FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

03-27-2001



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Conveying Party	Mark if additional names of conveying parties attached Execution Date			
Name Cutty Enterprises, Inc.	Month Day Year 10/31/00			
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Individual General Partnership Limited Partnership X Corporation Association				
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Citizenship/State of Incorporation/Organization Florida Corporation				
Receiving Party Mark if additional names of receiving parties attached				
Name Start Smart, Inc.				
DBA/AKA/TA				
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Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

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TRADEMARK

REEL: 002258 FRAME: 0040

Trademark Registration No.(s) and Application No.(s):

THE PRODIGY PACK

75-279777

All correspondence concerning the document should be mailed to the above identified receiving party. The total number of applications and registrations involved are one (1). Pursuant to 37 CFR 3.41, a check make payable to the Commissioner of Patents and Trademarks in the amount of \$40.00 is enclosed. The total number of pages including cover sheet, attachments, and document are three (3).

STATE OF FLORIDA COUNTY OF HILLSBOROUGH

Gennaro Montesanti, being sworn, states that to the best of his knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Cutty Enterprises, Inc.

By:
Gennaro Montesanti, President

Before me, the undersigned authority, personally appeared Gennaro Montesanti, who, being duly sworn, deposes and says that he is President of Cutty Enterprises, Inc., and that in that capacity he executed the foregoing instrument for the purposes therein expressed.

WITNESS my hand and official seal, this 31 day of October, 2000.

Murie & Heulen Notary Public

My Commission Expires:

Personally Known V OR Produced Identification _____

Type of Identification Produced _____



Marie E. Hurley
MY COMMISSION # CC763264 EXPIRES
September 27, 2002
BONDED THRU TROY FAIN INSURANCE, INC.

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TRADEMARK REEL: 002258 FRAME: 0041

ASSIGNMENT

THIS ASSIGNMENT is made and entered into this 3 day of October, 2000, but effective for all purposes as of January 1, 2000, by and among CUTTY ENTERPRISES, INC. ("Assignor"), a Florida corporation, and START SMART, INC. ("Assignee"), a Florida corporation.

WITNESSETH:

WHEREAS, Assignor has adopted and used in its business the trademark THE PRODIGY PACK for which it has filed an application for registration serial number 75/275777, filed April 23, 1997 in the United States Patent and Trademark Office.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignors' right, title and interests in the aforementioned trademarks (the "Trademark") together with goodwill of the business in connection with which the Trademark is used. With respect to the filed federal trademark applications listed above, the Commissioner of Patents and Trademarks is requested to issue the certificate of registration of such Trademark to Assignee.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed and delivered by its duly authorized officers, all on the date first above written.

Witness

Witness

CUTTY ENTERPRISES, INC

By:

President

START SMART, INC

By:

J. Conrad Lifsey, President

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RECORDED: 03/08/2001

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