



03-21-2001

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U.S. DEPARTMENT OF COMMERCE

LY

Patent and Trademark Office

03-09-2001



U.S. Patent & TMO/TM Mail Rpt Dt. #57

101642613

Owner of Patent and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Societe De Diffusion Vinicole
7 Rue du College
Beaune, 21200, France

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

3-9-01

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 28, 1995

2. Name and address of receiving party(ies):

Kriter Brut De Brut
Route de Challanges
Beaune, France

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State France
- Other

Domestic representative is attached: Yes No
Additional name(s) & address(es) attached? Yes No

4. (A.) Trademark Application No.(s)

4. (B.) Trademark Registration No.(s)

PERE PATRIARCHE - No. 1161223

Additional numbers attached? Yes No

5. Correspondence should be mailed to:

LAWRENCE E. ABELMAN
ABELMAN, FRAYNE & SCHWAB
150 East 42nd Street
New York, New York 10017-5612

6. Total number of applications and registrations involved:.....

1

"Express Mail" No: EK908115131US

Date of Deposit: March 9, 2001

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated above and is addressed to the Assistant Commissioner of Trademarks, Arlington, VA 22202-3513

LAWRENCE E. ABELMAN

(Name of person mailing paper or fee)

(Signature of person mailing paper or fee)

7. Total fee (37 CFT 3.41): \$ 40.00

Enclosed

(The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)

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8. Statement and signature.

To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

LAWRENCE E. ABELMAN

Name of Person Signing

Signature

March 9, 2001

Date

03/20/2001 TDIAZ1 00000086 1161223

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40.00 OP

Total number of pages comprising cover sheet:

4

UNITED STATES

REVOCATION

AND

NEW POWER OF ATTORNEY

Mark: PERE PATRIARCHE

Registration: 1161223

Serial No.:

Class(es): 33

Owner: Kriter Brut De Brut

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Abelman, Frayne & Schwab, whose postal address is 150 East 42nd Street, New York, New York 10017-5612, U.S.A. is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

POWER OF ATTORNEY

Applicant hereby revokes all previous Powers of Attorney and hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation

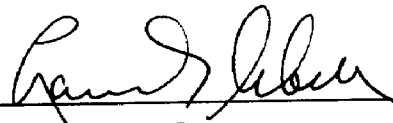
Lawrence E. Abelman
Jeffrey A. Schwab
Victor M. Tannenbaum
Peter J. Lynfield
Alan J. Hartnick
Caridad Piñeiro Scordato

Julianne Abelman
Jonathan W. Gumpert
Marsha G. Ajhar
Norman S. Beier
Thomas E. Spath
Julie B. Seyler
Marie-Anne Mastrovito

members of the Bar of the State of New York, whose address is

ABELMAN, FRAYNE & SCHWAB
150 East 42nd Street
New York, New York 10017-5612 U.S.A.

to transact business in the Patent and Trademark Office in connection with our trademarks, applications therefor, and registrations which have or will issue thereon.

By 
Date 3-9-01

TRADEMARK
REEL: 002253 FRAME: 0873

NUNC PRO TUNC ASSIGNMENT

WHEREAS, SOCIETE DE DIFFUSION VINICOLE, a corporation organized under the laws of France, located and doing business, at Rue du Collège n° 5, BEAUNE, France (herein after the "Assignor") is the owner of the U.S. trademark Registration n° 1 161,223 **PERE PATRIARCHE** , issued on July 14,1981 in the United States.

WHEREAS, on ~~DECEMBER, 28, 1995~~ Assignor sold, assigned and transferred all of its right, title, interest in and to U.S. Trademark Registration no 1 161,223 to KRITER BRUT DE BRUT , a corporation organized under the laws of France, located and doing business at Route de Challanges, BEAUNE, France (herein after : "Assignee", and,

WHEREAS, the parties are desirous of ratifying and confirming said sale, assignment and transfer of all right, title and interest in and to said trademark and the goodwill symbolized hereby ;

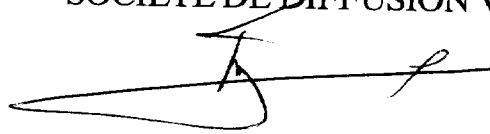
NOW THEREFORE, for good an valuable consideration, the receipt of which is hereby acknowledged, Assignor has assigned and hereby sells, assigns and transfers and sets over to Assignee, **nunc pro tunc** as of 1999 , the entire right, title and interest in and to U.S. trademark Registration n° 1 161,223 **PERE PATRIARCHE** , and the goodwill of the business connected with the trademark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

ASSIGNOR further assigns to **ASSIGNEE**, all right to sue for and receive all damages accruing from past infringements of the trademark herein assigned.

.../...

This Assignment shall be binding upon the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

SOCIETE DE DIFFUSION VINICOLE



By ..: Monsieur Jacques BOISSEUX

Title : Président Directeur Général

Date : 19 FEVRIER 2001

COUNTRY OF FRANCE

CITY OF BEAUNE

Before me, personally appeared _____, known to be the person who executed the foregoing instrument and acknowledged before me that he executed the same of his own free act and deed this _____ day of _____

(Seal)

Notary public

Je soussigné Claude SEGAUT Notaire associé à BEAUNE, certifie et atteste que la signature apposée ci-dessus est bien celle de Monsieur Jacques BOISSEUX.

Fait à BEAUNE, le 21 Février 2001

