

FORM PTO-1594

05-31-2001

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

Attorney Docket No. 19258

RECO



3-30-01

To the Honorable Commissioner of Patents

101703143

Original documents or copy thereof.

1. Name of conveying party(ies):  
Western Idaho Potato Processing Co.

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State of Idaho  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  
 Yes  No

2. Name and address of receiving party(ies):  
Name: Highland Ventures, Inc.  
Internal Address: \_\_\_\_\_  
Street Address: 412 Franklin Street  
City: Boise State: ID ZIP: 83702

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Idaho  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: March 2, 2001

4. Application number(s) or patent number(s):  
A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) 1,271,969

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Lawrence E. Laubscher, Sr.  
EFS Customer No. 30267311  
Internal Address: LAUBSCHER & LAUBSCHER  
Street Address: 745 South 23rd Street, Suite 300  
City: Arlington State: Virginia ZIP: 22202

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: 12-0605  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lawrence E. Laubscher, Sr. Reg. No. 18,202  
Name of Person Signing           3/30/01  
Signature      Date

Total number of pages including cover sheet, attachments and document: 2

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks  
Box Assignments, Washington, D.C. 20231

*PROTA*



03-21-2001

U.S. Patent & TMO/TM Mail Rep. Dt. #31

**TRADEMARK ASSIGNMENT**

WHEREAS, Western Idaho Potato Processing Co., an Idaho corporation having a place of business at 2675 South Lincoln Street, Jerome Idaho 83702, owner of the U. S. Trademark Registration No. 1,271,969 of March 27, 1984, and the mark WESTERN HILLS BRAND shown therein:

WHEREAS, Highland Ventures, Inc., an Idaho corporation having a place of business at 412 Franklin Street, Boise, Idaho 83702, is interested in acquiring said mark, said U. S. trademark application, and the attendant goodwill;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Western Idaho Potato Processing Co., hereby sells, assigns and transfers unto said Highland Ventures, Inc., the entire right, title and interest in and to said mark, and to all goodwill attendant thereto, and to said U. S. trademark application, as well as the right to recover for past infringement of said mark and application.

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Lawrence E. Laubscher, Sr., and Lawrence E. Laubscher, Jr., of 745 South 23rd Street, Suite 300, Arlington, Virginia 22202, are hereby designated applicant's representatives upon whom notices or process in proceedings affecting the mark may be served, and are granted the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

WESTERN IDAHO POTATO PROCESSING CO.

March 21, 2001

By: *Charles P. Marshall*  
Printed Name: Charles P. Marshall  
Title: President

Witness:

*Lawrence E. Laubscher, Sr.*  
*Lawrence E. Laubscher, Jr.*

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APR 26 2001  
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*AD*