

03-16-2001



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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

03/16/2001 GTON11 00000037 500713 2010217

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002252 FRAME: 0208

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2010217"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Eric H. Melzer

February 26, 2001

Name of Person Signing

Signature

Date Signed

**ASSIGNMENT OF TRADEMARK**

WHEREAS, TRANSACTION BILLING RESOURCES, INC., a New Jersey corporation having a principal place of business at 100 Village Court, Suite 102, Hazlet, New Jersey 07730 (hereinafter referred to as the "Assignor"), has used and is the owner of the trademark "SWAT" (the "Mark"), which is registered in the United States Patent and Trademark Office, U.S. Registration Number 2,010,217; and

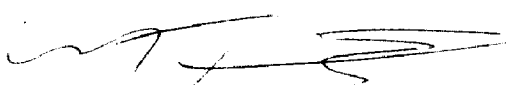
WHEREAS, RETAIL DECISIONS, INC., a New Jersey corporation having a principal place of business at 100 Village Court, Suite 102, Hazlet, New Jersey 07730 (hereinafter referred to as the "Assignee"), is desirous of acquiring any and all rights that the Assignor may have in and to the said Mark and the registration therefor, together with the goodwill of the business in connection with which the said Mark is used and which is symbolized by said Mark, along with the right to recover for damages and profits for past infringements thereof.

NOW THEREFORE, for and in consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assign unto Assignee all right, title and interest in and to said Mark, and the registration therefor for the United States and throughout the world, together with the goodwill of the business in connection with which said Mark is used and which is symbolized by said Mark, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignor's rights, title and interest in and to said Mark in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

ASSIGNOR:

TRANSACTION BILLING RESOURCES, INC.

By:   
\_\_\_\_\_  
William Kinnelly, Chief Operating Officer

ASSIGNEE:

RETAIL DECISIONS, INC.

By:   
\_\_\_\_\_  
William Kinnelly, Chief Operating Officer

**ACKNOWLEDGMENT**

STATE OF NEW JERSEY    )  
  ) SS:  
COUNTY OF MONMOUTH )

I CERTIFY that on January 29, 2001, before me personally came William Kinnelly, who being by me duly sworn did depose and say that he is the Chief Operating Officer of TRANSACTION BILLING RESOURCES, INC. and that he is duly authorized to execute and deliver this instrument by order of the Board of Directors of the said corporation.

  
\_\_\_\_\_  
NOTARY PUBLIC

**LINDA A. MASSARO  
NOTARY PUBLIC OF NEW JERSEY  
Commission Expires 4/28/2005**

ACKNOWLEDGMENT

STATE OF NEW JERSEY    )  
                                  ) SS:  
COUNTY OF MONMOUTH )

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NOTARY PUBLIC

**LINDA A. MASSARO**  
**NOTARY PUBLIC OF NEW JERSEY**  
**Commission Expires 4/28/2005**