| - | FORM PTO-1594 1-31-93 If ab settings $\Rightarrow \Rightarrow \Rightarrow$ |
|---|--|
| - | To the Honorable Commissioner of |
| | Name of conveying party(ies): |
| | Island Pacific Systems Co |

Washington, D.C. 20503.



SHEET NLY

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

•

| To the Honorable Commissioner of 101642 | 861 e attached original documents or copy thereof. | | |
|--|--|--|--|
| Name of conveying party(ies): | Name and address of receiving party(ies): | | |
| Island Pacific Systems Corporation | Name: SVI Retail, Inc. | | |
| | Internal Address: Attn: President | | |
| • | Street Address: 12707 High Bluff Dr., Ste 335 | | |
| ☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnershi | San Diego CA 92103 | | |
| Corporation-State California Other | Individual(s) citizenship | | |
| Additional name(s) of conveying party(ies) attached? \(\sigma\) 'es \(\foxtilde{\text{S}}\) No | Association | | |
| 3. Nature of conveyance: | ☐ Limited Partnership | | |
| ★ Assignment ☑ Merger | Corporation-State Delaware Other | | |
| ☐ Security Agreement ☐ Charige of Name | If assignee is not domiciled in the United States, a domestic representative designation is attached: | | |
| Execution Date: Apr. 1, 2000 | (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? | | |
| | | | |
| 4. Application number(s) or registration number(s): A. Trademark Application No.(s) | B. Trademark registration No.(s) | | |
| 4. (Tagernark Application No.(5) | 2,317,062 | | |
| n/a | 1,263,487 | | |
| Additional numbers | s attached? 🖸 Yes 🖾 No | | |
| Name and address of party to whom correspondence | 6. Total number of applications and registrations involved: | | |
| concerning document should be mailed: | | | |
| Name: Sheppard, Mullin, Richter & Hampton | 5 65.00 | | |
| Internal Address: Attn: J. Cravitz | 7. Total fee (37 CFR 3.41):\$ 65.00 | | |
| | Enclosed | | |
| | Authorized to be charged to deposit ascount | | |
| Street Address: 333 S. Hope St., 48th Floor | 8. Deposit account number: | | |
| City: Los Angeles State: CA ZIP: 9007 | 71 (Attach duplicate copy of this page if paying by deposit account | | |
| City: | USE THIS SPACE | | |
| | | | |
| Statement and signature. 9. Statement and signature. 1. Statement and signature. 1. Statement and signature. 1. Statement and signature. | information is true and correct and any attached copy is a true copy | | |
| of the original document. | | | |
| Donald Bennett, Esq. | 03/02/01 Date | | |
| Name of Person Signing | Signature Total number of pages comprising cover sheet: | | |
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| OMB No. 0651-0011 (exp. 4/94) | detach this portion | | |
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| Mail documents to be recorded with required cov | er sheet information to: | | |
| 20/2001 970NI 90000161 231/066 (Commission | ner of Patents and Trademarks ments | | |
| 1 50 145 2 25.00 BP Washington | to average about 30 minutes per | | |
| document to be recorded, including that completing and reviewing the sample co | over sheet is estimated to average about 30 minutes per reviewing the document and gathering the data needed, over sheet. Send comments regarding this burden estimate of information Systems, PK2-1000C, Washington, and Budget, Paperwork Reduction Project (0651-0011), | | |

TRADEMARK AND COPYRIGHT ASSIGNMENT

Assignment made as of April 1, 2000, by Island Pacific Systems Corporation, a

California corporation ("Assignor") to SVI Retail, Inc., a Delaware corporation with its

principal place of business at 12707 High Bluff Drive, Suite 335, San Diego,

California, 92130 ("Assignee").

WHEREAS, Assignor has adopted, used, and is using certain trademarks and

service marks (the "Trademarks") in connection with its business;

WHEREAS, Assignor has been granted certain United States trademark

registrations (the "Trademark Registrations"), with the registration numbers identified

in Exhibit A attached hereto;

WHEREAS, Assignor has filed certain United States trademark applications

(the "Trademark Applications"), with the serial numbers identified in Exhibit A

attached hereto;

WHEREAS, Assignor is willing to assign the Trademarks, the Trademark

Registrations and the Trademark Applications to Assignee;

WHEREAS, Assignee desires to acquire the entire interest of the Assignor in

the Trademarks, the Trademark Registrations and the Trademark Applications;

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WHEREAS, Assignor has prepared, written, created, or developed certain

materials or works or has been assigned all right, title and interest to certain materials

or works (the "Works");

WHEREAS, Assignor has been granted certain United States copyright

registrations (the "Copyright Registrations"), with the registration numbers identified

in Exhibit B attached hereto;

WHEREAS, Assignor has filed certain United States copyright applications (the

"Copyright Applications"), with the serial numbers identified in Exhibit B attached

hereto:

WHEREAS, Assignor is willing to assign the Works, the Copyright

Registrations and the Copyright Applications to Assignee; and

WHEREAS, Assignee desires to acquire the entire interest of the Assignor in

the Works, the Copyright Registrations and the Copyright Applications.

