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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Marcus Theatres Corporation

- Individual(s)
- General Partnership
- Corporation-State Wisconsin
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: The Marcus Corporation

Internal Address:

Street Address: 250 East Wisconsin Avenue, Suite 1700

City: Milwaukee State: WI ZIP: 53202

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Wisconsin
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from
Additional name(s) & address(es) Yes N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 5 March 2001

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,948,940

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patricia Jones

Internal Address: Ryan Kromholz & Manion, S.C.

Street Address: P O Box 26618

City: Milwaukee State: WI ZIP: 53226

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

06-2360

04/04/2001 DBYRNE 00000089 1948940

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John M. Manion, Reg. No. 38,957

Name of Person Signing

Signature

9 March 2001

Date

Total number of pages including cover sheet, attachments, and

TRADEMARK

POWER OF ATTORNEY

Assignee hereby appoints Attorneys Daniel D. Ryan, Reg. No. 29,243; Joseph A. Kromholz, Reg. No. 34,204; John M. Manion, Reg. No. 38,957; Allan O. Maki, Reg. No. 20,623; Patricia Jones, Reg. No. 46,318; Laura A. Dable, Reg. No. 46,436; and Daniel R. Johnson, Reg. No. 46,204; RYAN KROMHOLZ & MANION, S.C., P. O. Box 26618, Milwaukee, Wisconsin 53226 phone (262) 783-1300, members of the Bar of the State of Wisconsin, as its domestic representatives and attorneys until this appointment is cancelled or replaced, to prosecute this application to register, to transact all business in the Patent and Trademark Office in connection therewith before and after registration, to receive certificates of registration and renewal, and to receive service of process, and directs that all communications in this application be addressed to said attorneys.

ACCEPTANCE

This assignment is hereby accepted and I appoint the above attorneys to act in each said matter. The undersigned, Thomas F. Kissinger, declares: that he is the Secretary and General Counsel of assignee corporation and is authorized to execute this Acceptance and Power of Attorney on behalf of said corporation.

THE MARCUS CORPORATION

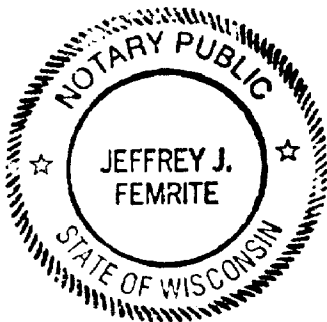
By: [Signature]
Thomas F. Kissinger, Secretary and General Counsel

Dated: March 1, 2001, 2001.

STATE OF WISCONSIN)
) SS
COUNTY OF MILWAUKEE)

Personally came before me this 1st day of March 2001, the above named Thomas F. Kissinger, the Secretary and General Counsel of The Marcus Corporation, to me known to be the person who executed the foregoing instrument, and acknowledged that he executed the foregoing instrument as such officer as the free act and deed of said corporation, and by its authority.

[SEAL]



[Signature]
Notary Public
My Commission expires: March 1, 2003

ASSIGNMENT

Marcus Theatres Corporation, of 250 East Wisconsin Avenue, Milwaukee, Wisconsin 53202, a corporation of the state of Wisconsin, being the owner by adoption and use of the following trademark(s): SUPER SAVER, U.S. Registration No. 1,948,940;

In consideration of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged;

Hereby sells, assigns, and transfers to The Marcus Corporation of 250 East Wisconsin Avenue, Suite 1700, Milwaukee, Wisconsin 53202, its successors and assigns, the entire right, title and interest in and to the said trademarks and the registrations thereof, together with the assets and goodwill of the business connected with the use of, and symbolized by, said marks and every right connected therewith, including all rights to damages and other remedies for past infringement of each identified trademark.

Assignor warrants that it is the sole owner of all rights referred to in this agreement and has secured them from any and all parties that have claimed, or may claim, or that might claim such rights by, through, or under said Assignor. Assignor further warrants that it has not abandoned the trademark(s) through non-use of said mark(s). This Assignment, including the terms and conditions contained within this Assignment, represents the complete and total agreement between the parties with regard to the assignment of said trademark(s). Any and all previous discussions or understandings with regard to said trademark(s), whether written or oral, are of no effect. This Assignment is to be interpreted according to the laws of the State of Wisconsin.

The undersigned, Thomas F. Kissinger, declares: that he is the Secretary and General Counsel of assignor corporation and is authorized to execute this Assignment on behalf of said corporation.

Witness the hand and seal of said Assignor this 5th day of March, 2001.

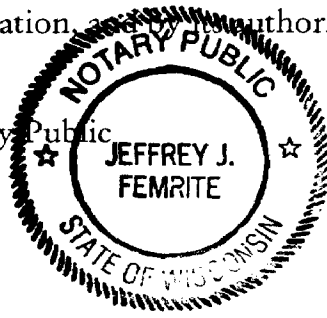
MARCUS THEATRES CORPORATION

By: [Signature]
Thomas F. Kissinger, Secretary and General Counsel

STATE OF WISCONSIN)
) SS
COUNTY OF MILWAUKEE)

Personally came before me this 5th day of March, 2001, the above named Thomas F. Kissinger, the Secretary and General Counsel of Marcus Theatres Corporation, to me known to be the person who executed the foregoing Assignment, and acknowledged that he executed the foregoing Assignment as such officer as the free act and deed of said corporation, and by his authority.

[SEAL] Notary Public



[Signature]
My Commission expires: is permanent