

03-30-2001



101653553

ME0
3-6-01

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

MAR 6 2001

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2) 190 E

Address (line 3)

City State/Country Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

03/29/2001 TDIAZ1 00000052 75792633

FOR OFFICE USE ONLY

01 FC:481 40.00 DP
02 FC:482 150.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002261 FRAME: 0134

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75/792,633"/>	<input type="text" value="75/792,225"/>	<input type="text" value="75/792,216"/>	<input type="text" value="2,378,333"/>	<input type="text" value="1,934,538"/>	<input type="text" value="1,862,698"/>
<input type="text" value="75/405,381"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Ronald S. Kareken, Esq.

March 2, 2001

Name of Person Signing

Signature

Date Signed

ASSIGNMENT

The undersigned, **POLK CANADA MARKETING SERVICES INC.**, having a principal office or place of business at 330 Front Street West, Suite 410, Toronto, Ontario, M5V 3B7, Canada, in consideration of the sum of \$1.00 and other valuable consideration, the receipt of which is hereby acknowledged, does hereby sell, transfer and assign to **COMPUSEARCH, INC.**, (the "Assignee"), the full post office address of whose principal office or place of business is 40 Wellington Row, P. O. Box 6850, Station A, Saint-John, New Brunswick, E2L 4S3, Canada, all of its right, title and interest in and to the trade-marks listed on Schedule "A" attached hereto, including any applications therefor or registrations thereof (the "Trade-marks"), together with the goodwill of the business connected with the use of and symbolized by the Trade-marks, effective as of April 27, 2000.

The parties hereto have agreed that this assignment and all documents relating hereto be drafted in English. Les parties ont convenu que cette cession et tout document y afférent soient rédigés en anglais.

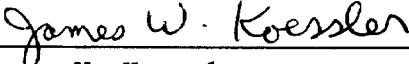
EXECUTED at the city of Southfield, Michigan as of April 27, 2000.

**POLK CANADA MARKETING SERVICES
INC.**

By: 
Name: Stephen R. Polk
Title: Chairman, Chief Executive Officer

EXECUTED at the city of Southfield, Michigan as of April 27, 2000.

COMPUSEARCH, INC.

By: 
Name: James W. Koessler
Title: Secretary

SCHEDULE A

<u>Mark</u>	<u>U.S. Application No.</u>	<u>Filing Date</u>	<u>U.S. Registration No.</u>	<u>Registration Date</u>
COMPUSEARCH	75/792,633	Sept. 3, 1999		
MARKETMATH	75/792,225	Sept. 3, 1999		
GEOCODER	75/792,216	Sept. 3, 1999		
MARKETSUITE (Stylized)	75/182,891	Oct. 17, 1996	2,378,333	Aug. 22, 2000
DATA-I-Q	74/290,956	July 6, 1992	1,934,538	Nov. 14, 1995
PSYTE	74/290,955	July 6, 1992	1,862,698	Nov. 15, 1994
ZEPHYR	75/405,381	Dec. 15, 1997		

115768