

101671059 Trademark Assignment Cover Sheet

Commissioner for Trademarks 2900 Crystal Drive Arlington, VA 22202-3513

3.7601

1 Name of a description and law.	2 None and address of manifestation and address of the control of t	
1. Name of conveying parties:	2. Name and address of receiving parties:	
Meridian Films, Inc.	FIRM Media, LLC	
Post Office Box 5917	Post Office Box 5917	
Columbia, SC 29205	Columbia, SC 29205	
individual(s) association		
general partnership limited partnership	individual(s) citizenship	
X corporation - state: South Carolina	association	
other:	general partnership	
Addition name(s) of conveying party(ies) attached?	limited neutroschin	
Addition name(s) of conveying party(les) attached?	limited partnership	
	corporation - state	
3. Nature of conveyance:	X other: limited liability company	
	If assignee is not domiciled in the United States, a	
X Assignment Merger		
	domestic representative is attached	
Security Assignment Name Change	Yes No	
Security resignations realise Change		
Othor	(Designations must be a separate document from	
Other	Assignment) Additional name(s) and address(es)	
	attached? Yes No No	
Execution Date		
4. Application numbers or registration numbers:		
A. Analization Nos.	D D 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
A; Application Nos.:	B: Registration Nos.: 1,434,566 & 1,674,875	
A: Application Nos.:	B: Registration Nos.: 1,434,366 & 1,674,875	
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5. Name and address of party to whom	6. Total number of applications and trademarks	
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> **TRADEMARK REEL: 002266 FRAME: 0972**

Trademark Assignment

WHEREAS, Meridian Films, Inc., a South Carolina Corporation, with its principal place of business at Post Office Box 5917, Columbia, SC 29205, ("Assignor"), has adopted, owns and is using the following trademarks for which Assignor owns the following identified federal registrations on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein ("the Marks"):

<u>Trademark</u>	Registration No.	Registration Date
MERIDIAN FILMS MISCELLANEOUS DESIGN	1,434,566 1,674,875	March 31, 1987 February 11, 1992

and

WHEREAS, FIRM Media, LLC, a South Carolina Limited Partnership, with its principal place of business at Post Office Box 5917, Columbia, SC 29205, U.S. ("Assignee"), desires to acquire the Marks and the above-referenced Registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

Meridian Films, Inc.

Name: Cynthia S. Bensor

Title: Secretary/Treasurer

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RECORDED: 03/26/2001

TRADEMARK
REEL: 002266 FRAME: 0973