

04-13-2001

ET

Docket No.:



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4-12-01

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101672218

To the Honorable Commissioner of Patents and Trademarks: Please receive the attached original documents or copy thereof.

4-12-01

1. Name of conveying party(ies):

General Cable Technologies Corporation

- Individual(s)
- General Partnership
- Corporation-State **Delaware**
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **February 14, 2001**

2. Name and address of receiving party(ies):

Name: **World Triathlon Corporation**

Internal Address: **P.O. Box**

Street Address: **43309 U.S. Highway 19N.**

City: **Tarpon Springs** State: **FL** ZIP: **34688**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **Florida**
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes No
(Designations must be a separate document from Additional name(s) & address(es) Yes No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

IRONMAN 2,162,555

Additional numbers

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Hilary H. Remijas**

Piper Marbury

Internal Address: **Rudnick & Wolfe**

Intellectual Property Department

Street Address: **P.O. Box 64807**

City: **Chicago** State: **IL** ZIP: **60664-0807**

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ **40.00**

Enclosed

Additional fees may be charged to authorized to be charged to deposit account

8. Deposit account number:

18-2284

DO NOT USE THIS SPACE

04/12/2001 DBYRNE 00000148 2162555 40.00 DP
01 FC:481

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Hilary H. Remijas

Hilary H. Remijas
Signature

4-9-01
Date

Name of Person Signing

4

Total number of pages including cover sheet, attachments, and

ASSIGNMENT OF TRADEMARK AND
TRADEMARK APPLICATION AND REGISTRATION

This Agreement is made on the 14th day of February,
2001, between General Cable Technologies Corporation, a Delaware
corporation, with an address at Four Tesseneer Drive, Highland
Heights, Kentucky 41076 ("ASSIGNOR"), and World Triathlon
Corporation, a Florida corporation, with an address at 43309 U.S.
Highway 19 N., Tarpon Springs, Florida 34688-1608 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used and is using the trademark
listed in Appendix A for which it owns a federal registration in
the United States Patent and Trademark Office and an application in
the Canadian Intellectual Property Office;

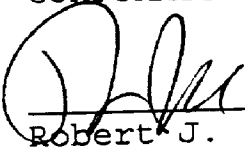
WHEREAS, ASSIGNEE is desirous of acquiring said trademark and
the application and registration thereof;

NOW, THEREFORE, for good and valuable consideration, the
receipt and sufficiency of which are hereby acknowledged, and
intending to be legally bound hereby, ASSIGNOR does hereby assign,
sell and transfer to ASSIGNEE, its successors and assigns, all its
right, title, and interest in and to said marks, together with the
goodwill of the business symbolized by and associated with said
trademark and trademark application and registration thereof.

IN TESTIMONY WHEREOF, ASSIGNOR and ASSIGNEE have had this
Assignment executed by a duly authorized officers.

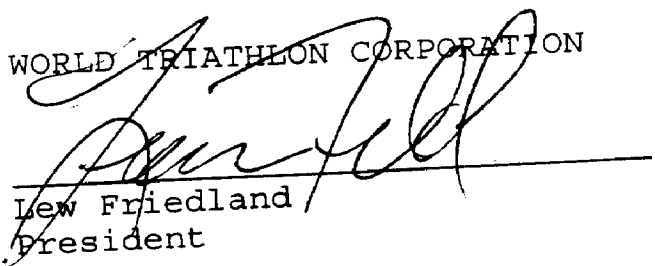
GENERAL CABLE TECHNOLOGIES
CORPORATION

Dated: Feb. 14, 2001

By: 
Robert J. Siverd
Executive Vice President

WORLD TRIATHLON CORPORATION

Dated: March 7, 2001

By: 
Lew Friedland
President

State of Kentucky)
County of Campbell) ss:

On this 14th day of Feb, 2001, before me appeared Robert J. Siverd, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of General Cable Technologies Corporation.

Julie A. Dollenmayer
Notary Public

My Commission Expires: _____

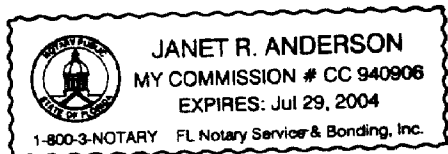
Julie A. Dollenmayer
Notary Public - State At Large
My Commission Expires July 6, 2002

State of Florida)
County of Pinellas) ss:

On this 7th day of March, 2001, before me appeared Lew Friedland, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of World Triathlon Corporation. Lew Friedland is personally known to me.

Janet R. Anderson
Notary Public

My Commission Expires: 7/29/2004



APPENDIX A

CANADIAN APPLICATION

<u>Trademark</u>	<u>Serial Number</u>	<u>Date Filed</u>
IRONMAN	0820798	August 16, 1996

and

UNITED STATES REGISTRATION

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
IRONMAN	2,162,555	April 19, 1996