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03-30-2001

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

TRAD	HAN HAN ARM HAND HAND HAND HAND HAND HAND HAND HAND
To the Honorable Commissioner of Patents and Trace	101653351
1. Name of conveying party(ies): Morningstar Foods, Inc.	2. Name and address of receiving party(ies):
	Name: Rich Products Manufacturing Corporation
	Street Address: 1150 Niagara Street
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ■ Corporation-State - Delaware ☐ Other	Buffalo, New York 14213 Individual(s) citizenship
Additional name(s) of conveying party(ies) attached? ☐ Yes ■ No 3. Nature of conveyance: ☐ Assignment ☐ Merger ☐ Security Agreement ☐ Change of Name ☐ Other <u>Corrective assignment to correct</u>	☐ Association ☐ General Partnership ☐ Limited Partnership ☐ Corporation-State Delaware ☐ Other
Execution Date: September 8, 1998	If assignee is not domiciled in the United States, a domestic representative designation is attached: (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached! Yes No
4. Application number(s) or registration number(s):	
A. Trademark Application No.(s)	B. Trademark registration No.(s) 1,798,034
5. Name and address of party to whom correspondence concerning document should be mailed: Name: Anne F. Downey	6. Total number of applications and registrations involved
Internal Address: <u>Downey & Downey</u>	7. Total fee (37 CFR 3.41)
	■ Enclosed
	☐ Authorized to be charged to deposit account
Street Address: 8999 Rockwood Road	8. Deposit account number:
City: Boston State: NY ZIP: 14025	(Attach duplicate copy of this page if paying by deposit account)
DO NOT US	E THIS SPACE
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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is to document.	- 11
	nature Date I number of pages including cover sheet, attachments, and document:
OMB No.: 0651-0011	

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PR/ASSIGNMENTS 2/27/01 4:31: <u>02/27/2001 11:40 7159415382</u> 02/27/20	DOWNEY AND DOWNEY PAGE 82
= -	DRM COVER SHEET U.S. DEPARTMENT OF COMMERCE Parent and Tradecasts Office
To the Honorable Commissioner of Patents and Trademarks:	Please record the attached original documents or copy thereof.
1. Name of conveying party(les): Morningstar Foods, Inc.	2. Name and address of receiving party(tes):
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ■ Corporation-State - Delaware ☐ Other Additional name(s) of conveying partylias anached: ☐ Yes ■ No	Name: Rich Products Octooration Street Address: 1.150 Nisgara Street Buffalo, New York 14213 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaurara Other If anytage is not dominical in the United Street, a dominatic representative designation is strucked: Optimistion trust by a senerate dreumaris from Antgrument
3. Nature of conveyance: Assignment	
EXECUTION Date: September 6. 110	Additional netroc(s) & address(sa) attached?
Application number(s) or registration number(s): A. Trademark Application No.(s)	B. Trademark registration No.(s) 1,798,034
 Name and address of party to whom correspondence concerning document should be mailed: Name: Anne F. Downey 	6. Total number of applications and registrations involved
Name: Anne F. Downey Internal Address: Downey & Downey	7. Total fee (37 CFR 3.41) \$ 40.00
	☐ Enclosed
	Authorized to be charged to deposit account
Street Address: 8999 Rockwood Road	8. Deposit account number: 501511
Ciry: Boston State: NY ZIP: 14025	(Arrach duplicate copy of this page if paying by deposit account)
DO NOT U	E THIS SPACE
Anna F. Dawney, Ess. ame 31	gnature Date Manual Strate of pages including cover sheet, attachments, and documents
OMB No.: 06510011	

ASSIGNMENT OF TRADEMARKS AND TECHNOLOGY

This Assignment of Trademarks and Technology (the "Assignment"), made by Morningstar Foods, Inc., a Delaware corporation, with its principal place of business at 5956 Sherry Lane, Suite 1500, Dallas, Texas 75225-6522 ("Assignor"), and Rich Products Manufacturing Corporation, a Delaware corporation, with its principal address at 1150 Niagara Street, Buffalo, New York 14213 ("Assignee").