NOW, THEREFORE, for good and valuable consideration, the receipt and

sufficiency of which is acknowledged:

1. Assignor hereby assigns to Assignee, effective as of the date hereof, all

right, title and interest in and to the Trademarks, known and unknown, together with

the goodwill of the business connected with and symbolized by the Trademarks; the

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TRADEMARK

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Trademark Registrations and all rights that arise from the Trademark Registrations; the Trademark Applications and all rights that arise from the Trademark Applications; all rights to seek other registrations of the Trademarks in the United States Patent and Trademark Office or elsewhere; all causes of action, past and future, for infringement of the Trademarks or other violations of the rights assigned hereunder; and all rights to profits, due or accrued.

2. Assignor here by grants, transfers, assigns, and conveys to Assignee, its successors and assigns, the entire title, right interest, ownership and all subsidiary rights in and to the Works, including but not limited to the right to secure copyright registration therein and to any resulting registration in Assignee's name as claimant, and the right to secure renewals, reissues, and extensions of any such copyright or copyright registration in the United States of American or any foreign country; the Copyright Registrations and all rights that arise from the Copyright Registrations; the Copyright Applications and all rights that arise from the Copyright Applications; all causes of action, past and future, for infringement of the Works or other violations of the rights assigned hereunder; and all rights to profits, due or accrued.

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IN WITNESS WHEREOF, this Assignment has been executed on behalf of Assignor by its duly authorized officer as of the date hereof.

ISLAND PACIFIC SYSTEMS CORPORATION (Assignor)

| By: | Barry Schechter |
|--------------------------|--|
| | Lucur |
| | (sign) |
| Its: | Chairman of the Board of Directors |
| STAT | E OF CALIFORNIA)) SS: NTY OF) |
| COUN | NTY OF) |
| | On this 14 day of 12 securey, 2000, before me personally appeared |
| BARR | y Schechter, who acknowledged himself to be the Chairman of |
| BOAR O TOLA author | of DIRECTORS OF, and that he, as such CARIEMAN, being PACIFIC SYSTEMS CORP. Tized to do so, executed this instrument on behalf of such corporation. |
| IN WI | TNESS WHEREOF, I hereunto set my hand and official seal. |
| | Notary Public |
| (Affix | DAVID L. REESE Commission # 1268445 Notary Public - Collifornia Son Diego County My Comm. Expires Jun 24, 2004 |

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IN WITNESS WHEREOF, this Assignment has been executed on behalf of

Assignee by its duly authorized officer as of the date hereof.

SVI RETAIL, INC. (Assignee)

By: Thomas A. Dorosowicz

-tsign

Its: Chief Executive Officer

EXHIBIT A

| TRADEMARK | SERIAL NO. | REGISTRATION | REGISTRATION |
|---------------------------------------|------------|--------------|------------------|
| THE EYE EXPLORER | 75-364,692 | 2,317,062 | February 8, 2000 |
| ISLAND PACIFIC SYSTEMS CORPORATION | 73-375,293 | 1,263,487 | January 10, 1984 |

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-6-

| EXHIBIT B | | | |
|--|--------------------------|------------------------------|--|
| COPYR TITLE OF WORK | IGHT REGISTRATION NO. | REGISTRATION <u>DATE</u> | |
| I3 Merchandising V1.4 | TXu889427. | January 25, 1999 | |
| I3 Gift Registry V1.4 | TXu889426 | January 25, 1999 | |
| I3 Financials V1.4 | TXu889425 | January 25, 1999 | |
| I3 Events V1.4 | TXu889424 | January 25, 1999 | |
| I3 Warehouse V1.4 | TXu889383 | January 25, 1999 | |
| 13 Ticketing V1.4 | TXu889382 | January 25, 1999 | |
| I3 Sales Audit V1.4 | TXu889381 | January 25, 1999 | |
| I3 Sales Audit | TXu701760 | August 2, 1995 | |
| I3 Ticketing | TXu701759 | August 2, 1995 | |
| I3 Warehouse | TXu701758 | August 2, 1995 | |
| I3 Merchandising | TXu701757 | August 2, 1995 | |
| I/3 Financials | TXu701756 | August 2, 1995 | |
| I/3 Events | TXu701755 | August 2, 1995 | |
| I/3 Merchandising, Release 1.0: Manual | TXu671057 | August 2, 1995 | |
| 13 Financials, Release 1.0 | TXu695595 | August 2, 1995 | |
| I3 Sales Audit Release 1.0 | TXu653950 | August 2, 1995 | |
| I3 Ticketing Release 1.0 | TXu653948 | August 2, 1995 | |
| 13 Warehouse, Release 1.0 | TXu695657 | August 2, 1995 | |
| 13 Events, Release 1.0 | TXu695648 | August 2, 1995 | |
| 3 Events, Release 1.0 [BM AS/400 Island Pacific Warehousing System (IPWS-II): | TXu489098 | June 26, 1991 | |
| User documentation | TXu484320. | June 24, 1991 | |
| IBM AS/400 Island Pacific Merchandising System (IPMS-II): User documentation | | | |
| IBM AS/400 Island Pacific Financial System (IPFS-II) | TXu477856 | June 24, 1991 June 24, 1991 | |
| IBM AS/400 Island Pacific Merchandising System (IPMS- | I) TXu476193 | June 24, 1991 | |

