

03-30-2001



101653825

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

11-20-00
02-02-11

CONF.
RE 3-1301

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger
Effective Date
Month Day Year

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

12/12/2000 6TON11 00000119 75854016

01 FC:481 40.00 DP
02 FC:482 25.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, DC 20231

REEL: 002260 FRAME: 0470

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75-854,016"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75-888,779"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

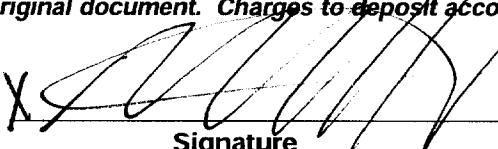
No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mark A. Wright, Esquire

Name of Person Signing



Signature

3/12/01

Date Signed

04-24-2000



101329862

RECEIVED
MAR 27 AM 10:52
OPR/FINANCE

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year

- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name Greenfield Online, Inc.

02 24 00

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Connecticut

Receiving Party

Mark if additional names of receiving parties attached

Name Greenfield Online, Inc.

DBA/AK/A TA _____

Composed of _____

Address (line 1) 15 River Road

Address (line 2) Suite 310

Address (line 3) Wilton

City

Connecticut

State/Country

06897

Zip Code

- Individual General Partnership Limited Partnership
- Corporation Association
- Other _____

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization Delaware

FOR OFFICE USE ONLY

04/21/2000 DNGUYEN 00000348 75591529

40.00 OP
525.00 OP

01 FC:481
02 FC:482

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

GUIDELINES FOR COMPLETING TRADEMARK RECORDATION FORM COVER SHEET

When using this (FORM PTO1618A, B, & C), a cover sheet and any necessary continuation sheets must be submitted with each document to be recorded. Enter all required information using standard business blockstyle print (e. g., Courier 10 pitch). Completed cover sheets will be scanned for image capture and Optical Character Recognition (OCR) processing to extract the recordation data.

FORM PTO1618 is printed in dropout ink. Use of a photocopy of this form will prevent the use of OCR technology to extract the data submitted for recordation in the USPTO database. Therefore do not submit data on photocopied forms. Information required for recordation will be extracted from the cover sheets and cover sheet continuation forms only. Submitted cover sheets and documents will become part of the public record. If a document to be recorded concerns both patents and trademarks, a separate patent and a separate trademark cover sheet, including any attached continuing information, must accompany the document. When the document concerns multiple conveyances or transfers, a cover sheet may be submitted for each, if a separate recordation of each transaction is desired. For assistance in completing this cover sheet, obtaining additional cover sheets, and information, call (703) 3089723.

Submission Type Each submission type requires a new cover sheet. Enter an "X" in the appropriate box indicating the type of submission. If the conveyance document is being submitted for recordation for the first time, enter an "X" in the box for New. If the submission is a Nonrecordation, enter an "X" for Resubmission and provide the document identification number of the original submission. Resubmitted nonrecordation documents require a new cover sheet (this new cover sheet must contain all of the appropriate data and/or the fee required for recordation). If a previously recorded document requires correction due to a USPTO data entry error, enter an "X" for Correction of PTO Error and provide the reel and frame number of the original document. Requests to correct the data entry error should be submitted on a new cover sheet. The cover sheet should contain only the data element in question, the name, date and signature of the person submitting the request, and any other pertinent information, (enter the correspondent's name and address, if it has changed since the document was recorded). If a previously recorded document was submitted with erroneous information, enter an "X" indicating Corrective document and provide the reel and frame number of the previously recorded document. A Corrective document requires a new cover sheet as provided in 37 CFR 1.334.

Conveyance Type Enter an "X" in the appropriate box describing the nature of the conveying document. If the document is a nunc pro tunc assignment, enter the effective date using the numerical representation of the date without slashes (/) formatted as MMDDYYYY (05141993). If the conveyance type is not listed, enter

an "X" in Other Box and specify the nature of the conveyance.

Conveying Party Enter the full names of all party(ies) conveying the interest. Enter conveying parties in the order that they appear in the conveyance document. If the conveying party is an individual, please enter the last name first, followed by the first name followed by the middle initial. Separate the last and first name by a comma, followed by a blank space. For example, "Carter, Constance M." If the conveying party is a corporation and the corporation name begins with "The", please enter the name as Longmire Cookie Company, The. If the name requires more space than the line provides, abbreviate where possible (i.e., Inc. for Incorporated). Enter a Formerly statement by placing the word "Formerly" in front of the former business name (this data is optional). Enter the execution date of the document (i.e., the date the document is signed by each conveying party) using the numerical representation of the month, day, and year without slashes (/) formatted as MMDDYYYY (05141993). Do not use the European date style when entering the date. Indicate the entity and citizenship of each conveying party. If the conveying party is an individual, the country of citizenship must be indicated. If the conveying party is not an individual, then, if it is a U.S. entity, the state under whose laws it is organized should be set out, if it is a foreign entity, the country under whose laws it is organized should be set out. Thus, a U.S. corporation would indicate its state of incorporation, while a foreign corporation would indicate its country of incorporation. The names, execution dates entity and citizenship of additional conveying parties must be entered on the formatted Recordation Form Cover Sheet Continuation. If the entity type is not listed, enter an "X" in the Other Box and specify the entity type. If there are additional conveying parties, enter an "X" in the box indicating additional conveying information is attached. Only the names appearing on the cover sheet and continuation sheets will be recorded.

