FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

03-19-2001

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| Conveying Party  |  |  |  |
| Conveying raity  | Mark if additional names of conveying parties attached Execution Date Month Day Year |  |  |
| Name Polk Canada Marketing Service   | ces Inc. 04/27/00  |  |  |
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| Formerly   |  |  |  |
| Individual General Partnership   | Limited Partnership Corporation Association  |  |  |
| Other  |  |  |  |
| X Citizenship/State of Incorporation/Organizat   | tion Canada  |  |  |
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| Name Compusearch, Inc.   |  |  |  |
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| 70C  |  |  |  |
| Address (mile 1/ Lands)  |  |  |  |
| Address (line 2) Saint-John, New Brunswick   |  |  |  |
| Address (line 3)   | Canada E2L 4S3 Zip Code  |  |  |
| Address (line 3)  State/Country  If document to be recorded is an  |  |  |  |
| Individual General Partnership   | not domiciled in the United States, an   |  |  |
| X Corporation Association appointment of a domestic representative should be attached.   |  |  |  |
| (Designation must be a separate  |  |  |  |
| Other  |  |  |  |
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| Address (line 4)   |   |  |   |
| Correspond   | ent Name and Address Area Coo   | te and Telephone Number 212-71!  | 5-9257  |
| Name [   | William J. Spatz, Esq.  |  |   |
| Address (line 1)   | Kramer Levin Naftalis   | & Frankel LLP  |   |
| Address (line 2)   | 919 Third Avenue  |  |   |
| Address (fine 3)   | New York, New York 100  | 22   |   |
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| William J.   | Spatz Signing   | Signature  | Date Signed   |

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| Conveying Party  Mark if additional names of conveying parties attached  Execution Date Month Day Year   |  |  |
| Name Polk Canada Marketing Services Inc. 04/27/00  |  |  |
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| Name Compusearch, Inc.   |  |  |
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| Composed of  |  |  |
| Address (line 1) 40 Wellington Row   |  |  |
|  |  |  |
| Address (line 2) Saint-John, New Brunswick   |  |  |
| Address (line 3) Canada E2L 4S3  |  |  |
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| Address (line 4)   |  |   |
| Correspondent Name   | and Address Area Code and Telephone Number 2   | 12-715-9257   |
|  | J. Spatz, Esq.   |   |
| <u> </u>   | The state of the s |   |
| Address (line 1) Kramer  | Levin Naftalis & Frankel LLP   |   |
| Address (line 2) 919 Thi   | rd Avenue  |   |
| Address (line 3) New Yor   | k, New York 10022  |   |
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| <b>Number of Properties</b>  | Enter the total number of properties involved.   | # 7   |
| Fee Amount   | Fee Amount for Properties Listed (37 CFR 3.41  | ): \$ 190.00  |
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| attached copy is a<br>indicated herein.  | a une copy of the original documents of the good to deposit  |   |
|  | L'F 200 (1)  | - 11/10/2000  |
| William J. Spat  |  | Date Signed   |

## **SCHEDULE A**



| COUNTRY | Mark                  | STATUS                          | CURRENT REGISTRATION OR APPLICATION NO. |
|---------|-----------------------|---------------------------------|---|
| Canada  | COMPUSEARCH           | Registered                      | TMA 342,986                             |
| Canada  | COMPUSTREETS & Design | Registered                      | TMA 491,849                             |
| Canada  | PSYTE                 | Registered                      | TMA 418,568                             |
| Canada  | COMPUMAP & Design     | Filed                           | 828,350                                 |
| USA     | COMPUSEARCH           | Filed                           | 75/792,633                              |
| USA     | COMPUSTREETS          | Filed                           | 75/792,266 75/792,236                   |
| Canada  | GEOCODER              | Filed                           | 1,016,663                               |
| USA     | GEOCODER              | Filed                           | 75/792,216                              |
| Canada  | TELEMAP               | Filed                           | 894,695                                 |
| Canada  | TELEPSYTE             | Filed                           | 894,693                                 |
| Canada  | MARKET MATH           | Registered                      | TMA 458,604                             |
| Canada  | MARKETSUITE & Design  | Registered                      | TMA 488,520                             |
| Canada  | ZEPHYR                | Registered                      | TMA 505,090                             |
| Canada  | MARKETMATH            | Filed                           | 1026,649                                |
| USA     | MARKETMATH            | Filed                           | 75/792,225                              |
| USA     | MARKETSUTTE           | Filed                           | 75/182,891                              |
| USA     | ZEPHYR                | Filed – Final<br>Refusal issued | 75/405,381                              |
| Canada  | BUSINESS ACTIVITY     | Filed                           | 1,027,577                               |

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| COUNTRY | Mark                 | STATUS    | CURRENT REGISTRATION OR APPLICATION NO. |
|---------|----------------------|-----------|---|
| Canada  | DATABASE ENGINEERING | Filed     | 861,202                                 |
| Canada  | DAYTIME POPULATION   | Filed     | 1,027,579                               |
| Canada  | COMMUNITIES ONLINE   | Filed     | 861,203                                 |
| Canada  | STREETLITES          | Filed     | 848,616                                 |
| USA     | STREETLITES          | Filed     | 75/407,056                              |
| Canada  | STREETSCAPES         | Abandoned | 848,615                                 |
| Canada  | TELECENSUS           | Filed     | 894,694                                 |

## **ASSIGNMENT**



The undersigned, POLK CANADA MARKETING SERVICES INC., having a principal office or place of business at 330 Front Street West, Suite 410, Toronto, Ontario, M5V 3B7, Canada, in consideration of the sum of \$1.00 and other valuable consideration, the receipt of which is hereby acknowledged, does hereby sell, transfer and assign to COMPUSEARCH, INC., (the "Assignee"), the full post office address of whose principal office or place of business is 40 Wellington Row, P. O. Box 6850, Station A, Saint-John, New Brunswick, E2L 4S3, Canada, all of its right, title and interest in and to the trade-marks listed on Schedule "A" attached hereto, including any applications therefor or registrations thereof (the "Trade-marks"), together with the goodwill of the business connected with the use of and symbolized by the Trade-marks, effective as of April 27, 2000.

The parties hereto have agreed that this assignment and all documents relating hereto be drafted in English. Les parties ont convenu que cette cession et tout document y afférent soient rédigés en anglais.

| EXECUTED at the city of Southf  | ield ,                      | Michigan as of April 27, 2000.                    |
|---------------------------------|-----------------------------|---|
|                                 | POLK INC.  By: Name: Title: | Stephen R. Polk Chairman, Chief Executive Officer |
| EXECUTED at the city of Southfi | eld,                        | Michigan as of April 27, 2000.                    |
|                                 | COMP                        | USEARCH, INC.                                     |
|                                 | By:<br>Name:                | James W. Koessler  Secretary                      |

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RECORDED: 03/05/2001