

OMB No. 0652-0011 (exp. 4/94)

05-22-2001



Tab settings

To the Honorable Commissioner of Patents and Trademarks

Final documents or copy thereof.

101694740

1. Name of conveying party(ies):

THE DDB NEEDHAM WORLDWIDE COMMUNICATIONS GROUP INC.

- Individual(s)
- General Partnership
- Corporation-State - New York
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Corrective Name Change Document
- Merger
- Change of Name

Registering Reg. No. 1,802,285 from Reel 002017 Frame 0906  
Execution Date: August 17, 1999

2. Name and address of receiving party(ies)

Name: DDB WORLDWIDE COMMUNICATIONS GROUP INC.

Internal Address:

Street Address: 437 Madison Avenue

City: New York State: New York Zip: 10022

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached.  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/604370  
75/578510

B. Trademark Registration No.(s)

See "Schedule B" attached

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey C. Katz

Internal Address: DAVIS & GILBERT LLP

Street Address: 1740 Broadway

City: New York State: NY ZIP: 10019

6. Total number of applications and registrations involved: 10

7. Total fee (37 CFR 3.41).....\$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

501765

(Attach duplicate copy of this page if paying by deposit account)

B/22/2000 RTHA11 00000167 75604370

DO NOT USE THIS SPACE

Ref. 5360-0785-003

1-FB-481 40.00 00

CHARGE \$210.00 ONLY RRW

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey C. Katz

Name of Person Signing

Signature

7-27-2000

Date

Total number of pages including cover sheet, attachments, and document: 13

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

EI828384850US

TRADEMARK

REEL: 002254 FRAME: 0192

**DDB WORLDWIDE COMMUNICATIONS GROUP INC.****"SCHEDULE B"**

<b><u>MARK</u></b>	<b><u>REGISTRATION NO.</u></b>
CONSUMER CONVERSATIONS & Design	1,104,447
CONSUMER CONVERSATIONS	1,116,166
APERTURE	1,562,513
R.O.I.	1,757,167
OPTIMUM MULTINATIONAL MEDIA	1,891,819
BETTER IDEAS BETTER RESULTS	2,036,715
OPTIMUM MEDIA	2,074,434
THE SPRINGBOARD APPROACH	2,195,656

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**TRADEMARK**  
12-20-99



101261796

copy thereof

To the Honorable Commissioner of Patents and Trademarks: Please

1. Name of conveying party(ies):

THE DDB NEEDHAM WORLDWIDE COMMUNICATIONS GROUP INC.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State - New York
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: August 17, 1999

2. Name and address of receiving party(ies)

Name: DDB WORLDWIDE COMMUNICATIONS GROUP INC.

Internal Address:

Street Address: 437 Madison Avenue

City: New York, State: NY ZIP: 10022

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached.  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/604370  
75/578510

B. Trademark Registration No.(s)

See "Schedule B" attached.

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey C. Katz, Esq.  
Davis & Gilbert LLP

Internal Address:

Street Address: 1740 Broadway

City: New York, State: NY ZIP: 10019

07/2000 DNGUYEN 00000170 75604370

6. Total number of applications and registrations involved: 11

7. Total fee (37 CFR 3.41)..... \$290.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

FC:481 40.00 OP  
FC:482 250.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey C. Katz  
Name of Person Signing

Signature

December 15, 1999

Date

Total number of pages including cover sheet, attachments, and document: 7

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

*State of New York*  
*Department of State* } *ss:*

*I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.*

*Witness my hand and seal of the Department of State on* NOV 15 1999



*Special Deputy Secretary of State*

DOS-1266 (5/96)

F990817000045

CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION  
OF

U.N.I.-37

THE DDB NEEDHAM WORLDWIDE COMMUNICATIONS GROUP INC.

Under Section 805 of the  
Business Corporation Law

Pursuant to the provisions of Section 805 of the Business Corporation Law, the undersigned, being the Chairman/CEO and Secretary of the Corporation, hereby certify:

FIRST: That the name of the Corporation is:

THE DDB NEEDHAM WORLDWIDE COMMUNICATIONS GROUP INC.

SECOND: That the Certificate of Incorporation was filed by the Secretary of State of New York on the 24th day of April 1986. UNDER THE NAME DDB-NH ACQUISITION CORP.

THIRD: That the amendment to the Certificate of Incorporation effected by this Certificate is as follows:

Paragraph FIRST of the Certificate of Incorporation, relating to the corporate title of the Corporation, is hereby amended to read as follows:

FIRST: The name of the corporation is:

DDB WORLDWIDE COMMUNICATIONS GROUP INC."

FOURTH: That this amendment of the Certificate of Incorporation was authorized by the sole shareholder of the corporation (and, accordingly, by more than the required majority of the outstanding shares of capital stock of the Corporation entitled to vote), said authorization having followed the affirmative vote thereon of the Board of Directors of the Corporation.

IN WITNESS WHEREOF, we hereunto sign our names and affirm that the statements made herein are true under the penalties of perjury.

  
Keith Reinhard, Chairman & CEO

  
Philip Krieger, Secretary

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U.N.I.-37

AUG 17 10 20 AM '99

CERTIFICATE OF AMENDMENT

OF

CERTIFICATE OF INCORPORATION

OF

THE DDB NEEDHAM WORLDWIDE COMMUNICATIONS GROUP INC.

Under Section 805 of the Business Corporation Law of the State of New York

RECEIVED

AUG 16 4 03 PM '99

AUG 16 10 04 AM '99

RECEIVED

1cc  
STATE OF NEW YORK  
DEPARTMENT OF STATE

FILED AUG 17 1999

TAXS

BY: JPB

New York

DRAWDOWN

Davis & Gilbert LLP  
1740 Broadway - 3rd Floor  
New York, New York 10019

CUSTOMER REFERENCE NUMBER 45055AM

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