

04-06-2001



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U.S. DEPARTMENT OF COMMERCE

SHEET

Patent and Trademark Office

Y 3.30.01 Attorney Docket No. 19258

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Western Idaho Potato Processing Co.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State of Idaho
☐ Other _____

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: March 2, 2001

2. Name and address of receiving party(ies):

Name: Highland Ventures, Inc.

Internal Address: _____

Street Address: 412 Franklin StreetCity: Boise State: ID ZIP: 83702

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State Idaho
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,271,969Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lawrence E. Laubscher, Sr.

EFS Customer No. 30267311

Internal Address: LAUBSCHER & LAUBSCHERStreet Address: 745 South 23rd Street, Suite 300City: Arlington State: Virginia ZIP: 22202

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41)..... \$ 40.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number: 12-0605

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lawrence E. Laubscher, Sr., Reg. No. 18.202

Name of Person Signing

Signature

3/30/01
DateTotal number of pages including cover sheet, attachments and document: 2

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments, Washington, D.C. 20231

04/05/2001 GTON11 00000103 1271969

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40.00 DP

TRADEMARK
REEL: 002265 FRAME: 0110

TRADEMARK ASSIGNMENT

WHEREAS, Western Idaho Potato Processing Co., an Idaho corporation having a place of business at 2675 South Lincoln Street, Jerome Idaho 83702, owner of the U. S. Trademark Registration No. 1,271,969 of March 27, 1984, and the mark WESTERN HILLS BRAND shown therein:

WHEREAS, Highland Ventures, Inc., an Idaho corporation having a place of business at 412 Franklin Street, Boise, Idaho 83702, is interested in acquiring said mark, said U. S. trademark application, and the attendant goodwill;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Western Idaho Potato Processing Co., hereby sells, assigns and transfers unto said Highland Ventures, Inc., the entire right, title and interest in and to said mark, and to all goodwill attendant thereto, and to said U. S. trademark application, as well as the right to recover for past infringement of said mark and application.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Lawrence E. Laubscher, Sr., and Lawrence E. Laubscher, Jr., of 745 South 23rd Street. Suite 300, Arlington, Virginia 22202, are hereby designated applicant's representatives upon whom notices or process in proceedings affecting the mark may be served, and are granted the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

WESTERN IDAHO POTATO PROCESSING CO.

March 21, 2001

By: Charles P. Marshall

Printed Name: Charles P. Marshall

Title: President

Witness:

Lawrence E. Laubscher, Sr.
Lawrence E. Laubscher, Jr.