

04-11-2001



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U.S. DEPARTMENT OF COMMERCE

COVER SHEET  
BY

Patent and Trademark Office  
Docket No. 27964-2400000

To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**Creative Computers, Inc.**

- Individual(s)                       Association
- General Partnership           Limited Partnership
- Corporation-State **Delaware**
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: **Ideamall, Inc.**  
Internal Address:  
Street Address: **2555 W. 190th Street**  
City: **Torrance, State: California ZIP: 90504**

- Individual(s) citizenship: \_\_\_\_\_
- Association: \_\_\_\_\_
- General Partnership: \_\_\_\_\_
- Limited Partnership: \_\_\_\_\_
- Corporation-State: **Delaware**
- Other: \_\_\_\_\_

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment                                       Merger
- Security Agreement                       Change of Name
- Other:

Execution Date: June 2, 2000

4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is:

- |                                 |                        |
|---------------------------------|------------------------|
| A. Trademark Application No.(s) | B. Registration No.(s) |
| 76/023486                       | 76/023335              |
| 76/053841                       | 75/904063              |
| 75/904191                       | 75/904064              |
| 75/904053                       | 75/764195              |

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Rosemary S. Tarlton  
Morrison & Foerster LLP  
425 Market Street  
San Francisco, California 94105-2482

6. Total number of applications and trademark registrations involved: **8**

7. Total fee (37 C.F.R. § 3.41): **\$215.00**

- Enclosed
- Authorized to be charged to deposit account, referencing Attorney Docket 27964-2400000

8. Deposit account number: **03-1952**

The Commissioner is hereby authorized to charge any fees under 37 C.F.R. § 1.21 which may be required by this paper, or to credit any overpayment to Deposit Account No. 03-1952.

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name: Rosemary S. Tarlton

Signature

3/15/01  
Date

Total number of pages comprising cover sheet, attachments and document: 2

04/10/2001 TDIAZ1 00000128 76023485 Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231  
01 FC:481 40.00 OP  
02 FC:482 175.00 OP

sf-1059044

TRADEMARK  
REEL: 002267 FRAME: 0605

State of Delaware  
Office of the Secretary of State

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I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "CREATIVE COMPUTERS, INC.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "IDEAMALL, INC.", THE SECOND DAY OF JUNE, A.D. 2000, AT 3:30 O'CLOCK P.M.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

2479367 8320

AUTHENTICATION: 0998288

010103079

DATE: 03-01-01

RECORDED: 03/21/2001

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