

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

☒ New

☐ Resubmission (Non-Recordation)  
Document ID #

☐ Correction of PTO Error  
Reel # Frame #

☐ Corrective Document  
Reel # Frame #

Conveyance Type

☒ Assignment ☐ License

☐ Security Agreement ☐ Nunc Pro Tunc Assignment

☐ Merger  
Effective Date  
Month Day Year  
06012001

☐ Change of Name

☐ Other

Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
06012001

Name  
Chevron Corporation

Formerly

☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association

☐ Other

☒ Citizenship/State of Incorporation/Organization  
Delaware

Receiving Party

☐ Mark if additional names of receiving parties attached

Name  
RetailersMarketXchange, Inc.

DBA/AKA/TA

Composed of

Address (line 1)  
1855 Gateway Blvd

Address (line 2)  
Suite 200

Address (line 3)  
Concord CA 94520  
City State/Country Zip Code

☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association

☐ Other

☒ Citizenship/State of Incorporation/Organization  
Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

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Patent and Trademark Office  
TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number (925) 973-4545

Name Helen M. Korniewicz, Esq.

Address (line 1) Chevron Corporation

Address (line 2) P. O. Box 6006

Address (line 3) San Ramon, CA 94583

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

# 3

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

78020835

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

# 1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00

Method of Payment: Enclosed Deposit Account X

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # 031627

Authorization to charge additional fees: Yes X No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

LI. BEEBE

Signature

Date Signed June 4, 2001

**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT (hereinafter "Assignment") is made and entered into as of this 4th day of June, 2001 (hereinafter "Effective Date"), by and between Chevron Corporation, a Delaware corporation (hereinafter "Assignor"), and RetailersMarketXchange, Inc., a Delaware corporation (hereinafter "Assignee").

WHEREAS Assignor is the owner of the trademark RIGHTTURNRETAIL (hereinafter "Mark", having filed an application with the U.S. Patent and Trademark Office ("USPTO") dated August 11, 2000 and having been assigned USPTO Serial No. 78/020835, and

WHEREAS, Assignee, as the successor to Assignor's RetailersMarketXchange business, wishes to acquire and Assignor wishes to assign all right, title and interest in and to the Mark, together with the goodwill of the business on or in connection with which the Mark is and/or will be used;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby assign to Assignee all right, title and interest in and to the Mark, the goodwill of the business symbolized by the Mark, the application thereof, and all rights of action accrued and to accrue under and by virtue thereof, including the right to sue and recover for past infringement.

Assignor agrees that it shall, without additional compensation, execute and deliver further instruments of conveyance, transfer and assignment as requested by Assignee, its successors, or assigns; reasonably cooperate and assist in providing information for making and completing regulatory and other filings; and take any and all other actions as Assignee, its successors, or assigns may reasonably require to effectively assign, convey, transfer, protect, enforce, and exploit the Mark, its associated goodwill, and all rights therein to Assignee, its successors, or assigns.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by their duly authorized officers.

CHEVRON CORPORATION

RetailersMarketXchange, Inc.

By: LIB Lydia I. Beebe

Name: LI. BEEBE

Title: SECRETARY

By: MEERS VAUGHAN

Name: MEERS VAUGHAN

Title: CFO & CORP. SECRETARY