

TRADEMARK ASSIGNMENT

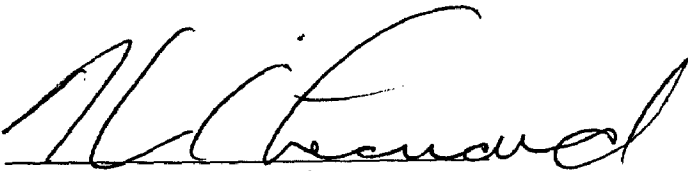
WHEREAS, CONOPCO, INC. dba LEVER BROTHERS COMPANY, a New York corporation, having its principal place of business at 390 Park Avenue, New York, New York 10022 (hereinafter "ASSIGNOR"), has adopted and is using the mark SEDUCE YOUR SENSES, Registration No. 2,427,429 which is registered in the United States Patent and Trademark Office.

WHEREAS, CHESEBROUGH-POND'S INC., a Delaware corporation, having a place of business at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter "ASSIGNEE"), is desirous of acquiring ownership of said mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE effective as of February 6, 2001, all its right, title and interest in and to said mark the registration therefor, together with the goodwill of the business symbolized by said mark.

CONOPCO, INC. dba
LEVER BROTHERS COMPANY

Date: March 5, 2001

By: 
Kenneth C. Leonard
Assistant Secretary