

04-02-2001



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U.S. Department of Commerce
Patent and Trademark Office

TRADEMARK

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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)
Document ID #
- ☐ Correction of PTO Error
Reel # Frame #
- ☐ Corrective Document
Reel # Frame #

Conveyance Type

- ☐ Assignment ☐ License
- ☐ Security Agreement ☒ Nunc Pro Tunc Assignment
- ☐ Merger
- ☐ Change of Name
- ☐ Other
- Effective Date
Month Day Year
02102000

Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name THOMSON PUBLISHING CORPORATION

03082001

Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other

☒ Citizenship/State of Incorporation/Organization DELAWARE

Receiving Party

☐ Mark if additional names of receiving parties attached

Name MITCHELL INTERNATIONAL, INC.

DBA/AKA/TA

Composed of

Address (line 1) 9889 WILLOW CREEK ROAD

Address (line 2)

Address (line 3) SAN DIEGO

City

CA

State/Country

92131

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership
- ☒ Corporation ☐ Association
- ☐ Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

☒ Citizenship/State of Incorporation/Organization DELAWARE

04/02/2001 TDI A21 00000205 2307761

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Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
REEL: 002262 FRAME: 0257

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Registration Number(s)

<input type="text" value="2307761"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed ☒

Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes ☒

No ☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Marnie Wright Barnhorst, Esq.
Name of Person Signing

MWB
Signature

3,150
Date Signed

ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

WHEREAS, Thomson Publishing Corporation ("Assignor"), a Delaware corporation, having a place of business at 98~~89~~ Willow Creek Road, San Diego, Ca. 92131, was the owner of the trademark **MAXIMIZING PROFITABILITY THROUGH DATA AND TECHNOLOGY SOLUTIONS** registered in the United States Patent and Trademark Office on January 11, 2000 and assigned Registration No: 2,307,761;

WHEREAS, Mitchell International, Inc. ("Assignee"), a Delaware corporation, having a place of business at 98~~89~~ Willow Creek Road, San Diego, Ca. 92131, was desirous of acquiring said registered trademark;

WHEREAS, Assignor and Assignee entered into an Asset Purchase Agreement dated February 10, 2000 providing for the transfer of the aforementioned trademark to Assignee; and

WHEREAS, Assignor and Assignee desire to have a recordable document evidencing such transfer;

NOW, THEREFOR, in consideration of the foregoing recitals and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms that it previously transferred to Assignee all right, title and interest in the United States in and to said trademark together with all common law rights and the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Connecticut, this 8th day of March, 20 01.

Thomson Publishing Corporation



(Signature)

Kenneth A. Carson
(Print or type name and position - must be an officer)

STATE OF Connecticut

COUNTY OF Fairfield

On March 8, 2001, before me, the undersigned Notary Public, personally appeared Kenneth A. Carson

☒ personally known to me

or
☐ proved to me on the basis of satisfactory evidence to be

the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

(SEAL)


THERESA M. JOHNSON
NOTARY PUBLIC
MY COMMISSION EXPIRES DEC. 31, 2004