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04-02-2001

FORM PTO-1618A
Expires 06/30/99



U.S. Department of Commerce
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101657248

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3-26-01
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Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger
Effective Date
Month Day Year
03 08 01

Change of Name

Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name American Express Financial Corporation Execution Date
Month Day Year
03 08 01

Formerly _____

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name American Express Company

DBA/AKA/TA _____

Composed of _____

Address (line 1) American Express Tower

Address (line 2) World Financial Center

Address (line 3) New York New York 10285-4900
City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other _____

Citizenship/State of Incorporation/Organization New York

04/02/2001 TDIAZ1 00000154 1499015

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Trademark Application Number(s) or Registration Number(s)

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Trademark Application Number(s)

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Number of Properties

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Fee Amount for Properties Listed (37 CFR 3.41):

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Deposit Account

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

James D. Zalewa

Name of Person Signing

Signature

Date Signed

TRADEMARK ASSIGNMENT


WHEREAS, American Express Financial Corporation, a Delaware corporation, having offices at IDS Tower 10, Minneapolis, Minnesota 55440, is the owner of all right, title, and interest in and to U.S. Service Mark Registration No. 1,949,015 for SMARTSOURCE, which is registered in the United States Patent and Trademark Office; and

WHEREAS, American Express Company, a New York corporation, located at American Express Tower, World Financial Center, New York, New York 10285-4900, is desirous of acquiring the entire right, title, and interest in and to the above-noted service mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, American Express Financial Corporation does hereby assign and transfer unto American Express Company all right, title, and interest in and to U.S. Service Mark Registration No. 1,949,015, for SMARTSOURCE, together with the goodwill of the business symbolized by this service mark.

Dated: 3/8/01

AMERICAN EXPRESS FINANCIAL CORPORATION

By: 

Name: Ward D. Armstrong

Title: Senior Vice President