

03-28-2001

Form PTO-1504

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents

101650697

attached original documents or copy hereof.

1. Name of conveying party(ies):

Big Star Jeans USA, Inc. *3.19.01*

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State New York
 Other _____

Additional name(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies):

Name: Outpost Trading AG
Address: _____
Ringstrasse 9
4123 Allschwil, Switzerland

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Switzerland
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: March 9, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/816,504 75/816,506

B. Trademark Registrations



03-19-2001

U.S. Patent & TMO/TM Mail Rcpt Dt. #54

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick Boisson

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registrations involved:..... 1

7. Total fee (37 CFR 3.41) \$ 65.00

Enclosed
 Authorized to be charged to deposit account
(Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick Boisson
Name of Person Signing

Boisson
Signature

3/19/2001
Date

Total number of pages comprising cover sheet: _____

TRADEMARK/SERVICE MARK ASSIGNMENT

THIS AGREEMENT ("Agreement"), effective March 9, 2001, is between Big Star Jeans USA, Inc., a New York corporation with a place of business at 108 west 39th Street, 16th Floor, New York, New York 10018 ("BSJ"), and Outpost Trading AG, a Swiss corporation with a place of business at Ringstrasse 9, 4123 Allschwil, Switzerland ("Outpost")

WHEREAS, BSJ filed two applications in the U.S. Patent and Trademark Office on October 6, 1999 to register the BIG STAR mark with a design element in Class 25 (U.S. Application Serial Nos. 75/816,504 and 75/816,506), and such applications are active and pending in the PTO (the "BIG STAR and Design Marks and Applications").

WHEREAS, BSJ desires to assign to Outpost, all rights they hold in the BIG STAR and Design Marks and Applications, together with any associated goodwill;

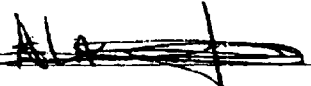
NOW THEREFORE, in consideration of the foregoing and other good and valuable consideration, the receipt of which is hereby acknowledged, BSJ hereby assigns to Outpost all right, title and interest in the BIG STAR and Design Marks and Applications, together with any good will associated with the Marks, in accordance with Trademark Act § 10, 15 U.S.C. § 1060.

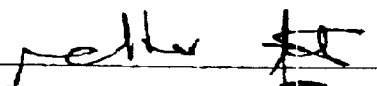
The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the U.S. Code and that such willful false statements may jeopardize the validity of the application or any registration resulting therefrom, declares: that he is an officer of BSJ, the Assignor corporation, and is authorized to execute this instrument on behalf of said corporation; and that all statements made of his knowledge are true and all statements made on information and belief are believed to be true.

Accepted by

BIG STAR JEANS USA, INC.

OUTPOST TRADING A.G.

By: 

By: 

Name: ALAIN KNAFO

Name: Walter Fael

Title: President.

Title: President.

Date: March 9 2001

Date: March 9 2001