

04-18-2001

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office



101678299

Patents and Trademarks: Please record the attached original documents or copy thereof.

### 1. Name of conveying party(ies):

Mason Shoe Manufacturing Co.

4.9.01

- Individual(s)
- General Partnership
- Corporation-State Wisconsin
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

### 3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 2, 2001

### 2. Name and address of receiving party(ies):

Name: Sungho Industrial Co. Ltd.

Internal Address:

Street Address: 388-2, Samrak-Dong

Sasang-Ku, Pusan, Korea

City: State: ZIP:

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Korea
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

### 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

835,523

Additional numbers attached?  Yes  No

### 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kathryn Jennison Shultz

Internal Address: Jennison & Shultz, P.C.

Street Address: Crystal Plaza #1, Suite 1102

2001 Jefferson Davis Highway

City: Arlington State: VA ZIP: 22202

### 6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41):..... \$ 40.00

Enclosed

Authorized to be charged to deposit account

### 8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

04/17/2001 JJALLAM2 00000007 835523

01 PC:481

40.00 DP

DO NOT USE THIS SPACE

### 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kathryn Jennison Shultz

Name of Person Signing

Signature

April 9, 2001

Date

Total number of pages comprising cover sheet:

1

RECEIVED  
SIGNMENT DIVISION  
APR - 9 2 10

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Registration No. 835,523 :  
Trademark: TAHOES :  
Issued: September 19, 1967 :  
International Class: 25 :  
Registrant: Sungho Industrial Co. Ltd. :

Hon. Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

Attention: Box Assignments – No Fee

APPOINTMENT OF DOMESTIC REPRESENTATIVE

G. Duke Jones, with offices at 5752 Salisbury Lane, San Luis Obispo, California 93401, is designated as registrant's representative upon whom notices or process in proceedings affecting the mark may be served.

Respectfully submitted,

Sungho Industrial Co. Ltd.

Date: April 6, 2001

By 

Name: G. Duke Jones

Title: Vice President of North American  
Operations

ASSIGNMENT OF TRADEMARK

WHEREAS, Mason Shoe Manufacturing Co. ("Assignor"), a Wisconsin Corporation, whose business address is 1251 First Avenue, Chippewa Falls, Wisconsin, 54729, is the owner of U.S. Trademark Registration No. 835,523 issued September 19, 1967, for the trademark TAHOES, and has adopted, used and is using the mark on the named goods in interstate commerce; and

WHEREAS, Sungho Industrial Co. Ltd, ("Assignee"), a Korean corporation, Having a place of business at 388-2, Samrak-Dong, Sasang-Ku, Pusan, Korea, is desirous of acquiring the trademark and the registration thereof; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is Hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title And interest in and to said mark and the registration together with the good will of the Business symbolized by the mark.

MASON SHOE MANUFACTURING CO.

Date: 4-2-01

By: Daniel J. Hunt

Name: Daniel J. Hunt

Title: Executive Vice President

Company: Mason Shoe Manufacturing Company