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03-29-2001



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To the Honorable Commissioner of P.

...the attached original documents or copy thereof.

1. Name of conveying party(ies): American Greetings Corporation

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State Ohio, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: February 26, 2001 (effective September 16, 1999)

2. Name and address of receiving party(ies)

Name: AGC, Inc. Internal Address: One American Road Street Address: City: Cleveland State: OH ZIP: 44144

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Delaware, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,070,203 772,838 769,341

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joanne McMahan Internal Address: Legal Dept.

Street Address: One American Road

City: Cleveland State: Oh ZIP: 44144

6. Total number of applications and registrations involved: 46

7. Total fee (37 CFR 3.41).....\$ 1165.00 E

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number: 01-1410

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

03/28/2001 AHMED1 00000059 011410 2070203

01 FC:401 40.00 CH 02 GC:402 1125.00 CH

Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joanne McMahan Name of Person Signing

Signature

March 6, 2001 Date

Total number of pages including cover sheet, attachments, and document: 8

# TM Rights (Grouped by country) + Goods

Report Date: 01/23/2001

Page:

1

Country:	Mark	Reg. Owner	App. #	Reg. #	Classes	Goods & Services
United States						
26087	BANNER YEARS	American Greetings Corporation	74/544932	2070203	16, 21, 25, 26	16/gift wrapping paper, paper gift bags, invitations and greeting cards 21/ceramic mugs 25/t-shirts, boxer shorts, sweat shirts, aprons 26/ornamental novelty buttons
26101	BEACH	American Greetings Corporation	72/168566	772838	16	paper napkins, placemats, and table covers; and combinations of paper napkins, placemats, or table covers, with paper coasters or plastic backed paper coasters, plates or cups of paper or plastic coated paper; paper towels, crepe paper and crepe paper streamers plates and cups of fibrous material or plastic-coated fibrous material for either hot or cold substances or both and combinations thereof
26102	BEACH	American Greetings Corporation	72/168565	769341	21	paper napkins; paper guest towels; paper table covers; paper placemats; invitation cards; crepe paper folds and streamers; holiday packs consisting of combinations of napkins, cocktail plates, luncheon plates, dinner plates, banquet plates, cups, plastic beverageware; party packs consisting of napkins, plates, cups and table covers
26103	BEACH (stylized)	American Greetings Corporation	73/358383	1248332	16, 21, 30	paper napkins; paper guest towels; paper table covers; paper placemats; invitation cards; crepe paper folds and streamers; holiday packs consisting of combinations of napkins, cocktail plates, luncheon plates, dinner plates, banquet plates, cups, plastic beverageware; party packs consisting of napkins, plates, cups and table covers
26104	BEACH and design	American Greetings Corporation	73/358382	1248331	16, 21, 30	candy cake decorations paper napkins; paper guest towels; paper table covers; paper placemats; invitation cards; crepe paper folds and streamers; holiday packs consisting of combinations of napkins, cocktail plates, luncheon plates, dinner plates, banquet plates, cups, plastic beverageware; party packs consisting of napkins, plates, cups and table covers
26105	BEACH PAPER TABLEWARE and design	American Greetings Corporation	72/168567	772568	20, 21	candy cake decorations plates and cups of fibrous material or plastic coated fibrous material and coasters of fibrous material or plastic-backed fibrous material for either hot or cold substances or both
26165	BEACH PAPER TABLEWARE and design	American Greetings Corporation	72/168568	772839	16	paper tableware - namely, paper napkins, placemats, and table covers, and combinations of paper napkins, placemats, or table covers with coasters of paper or plastic-backed paper, plates or cups of paper or plastic-coated paper; also paper towels, crepe paper and crepe paper streamers
26106	BEACH PARTY MAKERS	American Greetings Corporation	73/712422	1533022	16, 28	party favors in the nature of paper party hats and visors, plastic gift bags, stickers and paper banners, activity books, coloring books and story books sometimes sold as a unit comprising combinations of some or all of the listed items

