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- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger Effective Date  
Month Day Year
- Change of Name \_\_\_\_\_
- Other \_\_\_\_\_

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name USI Consulting Group, Inc.

02282001

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Connecticut

Receiving Party

Mark if additional names of conveying parties attached

Name USI Insurance Services Corp.

DBA/AKA/TA \_\_\_\_\_

Composed of corporation of Delaware

Address (line 1) 50 California Street, 24<sup>th</sup> Floor

Address (line 2) \_\_\_\_\_

Address (line 3) San Francisco CA 94111-4796  
City State/County Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Delaware

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TRADEMARK  
REEL: 002262 FRAME: 0313

**Domestic Representative Name and Address**

Enter for the First Receiving Party only.

Name \_\_\_\_\_

Address (line 1) \_\_\_\_\_

Address (line 2) \_\_\_\_\_

Address (line 3) \_\_\_\_\_

Address (line 4) \_\_\_\_\_

**Correspondent Name and Address**

Area Code and Telephone Number 415-777-3999

Name Kimberly G. Russell, Esq.

Address (line 1) Steinhart & Falconer LLP

Address (line 2) 333 Market Street, Suite 3200

Address (line 3) San Francisco, CA 94105-2150

Address (line 4) \_\_\_\_\_

Pages **Enter the total number of pages of the attached conveyance document including any attachment.** # 2

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75587835 \_\_\_\_\_ 2340453 \_\_\_\_\_

75780649 \_\_\_\_\_ \_\_\_\_\_

Number of Properties **Enter the total number of properties involved.** # 3

Fee Amount **Fee Amount for Properties Listed (37 CFR 3.41):** \$ 90.00

Method of Payment: Enclosed  Deposit Account

Deposit Account  
(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # 19-4215

Authorization to charge additional fees: Yes  No

**Statement and Signature**

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.*

Kimberly G. Russell

March, 2001

Name of Person Signing

Signature

Date Signed

TX

**ASSIGNMENT OF TRADEMARKS  
AND FEDERAL APPLICATIONS AND REGISTRATION THEREOF**

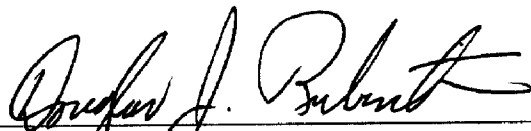
WHEREAS USI Consulting Group, Inc., a Connecticut Corporation with its principal place of business at 95 Glastonbury Boulevard, Glastonbury, Connecticut (hereinafter called "Assignor") owns the trademarks and pending Applications therefor in Attachment A hereto.

WHEREAS USI Insurance Services Corp., a Delaware corporation having a principal place of business at 50 California Street, 24<sup>th</sup> Floor, San Francisco, California 94111-4796, (hereinafter called "Assignee"), is desirous of acquiring said marks and pending Applications and Registration therefor, and all right, title and interest in and to said marks including any and all common law rights therein;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said marks and pending Applications and Registration therefor and the goodwill of the business associated therewith and symbolized thereby.

USI Consulting Group, Inc.

By



Douglas Rubinstein  
President and Chief Executive Officer

Dated: February 28, 2001

**ATTACHMENT A to  
Assignment Between  
USI Consulting Group, Inc. and USI Insurance Services Corp**

<u>Mark</u>	<u>Application/ Registration No.</u>
DIRECT SOLUTIONS	2,340,453
“DIRECT SOLUTIONS and Design”	75/780,649
RESOURCE ONE	75/587,835