

04-11-2001

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RECORD
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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Hearst-Argyle Properties, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-Delaware
 Other _____

Additional name(s) of conveying party(ies) attached?
 Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Effective Date: March 28, 2001 Execution Date: March 26, 2001

2. Name and address of receiving party(ies):
Name: Emmis Radio Corporation
Internal Address: One Emmis Plaza
40 Monument Circle, Suite 700
Indianapolis, IN 46204
Street Address: Same as above

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Indiana
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)

B. Trademark registration No.(s)
1,406,152
2,049,291
1,682,905

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Andrea Wilson Gregory
Internal Address: Bose McKinney & Evans LLP
Street Address: 2700 First Indiana Plaza
135 North Pennsylvania Street
Indianapolis, Indiana 46204

6. Total number of applications and registrations involved:
3

7. Total fee (37 CFR 3.41):.....\$ 90.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 02-3223. Commissioner authorized to charge any defect in fees, or credit overpayment to said deposit account.
(Attach duplicate copy of this page if paying by deposit account)

04-02-2001

U.S. Patent & TMO/TM Mail Ropt Dt. #11

DO NOT USE THIS SPACE

9. State and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Andrea Wilson Gregory
Name of Person Signing

Andrea W. Gregory
Signature

March 30, 2001
Date

04/10/2001 TDIAZ1 00000199 1406152

Total number of pages including cover sheet, attachments and document: 3

01 FC:481
02 ~~FE:482~~

40.00 OP
50.00 OP

TRADEMARK
REEL: 002267 FRAME: 0673


SERVICE MARK/TRADEMARK ASSIGNMENT

For and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Hearst-Argyle Properties, Inc.**, 888 Seventh Avenue, New York, New York 10106, a Delaware Corporation (hereinafter "Assignor"), hereby assigns, sells, transfers and sets over effective as of March 28, 2001 to **Emmis Radio Corporation**, One Emmis Plaza, 40 Monument Circle, Suite 700, Indianapolis, Indiana 46204, an Indiana Corporation (hereinafter "Assignee"), all of Assignor's rights, title, and interests to the following service marks and trademark and registrations thereof ("the marks"):

<u>Service Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
KTAR 620	1,406,152	August 19, 1986
THE FIRST NAME IN NEWS	2,049,291	April 1, 1997
 <u>Trademark</u>	 <u>Registration No.</u>	 <u>Registration Date</u>
GRIDIRON GUIDE	1,682,905	April 14, 1992

together with the goodwill of the business symbolized by said marks, and all claims for profits or damages due or accrued by reason of past, present, or future infringements, dilution, damage, or injury to said marks or associated goodwill, with the right to sue for, and collect the same for, Assignee's own use and behalf and for the use of Assignee's successors, assigns and legal representatives. Assignor will without further compensation perform such lawful acts and execute all further documents as Assignee may reasonably request to effectuate fully the assignment of the marks.

HEARST-ARGYLE PROPERTIES, INC.

By: 

Name: DAVID J. BARRETT

Title: PRESIDENT & CEO

Date: March 26th, 2001

ACKNOWLEDGMENT

STATE OF NEW YORK)
) SS:
COUNTY OF NEW YORK)

Acknowledged before me, a Notary Public, within and for said County and State.
WITNESS my hand and notarial seal this 26th day of March, 2001.

Bridgette Fitzpatrick
Notary Public

BRIDGETTE FITZPATRICK
Printed Name

BRIDGETTE FITZPATRICK
Notary Public, State of New York
No. 02F15012027
Qualified in New York County
Commission Expires June 15, ~~19~~
2001

My Commission Expires: JUNE 15, 2001.

Resident of NEW YORK County.

QUALIFIED IN

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