

ASSIGNMENT OF TRADEMARKS

WHEREAS, Big City Holdings, L.P. ("Assignor"), a limited partnership organized and existing under the laws of the State of Delaware, having its principal place of business at 964 Marion Avenue, Highland Park, Illinois 60035, United States of America, is the owner of the entire right, title and interest in the trademarks, corresponding trademark applications and registrations, and common law, unregistered trademarks, including the goodwill of the business symbolized thereby and associated therewith, as set forth in Schedule A attached hereto and incorporated herein (hereinafter "the Trademarks");

WHEREAS, Big City Reds Limited Partnership ("Assignee"), a limited partnership organized and existing under the laws of the State of Delaware, desires to acquire all right, title and interest in the Trademarks, together with the goodwill of the business symbolized thereby and associated therewith;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

For good and valuable consideration, the receipt and sufficiency of which are acknowledged by Assignor, Assignor does hereby sell, transfer, convey and assign to Assignee, Assignor's entire right, title and interest in and to said Trademarks together with the goodwill of the business symbolized thereby and associated therewith, the registrations thereof, all trademarks, service marks and trade names of Assignee which are not registered and the goodwill appurtenant thereto, and the right to sue and recover for any past, present and future infringements of said Trademarks, the Trademarks to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignor further agrees to execute any and all documents and do any such further acts that shall be required in order for Assignee to secure the rights hereby conveyed.

IN TESTIMONY WHEREFORE, Assignor has caused this instrument to be signed by its duly authorized officer as shown below.

BIG CITY HOLDINGS, L.P.

By: Big City Reds II, Inc., its General Partner

By: Michael W. Sternberg
Michael W. Sternberg, President

Dated: 3/4/97

SUBSCRIBED & SWORN TO

before me this 7th day of MARCH 1997.

[Signature]
Notary Public

My Commission expires: 7/29/98



SCHEDULE A**Registered Marks :**

Mark	Class	Country	Registration No.	Registration Date
KORNKOBS	30	U.S.	1,768,807	5/4/93
MIKE STERNBERG'S BIG CITY REDS	29	U.S.	2,030,898	1/14/97

Pending Applications:

Mark	Class	Country	Application Serial No.	Filing Date
MIKE STERNBERG'S BIG CITY REDS & Design	29	U.S.	74/640,156	2/24/95
MIKE STERNBERG'S BIG CITY REDS & Design	29	Canada	822,263	9/3/96