

03-28-2001



101650555

DESIGNATION FORM COVER SHEET  
TRADEMARKS ONLY

3-17-01

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Effective Date  
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

75941637

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)   
City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership
- Corporation  Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

- Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

03/27/2001 TDIAZI 00000152 75941637

01 FC:481  
02 FC:482

40.00 OP  
225.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002259 FRAME: 0761

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75941637"/>	<input type="text" value="75708600"/>	<input type="text" value="75867632"/>	<input type="text" value="2341449"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75923622"/>	<input type="text" value="75923623"/>	<input type="text" value="75768827"/>	<input type="text" value="2292690"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75768826"/>	<input type="text" value="75768454"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

**Deposit Account**

(Enter for payment by deposit account or if additional fees can be charged to the account.)

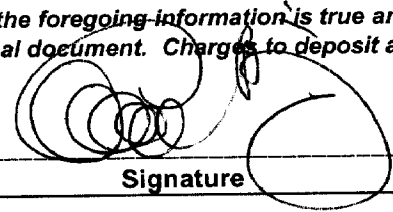
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Anne Hiaring  
Name of Person Signing

  
Signature

March 12, 2001  
Date Signed



03-12-2001

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #75

**ASSIGNMENT OF TRADEMARKS  
and TRADEMARK APPLICATIONS/REGISTRATIONS**

WHEREAS Vail Studios, Inc. ("Assignor"), a California corporation with a principal place of business at 300 Montcalm, San Francisco, California 94401, is the owner of the trademarks shown on the attached Schedule of Marks which are the subject of domestic and foreign trademark applications and registrations (the "Marks"); and

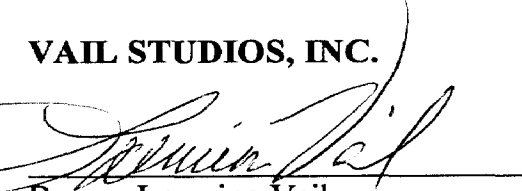
WHEREAS Lorraine Vail, d.b.a. Raine, ("Assignee"), an individual and a citizen of the United States with offices at 422 Larkfield Center No. 307, Santa Rosa, California 95403, has acquired that portion of the goodwill of the business of Assignor associated with the Marks, including the applications and registrations, and is the successor in interest to that portion of business of the Registrant to which the marks pertain pursuant to Section 10 of the Lanham Act, 15 U.S.C. 1060.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the Marks, together with the goodwill of that portion of the business to which the Marks apply, and the applications and Certificates of Registration therefor.

The record of this assignment shall be entered in the records of the United States Patent and Trademark Office and in the appropriate foreign jurisdictions.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed on the date below written.

**VAIL STUDIOS, INC.**

  
By: Lorraine Vail  
Its: President

Dated: March 7, 2001

**TRADEMARK  
REEL: 002259 FRAME: 0763**

03-12-2001

**SCHEDULE OF MARKS**

U.S. Patent &amp; TMOfr/TM Mail Rcpt Dt. #75

**Australia Trademark Application:**

<u>Mark</u>	<u>Appln.No.</u>	<u>Appln.Date</u>
JUST THE RIGHT SHOE	839221	06/16/2000

**Australia Trademark Registration:**

<u>Mark</u>	<u>Reg.No.</u>	<u>Reg.Date</u>
TAKE A SEAT	811677	10/26/1999

**Canada Trademark Applications:**

<u>Mark</u>	<u>Appln.No.</u>	<u>Appln.Date</u>
JUST THE RIGHT SHOE	1,072,245	08/23/2000
TAKE A SEAT	1,033,814	10/26/1999

**European Union ("CTM") Trademark Applications:**

<u>Mark</u>	<u>Appln.No.</u>	<u>Appln.Date</u>
JUST THE RIGHT SHOE	1,163,088	05/05/1999
TAKE A SEAT	1,362,276	10/22/1999

**New Zealand Trademark Applications:**

<u>Mark</u>	<u>Appln.No.</u>	<u>Appln.Date</u>
JUST THE RIGHT SHOE	616718	06/15/2000
JUST THE RIGHT SHOE	616719	06/15/2000
JUST THE RIGHT SHOE	616720	06/15/2000
TAKE A SEAT	616721	06/15/2000
TAKE A SEAT	616722	06/15/2000
TAKE A SEAT	616723	06/15/2000

**United States Trademark Applications:**

<u>Mark</u>	<u>Appln.No.</u>	<u>Appln.Date</u>
INSTEP	75/941,637	03/10/2000
JUST THE RIGHT SHOE	75/708,600	05/17/1999
RAINE	75/867,632	12/09/1999
RAINE	75/923,622	02/22/2000
RAINESTYLE	75/923,623	02/22/2000
TAKE A SEAT	75/768,827	08/05/1999
TAKE A SEAT	75/768,826	08/05/1999
TAKE A SEAT	75/768,454	08/05/1999

**United States Trademark Registrations:**

<u>Mark</u>	<u>Reg.No.</u>	<u>Reg.Date</u>
JUST THE RIGHT SHOE	2,341,449	04/11/2000
JUST THE RIGHT SHOE	2,292,690	11/16/1999