26107	BEACH PARTY MAKERS (stylized)	American Greetings Corporation	73/712612	1535236	16, 28	party favors in the nature of paper party hats and visors, plastic gift bags, stickers and paper banners, activity books, coloring books and story books sometimes sold as a unit comprising combinations of some or all of the listed items
26085	CONFETTI'S (stylized)	American Greetings Corporation	73/783951	1615648	16	party favors in the nature of blow-out party favors, toy horns, balloons, and parlor games sometimes sold as a unit comprising combinations of some or all of the listed items
26108	CONTEMPO	American Greetings Corporation	73/358381	1236284	16, 21, 25	party goods and novelties, namely, metallized paper confetti, of assorted shapes and sizes
26109	CONTEMPO	American Greetings Corporation	73/468607	1324454	16, 26	paper napkins, paper placemats, and paper table covers; paper towels; paper doilies; crepe paper folds and streamers; tallies, scorepads, placemats, invitation cards, announcement cards, note cards, thank you notes and receipt note cards; and hostess sets principally comprising paper guest towels, paper napkins, paper coasters and plastic beverageware
26110	CONTEMPO	American Greetings Corporation	73/488046	1325785	16	paper plates and cups; plastic coated plates and cups, plastic beverageware; compartment plates; paper and cups of fibrous material; plates and cups of plastic-backed fibrous material
26111	CONTEMPO	American Greetings Corporation	73/520559	1354017	16	plastic bibs
26112	CONTEMPO	American Greetings Corporation	73/617223	1439199	21	gift wrapping paper, gift enclosure cards, writing paper and envelopes
26113	CONTEMPO	American Greetings Corporation	73/752640	1540570	24	textile ribbons and bows for wrapping
26114	CONTEMPO	American Greetings Corporation	73/752641	1541249	8	greeting cards
26115	CONTEMPO (stylized)	American Greetings Corporation	72/218947	806831	21	stickers
26116	CONTEMPO (stylized)	American Greetings Corporation	72/218948	807279	16	containers or receptacles, namely, ceramic mugs
26117	CONTEMPO (stylized)	American Greetings Corporation	72/410702	973414	16	plastic tablecovers
						disposable plastic cutlery, namely, knives, forks and spoons
						plates and cups of fibrous material or plastic-cated fibrous material and coasters of fibrous material or plastic-backed fibrous material for either hot or cold substances or both
						paper tableware, namely, paper napkins, placemats, and table covers, and combinations of paper napkins, placemats, or table covers with coasters of paper or plastic-backed paper, plates or cups of paper or plastic-coated paper, paper towels
						paper and stationery, namely, bridge tallies and bridge score pads; prints and publications, namely, recipe note cards, invitation cards

26118	CONTEMPO (stylized)	American Greetings Corporation	73/359227	1236287	16, 21, 25	paper placemats; paper doilies; crepe paper folds and streamers; place cards, note cards, thank you notes, and announcement cards; paper napkins, paper guest towels, and paper coasters; hostess sets principally comprising paper guest towels, paper napkins, paper coasters and plastic beverageware
26119	CONTEMPO (stylized)	American Greetings Corporation	73/468569	1324453	16, 26	plastic-coated compartment plates of fibrous material and plastic beverageware disposable plastic bits gift wrapping paper, gift enclosure cards, writing paper and envelopes
26121	CONTEMPO (stylized)	American Greetings Corporation	73/488086	1326933	16	textile ribbons and bows for wrapping greeting cards
26122	CONTEMPO (stylized)	American Greetings Corporation	73/520522	1359178	16	stickers
26123	CONTEMPO (stylized)	American Greetings Corporation	73/617206	1439198	21	containers or receptacles, namely, ceramic mugs
26124	CONTEMPO PAPER WARE and design	American Greetings Corporation	72/218949	807280	16	paper tableware, namely, paper napkins, placemats, and tablecovers; and combinations of paper napkins, placemats, or tablecovers with coasters of paper or plastic-backed paper, plates or cups or paper or plastic-coated paper, paper towels shredded paper with accordion fold to be used for decorative packaging
26083	CRINKLEENS	American Greetings Corporation	74/344131	1788137	16	paper products, namely, napkins, guest towels, coasters, placemats, gift wrapping paper, gift boxes containing assortments of the above-listed items, labels, gift enclosure cards and envelopes
26125	CUSTOMPRINTS	American Greetings Corporation	73/587705	1410493	16	packaging of paper products, namely, napkins, guest towels, coasters, placemats, gift wrapping paper, gift boxes containing assortments of the above-listed items, labels, gift enclosure cards and envelopes, according to customer request and specifications
26126	CUSTOMPRINTS	American Greetings Corporation	75/029125	2012017	39, 40, 42	production, namely, manufacturing of paper products, namely, napkins, guest towels, coasters, placemats, gift wrapping paper, gift boxes containing assortments of the above-listed items, labels, gift enclosure cards and envelopes, according to customer request and specifications
26127	CUSTOMPRINTS (stylized)	American Greetings Corporation	73/587704	1411280	16	design of paper products, namely, napkins, guest towels, coasters, placemats, gift wrapping paper, gift boxes containing assortments of the above-listed items, labels, gift enclosure cards and envelopes, according to customer request and specifications paper products, namely, napkins, guest towels, coasters, placemats, gift wrapping paper, gift boxes containing assortments of the above-listed items, labels, gift enclosure cards and envelopes

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Report Date: 01/23/2001

Page:

