

04-13-2001



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03-30-2001

U.S. Patent & TMO/TM Mail Rpt Dt. #58

TRADEMARKS ONLY

TO: The Commission of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)
Document ID # _____
- ☐ Correction of PTO Error
Reel # _____ Frame # _____
- ☐ Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- ☒ Assignment ☐ :License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
- ☐ Merger
- ☐ Change of Name
- ☐ Other _____
- Effective Date
Month Day Year
12/29/00

Conveying Party

☐ Mark if additional names of conveying parties attachedName Heritage Consumer Products, LLC.Execution Date
Month Day Year**12/29/00**

Formerly _____

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☐ Corporation ☐ Association
- ☒ Other Limited Liability Company
- ☒ Citizenship/State of Incorporation/Organization Delaware

Receiving Party

☐ Mark if additional names of receiving parties attachedName Fleet National Bank, f/k/a BankBoston, N.A.

DBA/KA/TA _____

Composed of _____

Address (line 1) 100 Federal Street

Address (line 2) _____

Address (line 3) Boston, MA 02110

City

State/Country

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership
- ☐ Corporation ☐ Association
- ☒ Other Agent
- ☐ Citizenship/State of Incorporation/Organization: _____
- ☐ If document to be recorded is an assignment and the receiving party is not domiciled to the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name _____

Address (line 1) _____

Address (line 2) _____

Address (line 3) _____

Address (line 4) _____

Correspondence Name and AddressArea Code and Telephone Number (714) 540-1235Name Perry J. Viscounty, Esq.Address (line 1) LATHAM & WATKINSAddress (line 2) 650 Town Center Drive, Suite 2000Address (line 3) Costa Mesa, CA 92626

Address (line 4) _____

Pages Enter the total number of pages of the attached conveyance document
including any attachments.# 5**Trademark Application Number(s) or Registration Number(s)**☒ Mark if additional numbers attachedEnter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1530495

Number of Properties

Enter the total number of properties involved.

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment:

Enclosed ☒ Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

500524

Deposit Account Number:

Authorization to charge additional fees:

Yes ☒ No ☐**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

ANNA KWAN

Name of Person Signing

Anna Kwan

Signature

3/30/01

Date Signed

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 29 day of December, 2000, by and between Heritage Consumer Products, LLC, a Delaware limited liability company (hereinafter referred to as "Assignor") having its principal place of business at Brookfield Commons, 246 Federal Road, Suite CL-14, Brookfield, Connecticut 06804, and Fleet National Bank, f/k/a BankBoston, N.A., as Agent (hereinafter referred to as "Assignee") having its principal place of business at 100 Federal Street, Boston, MA 02110;

WHEREAS, Assignor transferred certain of its assets, including the Trademark (as defined below), to Assignee;

WHEREAS, Assignor has adopted, used, is using, and is the owner of the trademark registration listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademark");

WHEREAS, Assignor has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the Trademark;

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademark;

WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest in and to the Trademark;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and sells to Assignee all rights, title, and interest as Assignor may possess in and to the Trademark as set forth in Schedule A; together with the goodwill symbolized by said Trademark.

Heritage Consumer Products, LLC
a Delaware limited liability company

Executed at Plymouth Meeting, PA, this 29 day of December, 2000.

By: Ronald J. Kittner
Name: Ronald J. Kittner
Title: President

Fleet National Bank, f/k/a BankBoston, N.A.

as Agent

Executed at Boston, this 29th day of December, 2000.

By:

Name:

J.H. Hall

Title:

Authorized Officer

Schedule A

Country	Mark	Registration No.
United States	MAXIMUM STRENGTH 12 HOUR ALLEREST	1530495

OC_DOCS\411530.1 [W97]

RECORDED: 03/30/2001

TRADEMARK
REEL: 002269 FRAME: 0778