

RE

04-12-2001



ET

To the Honorable Commissioner of

101662028

attached original documents or copy thereof.

1. Name of conveying party(ies):

Bravo Company

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance: 3-28-01

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 26, 2001

2. Name and address of receiving party(ies):

Name: The Independent Film Channel **MAR 28 2001**

Address: 200 Quadrangle

City: Jericho State: New York Zip: 11753

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited Liability Company-Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Service Mark Applications

Mark	Serial No.
ALL ACCESS	75/799,085

B. Service Mark Registrations

Mark	Reg. No.
ESCAPE FROM HOLLYWOOD	2,410,487
INDEPENDENT FILM CHANNEL	2,308,189

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Darby & Darby P.C.

Street Address: 805 Third Avenue, 27th Floor

City: New York State: New York Zip: 10022-7513

EXPRESS MAIL CERTIFICATE

Date 3/27/01 Label No. EL853597803-US

I hereby certify that, on the date indicated above, this paper or fee was deposited with the U.S. Postal Service & that it was addressed for delivery to the Assistant Commissioner for Patents, Washington, DC 20231 by "Express Mail Post Office to Addressee" service.

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 3.41):.....\$90

90E

- Enclosed
- Any amount exceeding the enclosed is authorized to be charged to deposit account

8. Deposit account number: 04-0100

(Attach duplicate copy of this page if paying by deposit account)

49.88 DP
50.88 DP

00000049 757 085

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Amy L. Nelkin

Amy L. Nelkin
Signature

March 27, 2001
Date

Total number of pages including cover sheet, attachments, and document:

3

TRADEMARK ASSIGNMENT

WHEREAS, **Bravo Company**, a general partnership organized and existing under and by virtue of the laws of Delaware, and having a place of business at 1111 Stewart Avenue, Bethpage, New York 11714, hereinbelow called "Assignor", has adopted and used in its business certain service marks, and is the owner of certain service mark applications and service mark registrations therefore as shown on the attached Schedule A; and

WHEREAS, **The Independent Film Channel LLC**, a limited liability company organized and existing under and by virtue of the laws of Delaware, and having a place of business at 200 Jericho Quadrangle, Jericho, New York 11753, hereinbelow called "Assignee", is desirous of acquiring the entire right, title and interest in and to the said service marks, service mark applications, and any service mark registrations, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said service marks, service mark applications and in and to any service mark registrations, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

Dated: March 26, 2001

BRAVO COMPANY

By: 

Print Name: Kathleen Dore

Print Title: President

SCHEDULE ASERVICE MARK REGISTRATION

<u>SERVICE MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
ESCAPE FROM HOLLYWOOD	2,410,487	12/05/00
INDEPENDENT FILM CHANNEL	2,308,189	01/18/00

SERVICE MARK APPLICATION

<u>SERVICE MARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
ALL ACCESS	75/799,085	09/14/99