

03-27-2001

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Patent and Trademark Office

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SHEET

TRADEMARK

TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment
- License
- Merger
- Security Agreement
- Change of Name
- Nunc Pro Tunc Assignment
Effective Date:
- Other:

Conveying Party

Execution Date

Name The Dun & Bradstreet Corporation Foundation

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization: Delaware

Mark if Additional Names of Conveying Parties Attached

1668856

Receiving Party

Name Dun & Bradstreet, Inc.

DBA/AKA/TA

Address One Diamond Hill Road

Address

Address Murray Hill

NJ

07974-0027

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization: Delaware

Domestic Representative Designation Attached: Yes No

Mark if Additional Names of Receiving Parties Attached

Correspondent Name and Address

Mark J. Liss, Esq.

Leydig, Voit & Mayer, Ltd.

Two Prudential Plaza, Suite 4900

Chicago, Illinois 60601-6780

Telephone: (312) 616-5600

Facsimile: (312) 616-5700

Attorney Docket No. 142822

Pages

Enter the total number of pages of the attached conveyance document including any attachments: 1

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

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TRADEMARK
REEL: 002258 FRAME: 0405

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
			1,668,856		

Number of Properties Enter the total number of properties involved: 1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$40.00

Method of Payment:

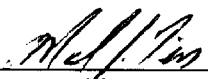
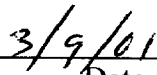
Enclosed

Deposit Account No. 12-1216

Authorization to Charge Additional Fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mark J. Liss		
Name of Person Signing	Signature	Date

ASSIGNMENT OF SERVICE MARK

WHEREAS, The Dun & Bradstreet Corporation Foundation (Assignor), a Delaware corporation, having its principal offices at One Diamond Hill Road, Murray Hill, New Jersey, 07974-0027 has adopted, used, is using and is the owner of the following mark now registered in the United States Patent and Trademark Office:

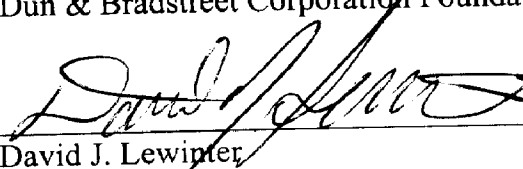
<u>Mark</u>	<u>Reg. No.</u>	<u>Date of Registration</u>
MANAGING MULTIPLE PRIORITIES	1,668,856	December 17, 1991

WHEREAS, Dun & Bradstreet, Inc. (Assignee), a Delaware corporation, having its principal place of business at One Diamond Hill Road, Murray Hill, New Jersey, 07974-0027 is desirous of acquiring said mark;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said mark, together with the goodwill of the business symbolized by said mark and registration thereof, and including all common-law and other rights in said mark, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said mark prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 7th day of March, 2001.

The Dun & Bradstreet Corporation Foundation


By: David J. Lewinter
Title: President