Receiving Party Enter the full name(s) and address(es) of all party(ies) receiving the interest or title. If the receiving party is an individual, please enter last name first, followed by the first name followed by the middle initial. Separate the last and first name by a comma, followed by a blank space. For example, "Carter, Constance M." If the receiving party is a corporation and the corporation name begins with "The", please enter the name as "Longmire Cookie Company, The." Indicate the names, and entity of each receiving party. If the name requires more space than the line provides, abbreviate where possible (i.e., Inc. for Incorporated). Enter optional information regarding either DBA/AKA/TA, or Composed of, as appropriate. DBA means Doing Business As; AKA means Also Known As; and TA means Trading As. Enter the appropriate acronym (i.e., DBA, AKA, TA, or Composed of) in front of the business name. For example, Longmire Cookie Company, The, DBA Longmire

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name Mark A. Wright

Address (line 1) McLane, Graf, Raulerson & Middleton, Professional Association

Address (line 2) 900 Elm Street

Address (line 3) P.O. Box 326

Address (line 4) Manchester, New Hampshire 03105-0326

Correspondent Name and Address

Area Code and Telephone Number 603 628-1311

Name Mark A. Wright

Address (line 1) McLane, Graf, Raulerson & Middleton, Professional Association

Address (line 2) 900 Elm Street

Address (line 3) P.O. Box 326

Address (line 4) Manchester, New Hampshire 03105-0326

Pages Enter the total number of pages of the attached conveyance document including any attachments.

4

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75-591,529 75-686,274 75-541,778

2,254,105 2,324,860

75-665,715 75-687,511 75-657,504

2,291,510

75-893,733 75-854,180 75-854,106

2,267,753

Number of Properties Enter the total number of properties involved.

22

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 565.00

Method of Payment:

Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

N/A

Authorization to charge additional fees:

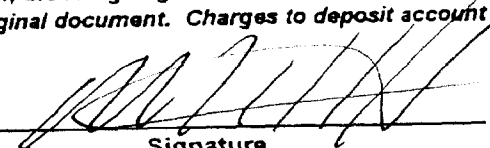
Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mark A. Wright

Name of Person Signing



Signature

3/20/00

Date Signed

Cookies (this data is optional). Enter up to three lines of address information: address line 1 is used to enter the street address; address line 2 is used to enter the floor/room number, suite number or department location; and address line 3 is used to enter the City this field is limited to 20 characters including spaces, State/Country - this field is limited to 20 characters including spaces, and zip code - this field is limited to 13 characters. Use the two letter state code when entering the state, (i.e., VA for the state of Virginia). Only the names appearing on the cover sheet and continuation sheets will be recorded.

Indicate the entity and citizenship of each receiving party this field is limited to 40 characters including spaces. If the receiving party is an individual, the country of citizenship must be indicated. If the receiving party is not an individual, then, if it is a U.S. entity, the state under whose laws it is organized should be set out, if it is a foreign entity, the country under whose laws it is organized should be set out. Thus a U.S. corporation would indicate its state of incorporation, while a foreign corporation would indicate its country of incorporation (this data is optional). If the document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of domestic representative should be attached. A designation of domestic representative must be contained in a document separate from the assignment document. Enter an "X" in the box to indicate that a designation of domestic representative is attached. If there is more than one party receiving an interest in the property, enter an "X" in the box to indicate that additional information is attached. Only the names appearing on the cover sheet and continuation sheets will be recorded.

Domestic Representative Name and Address Enter the name and full address of the designated Domestic Representative of the first named Receiving Party. Enter up to four lines of address information. Each line of address allows up to 40 characters including spaces.

Correspondent Name and Address Enter the full name and address of the party to whom correspondence is to be mailed. Each line of address allows up to 40 characters including spaces. Address information will be used to create a mailing label in order to return the document to the submitter. Enter the telephone number and area code and extension of the correspondent (i.e., 70330897292343).

Pages Enter the total number of pages contained in the conveyance document, including any attachments. Do not include the Recordation Form Cover Sheet pages in this total.

Application Numbers or Registration Numbers Enter the trademark application number (an eight (8) digit number consisting of a two (2) digit series code and a six

(6) digit serial number. Enter trademark application numbers as 74105889. (Do not enter a slash, space or comma between the series code and the serial number) or trademark registration number (a seven (7) digit number) against which the document is to be recorded. If an application has matured into a trademark registration, enter only the registration number. Enter registration numbers as 1714456, 1654123, 682147. Do not enter both the application number and the registration number for the same property. Enter either the application number(s) or the registration number(s) in the designated space. Enter an "X" in the appropriate box indicating additional numbers are attached. Enter additional numbers on the Recordation Form Cover Sheet Continuation.

