

MRD REC 3.23.01

04-11-2001

SHEET

Tab settings = = =

To the Honorable Commissioner of Pat



101671270

ched original documents or copy thereof.

1. Name of conveying party(ies):

WILSON MARKETING ENTERPRISES, INC.

- Individual(s)
- General Partnership
- Corporation-State NEW YORK
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: MARCH 16, 2001

2. Name and address of receiving party(ies)

Name: FRAN WILSON CREATIVE COSMETICS, IN

Internal Address:

Street Address: 515 Madison Avenue

City: New York State: NY ZIP: 10022

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State NEW YORK
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,927,675

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: HOWARD N. ARONSON

Internal Address:

04/10/2001 6TON11 00000089 1927675

01 FC:481 40.00 DP

Street Address: LACKENBACH SIEGEL

P.O. Box 416

City: SCARSDALE State: NY ZIP: 10583

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

Please charge any additional fees due, or credit any over payment to:

8. Deposit account number:

10-0100

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

HOWARD N. ARONSON

Name of Person Signing

Signature

3-21-01

Date

Total number of pages including cover sheet, attachments, and document: 3



ASSIGNMENT

WHEREAS, Wilson Marketing Enterprises, Inc., a New York corporation, with offices located at 515 Madison Avenue, New York, New York 10022, was the owner of all right, title and interest in and to the below listed Mark which has been registered at the United States Patent and Trademark Office, particulars of which are as follows:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
MESSAGE MY FEET	1,927,675	10/17/1995

(hereinafter referred to as the "Mark");

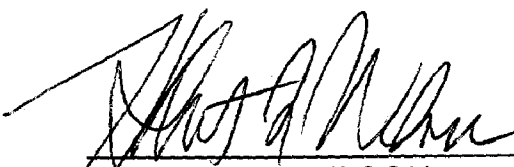
WHEREAS, Fran Wilson Creative Cosmetics, Inc., a corporation organized and existing under the laws of the State of New York, with offices located at 515 Madison Avenue, New York, New York 10022, was desirous of acquiring the aforesaid Mark, together with the goodwill of the business symbolized by the Mark;

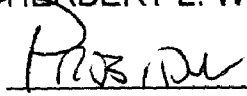
WHEREAS, by agreement, Fran Wilson Creative Cosmetics, Inc. received the entire right, title, and interest in and to the aforesaid Mark, together with the goodwill of the business symbolized thereby; and

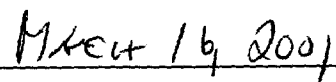
WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Mark in the name of Fran Wilson Creative Cosmetics, Inc.

NOW, THEREFORE, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said Wilson Marketing Enterprises, Inc. hereby acknowledges and confirms its prior said transfer, and does hereby sell, assign, and transfer unto said Fran Wilson Creative Cosmetics, Inc. all rights, title and interest in and to said Mark, including the registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Mark, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Mark and the registration thereof.

WILSON MARKETING ENTERPRISES, INC.

Name: 
HERBERT L. WILSON

Title: 
President

Date: 
March 16, 2001