WHEREAS, Assignor and Assignee are parties to an Asset Transfer Agreement dated as of July 2, 1998 (the "Asset Transfer Agreement"), as amended, providing for the transfer of substantially all of the tangible assets owned by Assignor in relation to the Jon Donaire Business (as such term is defined in the Asset Transfer Agreement); and

WHEREAS, Assignor and Assignee wish to enter into this Assignment so that Assignee may acquire all of Assignor's right, title and interest in and to the trademarks and associated goodwill (the "Trademarks") and technology (the "Technology") set forth on the attached Schedule A;

NOW THEREFORE, in consideration of the execution of this Assignment and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

- 1. Assignor does hereby sell, transfer and convey to Assignee all right, title and interest of Assignor in and to the Trademarks and Technology, free and clear of all liabilities, liens, encumbrances, claims and other restrictions; all rights of priority therein in any country as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or equity, that Assignor has or may have in profits and damages for past, present and future infringements of the Trademarks, including, without limitation, the right to compromise, sue for and collect such profits and damages; the same to be held and enjoyed by Assignee, its successors and assigns or their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.
- 2. Assignee does hereby agree to pay to Assignor the sum of \$50,000, upon execution of this Assignment, for the Trademarks and Technology outlined in the above Section 1.
- 3. Assignor hereby agrees that Assignor shall from time to time, execute all such instruments and take all such other actions as Assignee shall reasonably request in connection with effectuating the intent and purposes of, and all transactions and things contemplated by, this Assignment, including, any and all actions which may reasonably be necessary or desirable to complete this Assignment.

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- 4. Assignor represents and warrants that the Trademarks and Technology outlined in the attached Schedule A are not subject to any outstanding licenses, liens, encumbrances, claims or other restrictions or rights of others and there are no pending or threatened challenges to use of such Trademarks and Technology. Assignor also represents and warrants that it has the right to grant this Assignment and that to Assignor's knowledge, use of the Trademarks and the Technology does not infringe upon or constitute any unlawful invasion of any rights of any person and no notice of any such infringement or invasion has been received by Assignor.
- 5. This Assignment shall be governed by and construed in accordance with the laws of the State of New York, without giving effect to the conflict of laws rules thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed effective as of this ______ day of September, 1998.

MORNINGSTAR FOODS, INC.

By:

Name: Richard S. Clark

Title: President

STATE OF TEXAS)

COUNTY OF DALLAS)

On this 8th day of Septe	ember, 1998, before me personally came, to me known, who being by me
duly sworn, did depose and say that he	resides at 5024 Charlest. Hano, 1X
Dear da T	of Morningstar Foods, mo., en
corporation described in and which execut his/her name thereto by order of the Board	ted the above Assignment; and that s/he signed of Directors of such corporation.
	Hotella Kniekerlocker Notary Public
SOCOCOCOCOCOCOCOCOCCUSAS (Notary Public
LORETTA KNICKERBOCKER & Notary Public, State of Texas & My Commission Expires 05-15-99	

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Schedule A

Jon Donaire Trademarks:

JON DONAIRE - U.S. Registration No. 1150576
JON DONAIRE - Canada Registration No. 414,032

JON DONAIRE - Hong Kong Registration No. 01493/1994

JON DONAIRE - Japan Registration No. 2646163 JON DONAIRE - Korea Registration No. 262954

JON DONAIRE - Mexico Registration No. 419907

JON DONAIRE - Singapore Registration No. 1927/92

JON DONAIRE - Taiwan Registration No. 572854

JON DONAIRE - U.S. Registration No. 1795172

Design Only - U.S. Registration No. 1798034 (see attachment for design.)

JON DONAIRE & Des. - U.S. Registration No. 1441367 (see attachment for design)

JON DONAIRE & Des. - U.S. Registration No. 1841972 (see attachment for design)

MOUSSIE - U.S. Registration No. 1876805

Technology:

Assignor's confidential information, if any, relating to any proprietary process of Assignor for making the cheesecakes, mousse cakes, ice cream cakes and other dessert products identified by the trademarks listed on this Schedule A (the "Products"), including, without limitation, technical, manufacturing, and processing information, compositions, processes, engineering, apparatus, formulations, timings, know-how, techniques, procedures, inventions, and developments, which have been disclosed by Assignor to Assignee in connection with this Assignment. Technology shall not include any such technical, manufacturing, and processing information, compositions, processes, engineering, apparatus, formulations, timings, know-how, techniques, procedures, inventions, and developments that exist as of the date hereof and that are used by Assignor in the manufacture of products other than the Products.

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