FORM PTO-1594 (Rev. 6-93) RECO 04 - 1	2 - 2001 EET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office
OMB No. 0651-0011 (exp. 4/94)	Patent and Trademark Office
Tab settings ⇔ ⇔ ▼	
To the Honorable Commissioner of Patent. 1016	661833 ed original documents or copy thereof.
Name of conveying party(ies):	Name and address of receiving party(ies)
Conopco, Inc. dba Lever Brothers Company 390 Park Avenue New York, New York 10022 Individual(s) General Partnership Corporation-State New York Other	Name: Chesebrough Fond's Inc. Internal Address: MAR 20 200 Street Address: 501 Silvereide Road City: Wilmington State: DE ZIP 19809
Additional name(s) of conveying party(ies) attached? Yes X No	☐ Individual(s) citizenship ☐ Association
3. Nature of conveyance: 3-30-0(Assignment	☐ General Partnership ☐ Limited Partnership ☐ Corporation-State ☐ Delaware
Execution Date: April 25, 2000	(Designations must be a separate document from assignment)
4. Application number(s) or patent number(s):	Additional name(s) & address(es) attached? □ Yes া No
A. Trademark Application No.(s)	B. Trademark Registration No.(s)
04/11/2001 LMUELLER 00000212 031595 1781008	2,345,628
01 FC:481 40.00 CH Additional numbers 02 FC:482 25.00 CH Additional numbers	attached? □ Yes 🗡 No
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:
Name: Rowena S. DeLeon	7. Total fee (37 CFR 3.41)\$65.00
Internal Address: Unilever HPC	□ Enclosed
	Authorized to be charged to deposit account
Street Address: 33 Benedict Place	8. Deposit account number: 65E
City: Greenwich State: CT ZIP: 06830	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USE THIS SPACE	
9. Statement and signature. To the best of my knowledge and belief, the foregoing infetence the original document. Rowena S. DeLeon	/ //
Name of Person Signing Signature Date	
Total number of pages including cover sheet, attachments, and document:	

TRADEMARK ASSIGNMENT

WHEREAS, CONOPCO, INC. dba LEVER BROTHERS COMPANY, a New York corporation, having its principal place of business at 390 Park Avenue, New York, New York 10022 (hereinafter "ASSIGNOR"), has adopted and is using the mark ALL, Registration Nos. 1,781,008 and 2,345,628 which are registered in the United States Patent and Trademark Office.

WHEREAS, CHESEBROUGH-POND'S INC., a Delaware corporation, having a place of business at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter "ASSIGNEE"), is desirous of acquiring ownership of said mark and the registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE, all its right, title and interest in and to said mark the registrations therefor, together with the goodwill of the business symbolized by said mark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 25th day of April, 2000.

CONOPCO, INC. dba

LEVER BROTHERS COMPANY

Date: Warch 20, 2001

RECORDED: 03/20/2001

Bv:

Kenneth C. Leonard

Assistant Secretary

TRADEMARK
REEL: 002268 FRAME: 0817