

U.S. PATENT

04-11-2001



ocket No. 18618.0010

SH TRADEMARK RECOI

101659757

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

4-2-01

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # 002195 Frame # 0400

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
6 22 2000
- Merger
- Change of Name
- Other Correct Registration No. from 1,649,903 to 1,649,603

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
11 10 2000

Name SF Investments, Inc.

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name Esskay Investments, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 1105 North Market Street

Address (line 2) _____

Address (line 3) Wilmington

City

Delaware

State/Country

19899

Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

04/10/2001 TDIAZ1 00000054 1649603

FOR OFFICE USE ONLY

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01 FC:581

40.00 OP

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name _____

Address (line 1) _____

Address (line 2) _____

Address (line 3) _____

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number

202-663-8000

Name Eric T. Fingerhut

Address (line 1) 2300 N Street, NW

Address (line 2) Washington, D.C. 20037-1128

Address (line 3) _____

Address (line 4) _____

Pages Enter the total number of pages of the attached conveyance document including any attachments. # 1

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1,649,603

Number of Properties Enter the total number of properties involved. # 1

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # _____

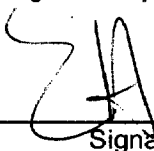
Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Eric T. Fingerhut

Name of Person Signing



Signature

3/30/01

Date Signed

12-15-2000

CE

12-1-00

Docket No. 18618.0010

TRADEMARK



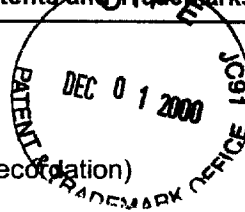
VER SHEET

101552725

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- General Partnership
- Limited Partnership
- Corporation
- Association
- Other _____
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Receiving Party

Mark if additional names of receiving parties attached

1649903

Name Esskay Investments, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 1105 North Market Street

Address (line 2) _____

Address (line 3) Wilmington

City

Delaware

State/Country

19899

Zip Code

- Individual
 - General Partnership
 - Limited Partnership
 - Corporation
 - Association
 - Other _____
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FOR OFFICE USE ONLY

12/13/2000 OBYRNE 00000016 1649903

00 FD:481

40.00

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Domestic Representative Name and Address

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Name _____

Address (line 1) _____

Address (line 2) _____

Address (line 3) _____

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number

202-663-8000

Name Eric T. Fingerhut

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Registration Number(s)

1649903 _____

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1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment: Enclosed Deposit Account

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)

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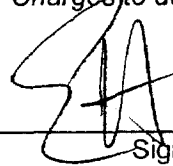
Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Eric T. Fingerhut

Name of Person Signing



Signature

11/30/00

Date Signed

ASSIGNMENT OF TRADEMARK

WHEREAS, SF INVESTMENTS, INC., a Delaware corporation having a principal place of business at 1105 North Market Street, Suite 1300, Wilmington, Delaware 19899 (hereinafter "ASSIGNOR") is the record owner of the trademark identified in Appendix A hereto and made a part hereof; and

WHEREAS, ESSKAY INVESTMENTS, INC., a Delaware corporation having a principal place of business at 1105 North Market Street, Suite 1300, Wilmington, Delaware 19899 (hereinafter "ASSIGNEE") has acquired all of ASSIGNOR's rights, title and interest in and to the trademark listed in Appendix A hereto and the goodwill symbolized thereby, and is desirous of making said acquisition of record;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, ASSIGNOR confirms that it sold, assigned, transferred and conveyed and does hereby sell, assign, transfer and convey to ASSIGNEE all rights, title and interest in and to the trademarks listed in Appendix A hereto, the goodwill symbolized thereby, and the United States Trademark Registration thereof, *nunc pro tunc* as of October 31, 1994.

The United States Patent and Trademark Office is hereby authorized to deliver to Assignee, its attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this assignment.

SF INVESTMENTS, INC.

By: W. Lee P. [Signature]

Title: Vice President

Date: 11/10/00

Subscribed and sworn to before me this 10th day of November, 2000.

[Signature]
Notary Public
PHYLLIS L. [Signature] LUK
NOTARY PUBLIC

SEAL

My Commission Expires: My Commission Expires November 10, 2001

APPENDIX A

Registration No.

Mark

1,649,603

ESSKAY & Design