4

26139	Design (palette)	American Greetings Corporation	72/168569	794967	16	plates and cups of fibrous material or plastic-coated fibrous material and coasters of fibrous material or plastic-backed fibrous material for either hot or cold substances or both
26140	Design (palette)	American Greetings Corporation	72/168570	795251	16	paper tableware, namely, paper napkins, placemats, and tablecovers; and combinations of paper napkins, placemats, or tablecovers with coasters of paper or plastic-backed paper, plates or cups of paper or plastic-coated paper; also paper towels, crepe paper, and crepe paper streamers
26128	FASHION ART	American Greetings Corporation	73/386720	1239421	16, 21	paper table covers, invitation cards, thank you notes and announcements
26129	FASHION ART (stylized)	American Greetings Corporation	73/386696	1240320	16, 21	paper plates, plastic coated hot/cold cups and plates
26130	FASHION COLOR	American Greetings Corporation	73/712950	1520583	8, 24	paper napkins and paper table covers, invitation cards, thank you notes, and announcements
26131	FASHION COLOR	American Greetings Corporation	74/014835	1695125	16, 21, 26	paper coated paper hot/cold cups and plates plastic cutlery, namely, knives, forks and spoons plastic tablecovers paper napkins, and tablecovers; crepe paper folds and streamers; gift wrapping paper
26166	HANDI-SET	American Greetings Corporation	72/168571	769342	21	paper plates and cups
26167	HANDI-SET	American Greetings Corporation	72/168572	772840	16	textile ribbons and bows for gift wrapping plates and cups of fibrous material or plastic-coated fibrous material for hot or cold substances or both and combinations thereof
26168	LIFE O' THE PARTY	American Greetings Corporation	72/168575	774993	16	paper tableware - namely, paper napkins or table covers, and combinations of paper napkins or table covers and plates or cups of paper or plastic-coated paper
26134	OPULENCE	American Greetings Corporation	75/504843	2263086	16	paper napkins of fibrous material
26135	OPULENCE (stylized)	American Greetings Corporation	75/504844	2263087	16	paper napkins
26136	PARTY MAKERS	American Greetings Corporation	73/713045	1548235	16, 28	party favors in the nature of paper party hats and visors, plastic gift bags, stickers and paper banners, activity books, coloring books and story books sometimes sold as a unit comprising combinations of some or all of the listed items
						party favors in the nature of blow-out party favors, toy hors, balloons and parlor games sometimes sold as a unit comprising combinations of some or all of the listed items

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Report Date: 01/23/2001

Page:

5

26137	PARTY MAKERS (stylized)	American Greetings Corporation	73/712611	1547311	16, 28	party favors in the nature of paper party hats and visors, plastic gift bags, stickers and paper banners, activity books, coloring books and story books sometimes sold as a unit comprising combinations of some or all of the listed items
26080	RIGAMAROLE	American Greetings Corporation	74/509887	1888443	16, 21, 26	party favors in the nature of blow-out party favors, toy horns, balloons, and parlor games sometimes sold as a unit comprising combinations of some or all of the listed items
26138	SERVADISH	American Greetings Corporation	71/269971	259967	16	16/gift wrapping paper, paper gift bags, paper napkins, paper party hats, tablecovers of paper and invitation announcement cards
26084	STREAMEREENS	American Greetings Corporation	74/508013	18950711	16	21/cups, plates, ceramic mugs 26/ornamental novelty buttons paper plates and paper trays paper streamers

**TRADEMARK**

**REEL: 002257 FRAME: 0931**

ASSIGNMENT

WHEREAS, AMERICAN GREETINGS CORPORATION (hereinafter ASSIGNOR), an Ohio corporation, having its principal place of business at One American Road, Cleveland, Ohio 44130, has adopted and is the owner of the trademarks set forth in Exhibit A attached hereto and made a part hereof, for which it owns the corresponding United States Trademark Applications/Registrations set forth in said Exhibit A; and

WHEREAS, ASSIGNOR owns the entire right, title and interest in and to the said marks, said applications and said registrations; and

WHEREAS, AGC, INC. (hereinafter ASSIGNEE), a Delaware corporation, having its principal place of business at One American Road, Cleveland, Ohio 44144, is desirous of acquiring said marks, said applications and said registrations;

NOW, THEREFORE, for good and valuable consideration, the adequacy and receipt of which is acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over unto ASSIGNEE, its successors or assigns, the entire right, title and interest in and to the marks set forth in said Exhibit A together with so much of the goodwill of the business in connection with which each of the marks is used and which is symbolized by the marks, the corresponding registrations for said marks as set forth in said Exhibit A, and the right to sue and to recover from third parties for past infringement of said marks.

This assignment is effective as of September 16, 1999.

AMERICAN GREETINGS CORPORATION

BY: Phyllis Alden

STATE OF OHIO                    )  
  ) ss.:  
COUNTY OF CUYAHOGA )

On this 26<sup>th</sup> day of February, 2001 before me personally appeared Phyllis Alden, by me personally known, who acknowledged to me that she is Assistant Secretary of American Greetings Corporation, the above-identified assignor, and that she is authorized to execute this document on behalf of said Assignor.

  
JOANNE MCMAHAN  
Notary Public, State of Ohio

My Commission Expires  
**TRADEMARK 001**