



04-11-2001

Docket No.:

03-27-2001



U.S. Patent & TMO/c/TM Mail Rcpt Dt. #72

101671952

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
General Biscuit Brands, Inc.
 7777 North Caldwell Avenue
 Niles, Illinois 60648-3382

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other Conveying previously recorded assignment at
Reel/Frame 0761/0887 and 0888
 Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):
 Name: General Biscuit Brands of America, Inc.
 Internal Address: _____
 Street Address: 810- 81st Avenue
 City: Oakland State: CA ZIP: 94621

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
 (Designations must be a separate document from
 Additional name(s) & address(es) Yes N

3. Nature of conveyance: 3-27-01

Assignment Merger
 Security Agreement Change of Name
 Other Recordation to correct entity from Delaware to
New Jersey corporation

Execution Date: January 22, 1991

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)
 Additional numbers

B. Trademark Registration No.(s)
653,158 1,581,783
793,026
1,562,417

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Carol A. Genis, Esq.
 Internal Address: Bell, Boyd & Lloyd LLC

Street Address: P.O. Box 1135

City: Chicago State: IL ZIP: 60690

6. Total number of applications and registrations involved:..... 4

7. Total fee (37 CFR 3.41):.....\$ \$115.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
02-1818

04/09/2001 TDIAZ1 00000074 653158

DO NOT USE THIS SPACE

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01 FC:481 40.00 OP
02 FC:482 75.00 OP

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Carol A. Genis, Esq. March 27, 2001
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and

TRADEMARK

REEL: 002267 FRAME: 0277



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TELEX 426655 PERDIA

January 23, 1991

OUR REFERENCE

*MEMBER OF BAR OF ARGENTINA ONLY
**MEMBER OF BAR OF OHIO
***MEMBER OF BARS OF CONNECTICUT
AND NEW JERSEY ONLY
****LEGAL ASSISTANT

EXPRESS MAIL CERTIFICATE # FB273391591US

Hon. Commissioner of
Patents and Trademarks
Washington, D.C. 20231

Attention: Assignment Branch

Re: Recordal of Assignment from General Biscuit
Brands, Inc. to General Biscuits of America, Inc.
TMs: EUPHRATES - Reg. No. 653,158; GAUCHOS -
Reg. No. 793,026; PECANDELLE - Reg. No. 1,562,417
and DINOSAUR GRRRAHAMS - Reg. No. 1,581,783

PMK/mv
US/AS/291

JAN 30 AM 10:30

RECEIVED

TRADE-MARK

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S I R:

Please proceed to record the enclosed original signed fax copy of
the assignment document from General Biscuit Brands, Inc. to General
Biscuits of America, Inc. against the subject registrations.

For this purpose, we enclose Powers of Attorney and Check No. 15304
in the amount of \$32.00 to cover the recordal fees. Please charge,
if necessary, any additional fees to our Deposit Account No. 11-1848.

We look forward to receipt of the recorded documents in due course.

Very truly yours,

KUHN AND MULLER

090 LP 01/30/91 653158

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By: Perla M. Kuhn
Perla M. Kuhn

Enclosure

89100539

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REEL: 002267 FRAME: 0278

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT

WHEREAS General Biscuit Brands, Inc., a Delaware corporation, located at 7777 North Caldwell Avenue, Niles Illinois 60648-3382, has adopted, used and is using the marks that are the subject of registration in the United States Patent and Trademark Office, as follows:

MARK	REGISTRATION NO.	DATED
EUPHRATES	653,158	October 15, 1957
CAUCHOS	793,026	July 20, 1965
PECANDELLE	1,562,417	October 24, 1989
DINOSAUR GRRRAHMS	1,581,783	February 6, 1990

AND, WHEREAS, General Biscuits of America, Inc., a Delaware corporation, located at 810 - 81st Avenue, Oakland, California 94621 is desirous of acquiring said marks, past common law causes of action and the registrations thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said General Biscuit Brands, Inc. does hereby assign unto the said General Biscuits of America, Inc. all rights, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks and past common law causes of action, and the registrations thereof.

REEL 0761 FRAME 88
TRADE-MARK

RECORDED
PATENT AND TRADEMARK
OFFICE

JAN 23 1991

GENERAL BISCUIT BRANDS, INC.

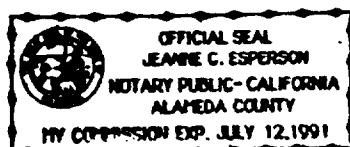
By: [Signature]
Name: HARRY J. WALSH
Title: VP - FINANCE & Treasurer

Dated: 1-22-91

ACKNOWLEDGEMENT

State of CA)
County of Alameda) ss.

On this 22 day of JANUARY, 1991, before me appeared HARRY J. WALSH, to me personally known and known to be the person who executed the foregoing instrument, and who, being by me duly sworn, did say that he is VP - Finance Treasurer of General Biscuit Brands, Inc. and that he is authorized to execute said instrument on behalf of said corporation, and that said instrument was signed on behalf of said corporation by authority of its Board of Directors, and unto me acknowledged said instrument to be the free act and deed of said corporation.



[Signature]
Notary Public

TRADEMARK