXIT INFORMATION GUIDE, INC. and Slanted Shield Design	2,147,061	March 31, 1998
EASY EXIT INFORMATION GUIDE	2,166,812	June 23, 1998

EXHIBIT A (Continued)

ASSIGNMENT OF UNITED STATES TRADEMARKS/SERVICE MARKS

KNOW ALL MEN BY THESE PRESENTS, that EXIT INFORMATION GUIDE, LLC, a Georgia limited liability company ("Seller"), has adopted, used and is using the following trademarks and/or service marks (the "Marks") which are registered or pending in the United States Patent and Trademark Office:

<i>TRADEMARK/SERVICE MARK</i>	<i>REGISTRATION NO./ (APPLICATION NO.)</i>	<i>REGISTRATION DATE/ (FILING DATE)</i>
EXIT INFORMATION GUIDE & DESIGN	(75/752,623)	(July 6, 1999)
EXIT INFORMATION GUIDE & DESIGN	(75/748,192)	(July 12, 1999)
EXIT INFORMATION GUIDE LLC, ORIGINATORS OF FREE TRAVELER DISCOUNT GUIDES SINCE 1982	(75/748,193)	(July 12, 1999)
LIKE A MOVING BILLBOARD ... IN YOUR CAR	(75,906,375)	(January 31, 2000)
SPEND LESS ON LODGING AND MORE ON FUN	(75/906,376)	(January 31, 2000)
YOU'RE IN THE DRIVER'S SEAT	(75/906,492)	(January 31, 2000)
TRAVEL BY CAR	(75/906,487)	(January 31, 2000)
EXCELLENCE EVOLVES	(75/906,479)	(January 31, 2000)
WE FILL EMPTY ROOMS	(75/906,483)	(January 31, 2000)
ROOMSAVER.COM	(75/770,898)	(August 9, 1999)
EIG (Stylized)	(to be assigned)	(September 26, 2000)
EIG & DESIGN	2,370,858	July 25, 2000
TRAVELER DISCOUNT GUIDE	1,856,708	October 4, 1994
SLANTED SHIELD (Easy)	1,661,689	October 22, 1991
EIG	1,668,773	December 17, 1991

<i>TRADEMARK/SERVICE MARK</i>	<i>REGISTRATION NO./ (APPLICATION NO.)</i>	<i>REGISTRATION DATE/ (FILING DATE)</i>
EASY EXIT INFORMATION GUIDE INC (Slanted Shield)	2,147,061	March 31, 1998
EASY EXIT INFORMATION GUIDE	2,166,812	June 23, 1998

Seller hereby assigns and transfers to TRADER PUBLISHING COMPANY, a Virginia general partnership ("Purchaser"), all of Seller's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the above-identified registrations and applications thereof.

This instrument is executed and delivered pursuant to, and for the consideration provided in an Asset Purchase Agreement dated as of October 18, 2000.

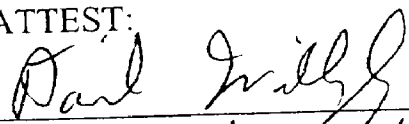
IN WITNESS WHEREOF, this instrument has been signed on behalf of Seller as of the date above written.

EXIT INFORMATION GUIDE, LLC, a Georgia Limited liability company

By: EIG Manager, LLC

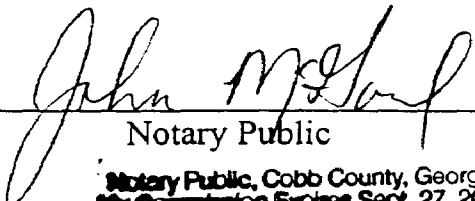
  
By: James C. Richards  
Title: Manager

ATTEST:

  
Name: David D. Willy  
Title:

STATE OF GA )  
CITY/COUNTY OF Fulton ) to wit:

I, John McCarl, a Notary Public, do hereby certify that on this 9<sup>th</sup> day of November, 2000, personally appeared before me, James C. Richards, who, being by me first duly sworn, declared that he/she is the Manager of EXIT INFORMATION GUIDE, LLC, that he/she signed the foregoing document as Manager of the company, and that the statements herein contained are true.

  
\_\_\_\_\_  
Notary Public  
Notary Public, Cobb County, Georgia  
My Commission Expires Sept. 27, 2003

(SEAL)