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EXHIBIT B **COPYRIGHT** REGISTRATION TITLE OF WORK **REGISTRATION NO.** DATE TXu476192 June 24, 1991 IBM AS/400 Island Pacific Warehousing System (IPWS-II) June 24, 1991 IBM AS/400 Island Pacific Credit Management (IPCM-II) TXu476191 IBM AS/400 Island Pacific Credit Management (IPCM II) TXu479628 June 24, 1991 User documentation IBM AS/400 Island Pacific Financial System (IPFS-II) By TXu445769 June 25, 1990 Paul Mickelsen June 5, 1990 IBM AS/400 Island Pacific Warehousing System (IPWS-II) TXu462420 User documentation By Paul Mickelsen IBM AS/400 Island Pacific Financial System (IPFS-II) TX2809526. March 26, 1990 IPWS-II Release 7.0 TX2790646. March 26, 1990 March 26, 1990 IPFS-II: Release 7.0 TXu422188 March 20, 1990 TXu422027. IPMS-II: Release 7.0 March 26, 1990 TXu421965. **IPWS-II** March 26, 1990 TXu422228. IPMS-II March 13, 1990 5796-ZGT (V1MO) By Island Pacific Systems Corporation TX2808054 March 13, 1990 5796-ZFA (V1MO) By Island Pacific Systems Corporation TX2808053. March 13, 1990 TX2808052 5796-ZDN (V1MO object & source listings) By Island Pacific Systems Corporation March 13, 1990 IBM System/34 retail inventory, planning, and merchandising TX2808051 system, system description/ operations manual. Program No. 5796-ZDN. By Island Pacific Systems Corporation. March 13, 1990 TX2808050 IBM System/36 Retail inventory, plarning, and merchandising system implementation guide. Program No. 5796-ZGT. By Island Pacific Systems Corporation February 17, 1984 TX1298813 5796-ZGT (V1MO) January 30, 1984 TX1277418. IBM System/36 Retail inventory, planning and merchandising system: implementation guide December 12, 1983 TX1242810. 5796-ZFA (V1MO) April 4, 1983 TX1236964 5796-ZDN

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IBM System/34 Retail inventory, planning and

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April 4, 1983

TX1117448.

| EXHIBIT B | | | |
|--|---------------------------|-------------------------|--|
| TITLE OF WORK E | GHT R REGISTRATION NO. | REGISTRATION N NO. DATE | |
| merchandising system: system description/ operations manual. | | | |
| IBM system/36 Retail inventory, planning, and merchandising system implementation guide (SB30-2321) Program No. 5796-ZGT. By Island Pacific Systems Corporation | TX2650550 | June 19, 1989 | |
| IBM system/34 retail inventory, planning, and merchandising system description/operations manual. Program No. 5796-ZDN (SB30-2043-0) By Island Pacific Systems Corporation | TX2650549. | June 19, 1989 | |
| 5796-ZDN (V1MO object & source listings) By Island Pacific Systems Corporation. | TX2650548. | June 19, 1989 | |
| 5796-ZFA (V1MO) By Island Pacific Systems Corporation. | TX2650547 | June 19, 1989 | |
| 5796-ZGT (V1MO) By Island Pacific Systems Corporation | TX2650546 | June 19, 1989 | |
| IBM System/36 Retail inventory, planning, and merchandising system: system description/ operations manual. | TXu152638. | January 30, 1984 | |
| IBM System/36 retail inventory, planning, and merchandising system: system description/ operations manual | TX1601308 | August 6, 1984 | |
| IBM System/38 retail inventory, planning and merchandising system: System description - operations manual. | TX1171890. | July 29, 1983 | |

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RECORDED: 03/06/2001