Number of Properties Enter the total number of properties identified for recordation. Calculate the total number of properties per cover sheet. If the document to be recorded contains both Patent and Trademark properties, only the number of trademark properties would appear on the Trademark Recordation Form Cover Sheet.

Total Fee Enclosed and Deposit Account Number A fee is required for each application or trademark property against which the document is to be recorded. If the submission concerns multiple conveyances or transfers, a fee is required for each property per each separate conveyance/transfer cover sheet. No fee is required if the cover sheet concerns a request to correct a USPTO data entry error. Enter an "X" in the appropriate box indicating the Method of Payment. If paying by deposit account, enter the deposit account number for authorized charges. Enter an "X" in the Yes or No box to authorize "charging additional fees" to the deposit account. If additional fees are required, the USPTO will generate a request to the USPTO Office of Finance to charge additional fees to the deposit account. A copy of this request will be returned to the submitter with the Notice of Recordation. If fee payment is made by other than deposit account, enter the amount of the fee in the box "Total Fee Enclosed."

Statement and Signature Enter the name of the person submitting the document to be recorded. The submitter must sign and date the cover sheet, confirming that to the best of the person's knowledge and belief, the information contained on the cover sheet is correct and that any copy of the document is a true copy of the original document and authorized charges to Deposit Account. The signature and date must appear to the right of the typed name. The cover sheet may be signed by the person whose name appears on the documents to be recorded. In the case of an individual, the individual's signature, for a corporation, the signature of an officer, for a partnership, the signature of a general partner, or in any case, the attorney or agent representing such person or entity may sign the cover sheet.

State of Delaware

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER OF "GFOL, INC.", CHANGING ITS NAME FROM "GFOL, INC." TO "GREENFIELD ONLINE, INC.", FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF FEBRUARY, A.D. 2000, AT 8:30 O'CLOCK A.M.



Edward J. Freel

Edward J. Freel, Secretary of State

3182535 8100

001094707

AUTHENTICATION: 0279198
DATE: 02-25-00

FROM MNL:LF

(FRI) 2 25'00 9:17/ST. 9:17/NO. 426:9:16354 P 2

CERTIFICATE OF MERGER

MERGING

GREENFIELD ONLINE, INC.

INTO

GFOL, INC.

Pursuant to Section 252 of the
Delaware General Corporation Law

The undersigned corporation organized and existing under
and by virtue of the General Corporation Law of the State of
Delaware,

DOES HEREBY CERTIFY:

FIRST: That the name and state of incorporation
of each of the constituent corporations in the merger
are as follows:

<u>Name</u>	<u>State of Incorporation</u>
Greenfield Online, Inc.	Connecticut
GFOL, Inc.	Delaware

SECOND: That an Agreement of Merger between the
parties to the merger has been approved, adopted,
certified, executed and acknowledged by each of the
constituent corporations in accordance with the
requirements of Section 252 of the General Corporation
Law of the State of Delaware.

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 08:30 AM 02/25/2000
001094019 - 3182535

FROM M&M

(FRI) 2.25'00 9:18/ST. 9:17/NO. 4261916354 P. 3

THIRD: That GFOL, Inc. shall be the surviving corporation. The certificate of incorporation of GFOL, Inc. shall be amended in the merger to change the name of the corporation to Greenfield Online, Inc. Consequently, the name of the surviving corporation shall be Greenfield Online, Inc.

FOURTH: That the certificate of incorporation of GFOL, Inc. shall be amended as set forth below, and as so amended, shall thereafter be the certificate of incorporation of the surviving corporation:

(a) Article First of the Certificate of Incorporation is deleted in its entirety and replaced with the following:

First: The name of the Corporation is Greenfield Online, Inc.

FIFTH: That the executed Agreement and Plan of Merger is on file at an office of the surviving corporation. The address of such office is 15 River Road, Wilton, Connecticut 06897.

SIXTH: That a copy of the Agreement of Merger will be furnished by the surviving corporation, on request and without cost, to any stockholder of any constituent corporation.

SEVENTH: That the authorized capital stock of Greenfield Online, Inc., a Connecticut corporation, consists of 4,000,000 shares of Class A Common Stock, par value \$.01 per share 15,000,000 shares of Class B Common Stock, par value \$.01 per share.

EIGHTH: That the merger shall be effective at 10:00 AM on February 25, 2000.

FROM MAA&T

(FR) 2.25'00 9:18/ST. 9:17/NO. 4261916354 P 4

In witness whereof, GFOL, Inc. has caused this Certificate of Merger to be executed by its duly authorized officer this 24th day of February, 2000.

GFOL, INC.

By: 
Name: Jonathan A. Flatow
Title: Secretary

Attachment

Trademark Application Numbers

75-888,776
75-521,238
75-682,551
75-727,729
75-786,075
75-786,076
75-809,109
75-661,511
75-618,700

H:\data\5\56008\def\NUMBER.DOC
March 17, 2000