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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 General Electric Capital Corporation

___ Individual(s) ___ Association
 ___ General Partnership ___ Limited Partnership
XX Corporation -
 ___ Other _____

Add'l name(s) of conveying party(ies) attached? ___ Yes X No

3-26-01

2. Name and address of receiving party(ies):
 Name: Weider Publications, Inc., Weider Health and Fitness and WPI Holdings (International) Ltd.

Internal Address: _____
 Street Address: 21100 Erwin Street
 City: Woodland Hills State: CA ZIP: 91367

___ Individual(s) citizenship _
 ___ Association ___
 ___ Limited Partnership _
X Corporation - Delaware
 ___ Other: ___

If assignee is not domiciled in the United States, a domestic representative designation is attached: ___ Yes ___ No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? ___ Yes X No

3. Nature of conveyance:
 ___ Assignment ___ Merger
X Release of Trademark Security Agreement
 ___ Change of Name
 ___ Other _____

Execution Date: March 7, 2001

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 B. Trademark Registration No. 2,109,655

Additional numbers attached? ___ Yes X No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Norman Zafman, Esq.

Internal Address:
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN

Street Address: 12400 Wilshire Boulevard
Seventh Floor

City: Los Angeles State: CA ZIP: 90025

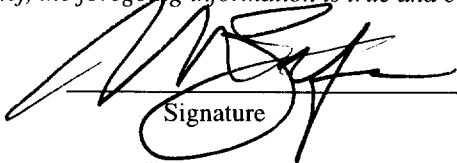
6. Total number of applications and registrations involved: One (1)

7. Total fee (37 CFR 3.41)\$ 40.00
X Enclosed
X Authorized to be charged to deposit account

8. Deposit account number:
02-2666 **40E**

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Norman Zafman, Esq.  March 20, 2001
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

PARTIAL RELEASE OF TRADEMARK SECURITY AGREEMENT

This Release is dated as of March 7, 2001 by General Electric Capital Corporation, as Agent (the "Agent") for the Lenders pursuant to that certain Fifth Amended and Restated Credit Agreement dated July 9, 1998 (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement") currently by and among Weider Publications, Inc. ("Publishing"), Weider Health And Fitness and WPI Holdings (International) Ltd., General Electric Capital Corporation, as Agent and Lender, and the other Lenders from time to time signatory thereto. Each capitalized term used but not defined herein shall have the meaning given such term in the Trademark Security Agreement (as defined below).

RECITALS:

A. Pursuant to the Credit Agreement, the Lenders agreed to make certain loans and other extensions of credit to Publishing;

B. Publishing has entered into that certain Trademark Security Agreement dated as of October 18, 1994 (the "Trademark Security Agreement") with the Agent pursuant to which certain obligations owed to the Agent and the Lenders are secured by trademarks, trademark applications and trademark licenses, and all products and proceeds thereof;

C. Publishing has entered into Purchase and Sale Agreement by and between Publishing and Gruner + Jahr Printing and Publishing Co. ("Purchaser"), pursuant to which Publishing has agreed to sell to Purchaser the federally registered trademark "Jump", which is registered in the U.S. Patent and Trademark Office in Class 16, for a magazine relating to teens under registration no. 2,109,655 (the "Jump Trademark");

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby releases its security interest in the Jump Trademark granted to it by Publishing under the Trademark Security Agreement.

IN WITNESS WHEREOF, the Agent has caused this Partial Release to be executed by its duly authorized representatives as of the date first set forth above.

GENERAL ELECTRIC CAPITAL CORPORATION.,
as Agent

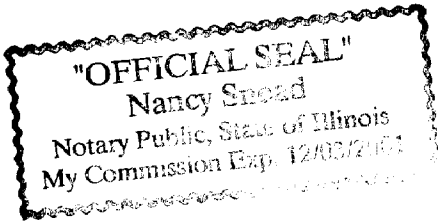
By: Eric L. Murphy

Name: Eric L. Murphy

Title: Duly Authorized Signatory

STATE OF ILLINOIS)
) SS:
COUNTY OF COOK)

The foregoing Partial Release of Trademark Security Agreement was executed and acknowledged before me this 7th day of March, 2001 by Erin Murphy, personally known to me to be the duly authorized signatory of GENERAL ELECTRIC CAPITAL CORPORATION, on behalf of such institution.



Nancy Sneed
NOTARY PUBLIC

My Commission Expires: 12/03/01