

3-28-01 RE

04-05-2001

1 SHEET

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office



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To the Honorable Commissioner of

101669183

attached original documents or copy thereof.

1. Name of conveying party(ies):

SIRS Mandarin, Inc.

- Individual(s)
- General Partnership
- Corporation-State - Florida
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: February 12, 2001

2. Name and address of receiving party(ies)

Name: EGEG Holdings, Inc.

Internal Address: P.O. Box 2348

Street Address:

City: Boca Raton State: FL ZIP: 33427

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Florida
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/803,956

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Martin P. Hoffman

Internal Address: Hoffman, Wasson & Gitler, P.C.

Suite 522

04/04/2001 GTON11 00000129 75803956

01 FC:481 40.00 DP

Street Address: 2361 Jefferson Davis Highway

City: Arlington State: VA ZIP: 22202

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

08-2455 DEFICIENCIES ONLY!!!

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Martin P. Hoffman
Name of Person Signing

Martin P. Hoffman
Signature

3/28/01
Date

Total number of pages including cover sheet, attachments, and document: 2

Trademark Assignment of ITU Application

Whereas SIRS Mandarin, Inc a Florida Corporation, has intended to use the mark **AMERICA'S BEGINNINGS** in interstate commerce and has filed an application with the United States Patent and Trademark Office on September 21, 1999 based on its bona fide intent to use such mark in commerce, which application has been given Serial No. 75/803956, but has not yet filed an allegation of use of the mark under Section 1 (c) or 1 (d) of the Trademark Act; and

Whereas EGEG Holdings, Inc, a Florida Corporation is acquiring the entire business or portion thereof to which the mark pertains as required by 15 USC § 1060,

Now, therefore for good and valuable consideration, receipt of which is hereby acknowledged, said SIRS Mandarin does hereby assign unto the said EGEG Holdings, Inc. the mark in the above identified application as part of the entire business or portion thereof to which the mark pertains as required by 15 USC § 1060

SIRS Mandarin, Inc.
Elliot Goldstein, Pres.
Assignor

State of Florida

County of Palm Beach

On this 12th day of February, 2001, before me appeared Elliot Goldstein, the person who signed this instrument, who acknowledged that he/she signed it as a free act on behalf of SIRS Mandarin, Inc. and is empowered to sign on behalf of that corporation.

[Signature]
Notary Public

