

03-26-2001



03-01-2001

101648016

3.1.01

RECOR

U.S. Patent & TMOfo/TM Mail Ropt Dt. #01

HEET

TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

Conveyance Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other
- Effective Date
Month Day Year
Feb. 22, 2001

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
Feb. 22, 2001

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership Association
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

03/23/2001 DBYRNE 00000094 500951 76015098

FOR OFFICE USE ONLY

01 FC:481 40.00 CH

Domestic Representative Name and Address Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="76015098"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

J. Rodman Steele, Jr., Esq.  
Name of Person Signing Signature Date Signed

ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, J&J Snack Foods Corp., a New Jersey corporation, located and doing business at 6000 Central Highway, Pennsauken, New Jersey 08109 (hereinafter "ASSIGNOR"), is the Applicant named in the United States Trademark Application bearing Serial No. 76/015098 for SMOOTHIE BY ICEE and Design (hereinafter "Trademark");

WHEREAS, Icee of America, a Texas corporation, located and doing business at 4701 Airport Drive, Ontario, California 91761, (hereinafter "ASSIGNEE"), is desirous of acquiring the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR hereby sells, assigns, transfers and conveys unto ASSIGNEE all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by and associated with the Trademark; and,

IT IS FURTHER AGREED, that ASSIGNEE shall license the Trademark rights back to ASSIGNOR and its subsidiaries and other licensees of the ICEE group under a separate License Agreement.

IN TESTIMONY WHEREOF, ASSIGNOR has executed this Assignment by a duly authorized officer.

J&J SNACK FOODS CORP.

Date: 2/22/01

By: 
Gerald B. Shreiber, President

P0153976;1

TRADEMARK
REEL: 002257 FRAME: 0207

State of New Jersey

County of Camden

On this 22nd day of February, 2001, before me personally appeared Gerald B. Shreiber, to me known, who, being duly sworn, did say that he is President of J&J Snack Foods Corp., and as such is duly authorized to sign the foregoing Assignment of U.S. Trademark.

Jane S. Anselmo
Notary Public

My Commission Expires: Commission expires Sept. 26, 2005
Jane S. Anselmo
Notary Public of New Jersey

P0153976;1

RECORDED: 03/01/2001

TRADEMARK
REEL: 002257 FRAME: 0208