Form PTO-1594	RECORDATION FO	RM COVER SHEET	U.S. DEPARTMENT OF COMMERCE
(Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)		RKS ONLY	U.S. Patent and Trademark Office
Tab settings ⇒⇒ ⇒ ▼	▼ ▼	₩	▼ ▼ ▼
To the Honorable Commissioner of	Patents and Trademarks:	Please record the attached or	iginal documents or copy thereof
<ol> <li>Name of conveying party(ies):</li> </ol>	· · · · · · · · · · · · · · · · · · ·	2. Name and address of	· · · · · · · · · · · · · · · · · · ·
Visual Networks, Inc.		Name: Ziff Da	vis Publishing Holdings
networks, inc.		Internal	Tric
🖬 Individual(s)	Association		P . 00 1 0
General Partnership	Limited Partnership		East 28th Street
Corporation-State		City: New York	_State: NY _Zip: 10016
Other		Individual(s) citizens	ship
Additional name(s) of conveying party(ies)	attached? [kVon XX No. ]		· · · · · · · · · · · · · · · · · · ·
3. Nature of conveyance:	16542100	General Partnership	)
Assignment	Гъ м	Limited Partnership	
	Merger	Corporation-State_	Delaware
Other	Change of Name	Other	
Execution Date: May 31, 2001		representative designation is	n the United States, a domestic attached: 📮 Yes 🎦 No
		Additional name(s) & address	erate document from assignment) (es) attached? They was to he
4. Application number(s) or registration	number(s):		
A. Trademark Application No.(s)		B. Trademark Registra	ation No.(s)
		2, 278, 15	5
	Additional number(s) atta		
5. Name and address of party to whom correspondence concerning document should be malled:  Name: Carolyn Schurr Levin		6. Total number of applica	ations and
		registrations involved: .	4
			702.04
Internal Address: Ziff Davis Publishing		7. Total fee (37 CFR 3.41)	s_100.00
Holdings Inc.		Enclosed	
· ·		Authorized to be	charged to deposit account
Street Address: <u>28 East 28th S</u>	Street	8. Deposit account numbe	r:
14th Floor		501540	
City: New York State: NY	Zip: <u>10016</u>	(Attach duplicate copy of this	s page if paying by deposit account)
2 04-4-	DO NOT USE T		. B what a special accounts
Statement and signature.     To the best of my knowledge and belied copy of the original document.	f, the foregoing informa	tion is true and correct and	any attached copy is a true
Carolyn Schurr Levin Name of Person Signing	( awlyn	Albert Levin	June_14, 2001
• •	number of pages including cover s	heat, attachments, and document:	Date

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of May 31, 2001 ("Effective Date") by and between Visual Networks, Inc., a Delaware corporation, with its principal office at 2092 Gaither Road, Rockville, MD 20850 ("Assignor"), and Ziff Davis Publishing Holdings Inc., with its principal office at 28 East 28th Street, New York, New York 10016 ("Assignee"). Certain capitalized terms used but not otherwise defined herein shall have the meaning accorded them in the Agreement (as hereinafter defined).

WHEREAS, Assignor and eTesting Labs Inc., an Affiliate of Assignee, are parties to that certain Asset Purchase Agreement between Assignor and eTesting Labs Inc., dated May 31, 2001 (the "Agreement"); and

WHEREAS, pursuant to the Agreement, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all United States trademark registrations related to the Business and the Benchmark Product Line including those set forth on Schedule A attached hereto, all United States applications for trademark registration related to the Business and the Benchmark Product Line including those set forth on Schedule B attached hereto, all foreign trademark registrations related to the Business and the Benchmark Product Line including those set forth on Schedule C attached hereto, all foreign applications for trademark registration related to the Business and the Benchmark Product Line including those set forth on Schedule D attached hereto, all unregistered trademarks related to the Business and the Benchmark Product Line including those set forth on Exhibit E attached hereto and all trade names and assumed names related to the Business and the Benchmark Product Line including those set forth on Schedule F attached hereto, in each case, together with the goodwill of the Business associated therewith, (collectively, the "Marks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Trademark Assignment 3a

TRADEMARK **REEL: 002269 FRAME: 0820**  Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entity or agency in any applicable foreign country, to record Assignee as the assignee and owner of the Marks.

Assignor represents and warrants that: (i) it is the sole and exclusive owner of the entire right, title and interest in and to the Marks (including the corresponding rights set forth in the above), free and clear of any liens, security interests or other encumbrances; (ii) it has the full right and authority to execute this Assignment and to assign to Assignee the rights assigned herein); and (iii) has not executed, and will not execute, any agreement or other instrument in conflict herewith.

Assignor shall take all further actions, and provide to Assignee, Assignee's successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimen, assignments, powers of attorney or other documentation), reasonably requested by Assignee to more fully and effectively effectuate the purposes of this Assignment, including, without limitations, with respect to the following: (1) the preparation and prosecution of any application for registration, or any application for renewal of a registration, relating to any of the rights assigned herein; (2) the prosecution or defense of any interference, opposition, infringement or other proceedings that may arise in connection with any of the rights assigned herein, including, without limitation, testifying as to any facts relating to the Marks and this Assignment; (3) obtaining any additional trademark protection relating to rights assigned herein that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or any foreign country; and (4) in the implementation or perfection of this Assignment in all applicable jurisdictions throughout the world.

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Trademark Assignment 3a

TRADEMARK
REEL: 002269 FRAME: 0821

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

Visual Networks, Inc.

Title: EVP & CFO

Ziff Davis Publishing Holdings Inc.,

Name: Carolyn Schun levin Title: Via Pasident & faund Campel

STATE OF MARY LAND

) SS.

COUNTY OF MONTGO MERLY

On this 5 day of Aune, there appeared before me Peter J. Minhone, personally known to me, who acknowledged that he signed the foregoing Assignment as his voluntary act and deed on behalf and with full authority of Visual Networks Inc.

> LINDA R. AMBERT NOTARY PUBLIC STATE OF MARYLAND My Commission Expires January 28, 2003

STATE OF NewYork

COUNTY OF HOW YORK

On this 31 day of May, there appeared before me (aroly) Sharr levin, personally known to me, who acknowledged that he signed the foregoing Assignment as his voluntary act and deed on behalf and with full authority of ZIF Davis Rublishing Holdings Inc.

Notary Public

TRADEMARK **REEL: 002269 FRAME: 0822** 

## SCHEDULE A

## **U.S. TRADEMARK REGISTRATIONS**

Trademark No.	Registration Date	Mark
2,278,155	9/14/99	INTERNET MEASUREMENT SERVICE
2,282,318	9/28/99	US BENCHMARK REPORT
2,282,319	9/28/99	UK BENCHMARK REPORT
2,288,967	10/26/99	MEASURING QUALITY OF THE INTERNET

**TRADEMARK REEL: 002269 FRAME: 0823** 

RECORDED: 06/14/2001