

3/28/01



101657883

To the Honorable Commissioner of Patents and Trademarks, please receive the attached original documents or copy thereof.

1. Name(s) of conveying party(ies):  
 Optus Corporation

Individual(s)  
 Association  
 Limited Partnership  
 Corporation created under the laws of the Province of Ontario, Canada  
 General Partnership  
 Other:

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name(s) and address(es) of receiving party(ies):

Name: MDC Corporation Inc.  
 Address: 45 Hazelton Avenue  
 Toronto, Ontario M5R 2E3  
 Canada

Individual(s)  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation created under the laws of the Province of Ontario, Canada  
 Other:

If assignee is not domiciled in the United States, a domestic representative is attached:  Yes  No  
 (Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

Assignment  
 Merger  
 Security Agreement  
 Change of Name  
 Other:

Execution Date: November 28, 2000

4. Application number(s) or registration number(s):

A. Trademark Application Number(s):  
 75/580,673, 75/580,674, 75/580,675, 75/818,912

Additional numbers attached?  Yes  No

B. Trademark Registration Number(s):

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Carolyn E. Morris  
 Address: FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P.  
 1300 I Street, N.W.  
 Washington, D.C. 20005-3515

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41): \$115

Enclosed  
 Authorized to be charged to deposit account  
 Authorized to be charged to deposit account only if fee is deficient

8. Deposit Account No.: 06-0916

04/05/2001 TDIRZ1 00000134 75580673  
 01 FC:481 40.00 OP  
 02 FC:482 75.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Carolyn E. Morris  
 Name of person signing

Signature

3-28-01  
 Date



Total number of pages including cover sheet, attachments and documents: 3 pages

## TRADE MARK ASSIGNMENT

WHEREAS, Optus Corporation, a corporation created under the laws of the Province of Ontario and having its principal place of business at 66 Northline Road, Toronto, Ontario, M4B 3E5 is the owner of the trade marks and Canadian and United States Federal Registrations listed on Schedule "A" attached hereto;

WHEREAS as of this date Optus Corporation has assigned to MDC Corporation Inc., a corporation created and existing under the laws of the Province of Ontario and having its principal place of business at 45 Hazelton Avenue, Toronto, Ontario M5R 2E3, all right, title and interest in and to the aforesaid trade marks and Canadian and United States Federal Registrations, together with the goodwill of the business symbolized by the trade marks; and

NOW THEREFORE, be it known that Optus Corporation hereby sells, transfers and assigns to MDC Corporation Inc., all right, title and interest in and to the aforementioned trademarks and Registrations, together with the goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, Optus Corporation has caused this instrument to be executed by its duly authorized officer at the City of Toronto in the Province of Ontario, as of this 28<sup>th</sup> day of November, 2000.

OPTUS CORPORATION

By: 

Name: Jo HASTO

Title: President

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## Schedule "A"

Canadian Trade-marks Registration

- OPTUS THE CUSTOMER COMMUNICATION COMPANY & SWIRL DESIGN, TMA530859
- OPTUS, TMA530855
- SMART STATEMENTS, S.N. 1053422
- SWIRL DESIGN, TMA528333
- TREAT ME AS ONE, S.N.1030268

United States Trade-marks Registrations

- OPTUS THE CUSTOMER COMMUNICATION COMPANY & SWIRL DESIGN, No. 75/580,675
- ORBIT DESIGN No. 75/580,673
- OPTUS No. 75/580,674
- TREAT ME AS ONE No. 75/818,912

D

FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L. L. P.

1300 I STREET, N. W.  
WASHINGTON, DC 20005-3315

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WRITER'S DIRECT DIAL NUMBER:

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03-28-2001

U.S. Patent & TMO/c/TM Mail Ropt Dt. #11

March 28, 2001

Assignment Division  
Office of Public Records  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

**ATTN: BOX ASSIGNMENT - FEE**

Assignment and Change of Name Documents  
Serial Nos. 75/580,673, 75/580,674, 75/580,675, and 75/818,912  
Our File No.: 04127.0043

Sir:

We enclose the following papers for filing in the U.S. Patent and Trademark Office in connection with this application:

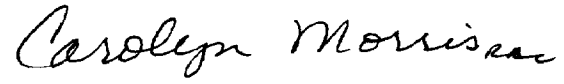
1. Assignment with Recordation Form Cover Sheet from Optus Corporation to MDC Corporation Inc.;
2. Assignment with Recordation Form Cover Sheet from MDC Corporation Inc. to 3773191 Canada Inc.;
3. Change of Name with Recordation Form Cover Sheet from 3773191 Canada Inc. to Optus Corporation;
4. Four Powers of Attorney and Designations of Domestic Representative; and
5. Three separate filing fees in the amount of \$115 each.

If the filing fees are found to be insufficient for any reason, please charge any deficiencies to Deposit Account No. 06-0916.

**TRADEMARK**  
**REEL: 002264 FRAME: 0523**

Assignment Division  
Page 2

Respectfully submitted,

A handwritten signature in cursive script that reads "Carolyn Morris".

Carolyn E. Morris

CEM/rac  
Enclosures: As Stated



03-28-2001

U.S. Patent & TMO/c/TM Mail RcptDt. #11

WRITER'S DIRECT DIAL NUMBER:

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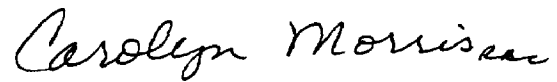
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CEM/rac

Enclosures: As Stated

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RECORDED: 03/28/2001

TRADEMARK  
REEL: 002264 FRAME: 0526