

04-16-2001

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



101674876

3.16.01 RECORDATION FORM COVER SHEET  
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MAR 16 2001

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)  
Document ID #
- ☐ Correction of PTO Error  
Reel #  Frame #
- ☐ Corrective Document  
Reel #  Frame #

Conveyance Type

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- ☐ Merger
- ☐ Change of Name
- ☐ Other

Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

03 02 2001

Formerly

2327406

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
- ☐ Citizenship/State of Incorporation/Organization

Receiving Party

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Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

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Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership
- ☐ Corporation ☐ Association
- ☒ Other

☐ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

☐ Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

04/13/2001 670N11 00000251 500739 2327406

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Mail documents to be recorded with required cover sheet(s) information to:  
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TRADEMARK

REEL: 002271 FRAME: 0660

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number 508-935-4686

Name

Miriam R. Karlin

Address (line 1)

5 Speen Street

Address (line 2)

Framingham, Massachusetts 01701

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

1

**Trademark Application Number(s) or Registration Number(s)**

☐

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

2327406

**Number of Properties**

Enter the total number of properties involved.

#

1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40.00

Method of Payment:

Enclosed ☐

Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

500-739

Authorization to charge additional fees:

Yes

☒

No

☐

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Miriam R. Karlin

Name of Person Signing

Signature

03/02/2001

Date Signed

## ASSIGNMENT OF TRADEMARKS

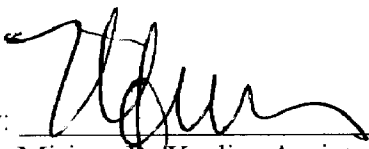
WHEREAS, International Data Group, Inc. a Massachusetts corporation with a principal office at 5 Speen Street, Framingham, Massachusetts ("Assignor"), is the owner of the trademarks, service marks, and any and all trade dress associated therewith described and set below (the "Mark"); and

WHEREAS, Mac Publishing L.L.C. a Delaware limited liability company ("Assignee") is desirous of acquiring said Mark; and

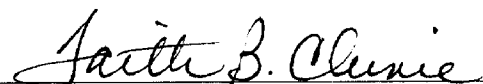
NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby convey, transfer, assign and deliver to Assignee, its successors or assigns, the entire right, title and interest in and to the Mark set forth below and in and to any renewals and extensions that be granted thereon, thereof owned by Assignor, together with the good will of the business connected therewith and any right to recover for past infringement thereof.

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
CREATE	2,327,406	March 7, 2000

INTERNATIONAL DATA GROUP, INC.

By:   
Miriam R. Karlin, Assistant Secretary

On this 12<sup>th</sup> day of March, 2001, before me personally appeared Miriam R. Karlin, to me personally known, who, being duly sworn, did say that she is the Assistant Secretary of International Data Group, Inc. and that she duly executed the foregoing instrument for and on behalf of International Data Group, Inc., being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

  
Faith Clunie, Notary Public  
My Commission Expires: 10/13/2006