

FORM PTO-1594

Docket No. 45375 et seq./MM/A6 '8

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

Box Assignment
Commissioner of Patents and Trademarks
Washington, D.C. 20231

Post Office Box 7068
Pasadena, CA 91109-7068

Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof:

<p>1. Name of conveying party(ies): Potlatch Corporation</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input checked="" type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Other <input checked="" type="checkbox"/> Exists Under Laws of Delaware</p> <p>Additional name(s) of conveying party(ies) attached: No</p>	<p>2. Name and address of receiving party(ies): Name: Albertson's, Inc. Street Address: 250 Parkcenter Boulevard, Boise, Idaho 83726</p> <p><input type="checkbox"/> Individual(s) citizenship <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Other: <input checked="" type="checkbox"/> Exists Under Laws of Delaware</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: (Designation must be a separate document from Assignment). Additional name(s) & address(es) attached? No</p>
<p>3. Name of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other:</p> <p>Execution Date: May 9, 2001</p>	<p>4. A. Trademark Application No.(s) 75362596</p> <p>4. B. Trademark Registration No.(s) 1989088 2043756 2181722</p> <p>Additional numbers attached? No</p>
<p>5. Please return the recorded document and address all correspondence to:</p> <p>CHRISTIE, PARKER & HALE, LLP P.O. Box 7068 Pasadena, CA 91109-7068 Attention: Michael J. MacDermott</p>	<p>6. Total number of applications or registrations involved..... <input type="text"/></p> <p>7. <input checked="" type="checkbox"/> Total fee (37 CFR 3.41): \$ 135.00</p> <p>8. <input checked="" type="checkbox"/> All fees and any deficiency or overpayment of fees should be charged or credited to Deposit Account No. 03-1728, except for payment of issue fees required under 37 CFR § 1.18. Please show our docket number with any credit or charge to our Deposit Account.</p>
<p>10. <input type="checkbox"/> Explanatory letter is enclosed.</p>	<p>9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</p> <p>Date: June 20, 2001</p> <p>By <u><i>Michael J. MacDermott</i></u> Name: Michael J. MacDermott 626/795-9900</p> <p>Total number of pages including cover sheet, attachments, and document: <input type="text"/></p>

ASSIGNMENT OF A REGISTERED MARKS

WHEREAS Potlatch Corporation, a Delaware corporation of P.O. Box 193591, San Francisco, California 94119-3591 is the owner of the marks MIGHTY (Registration No. 1,989,088), SOFT CHOICE (Registration No. 2,043,756), WHISPER SOFT (Registration No. 2,181,722), which are registered in the United States Patent and Trademark Office, and WHISPER SOFT IMAGES (Serial No. 75/362,596), which is an application for registration of the mark in the United States Patent and Trademark Office, and

WHEREAS Albertson's, Inc., a Delaware corporation of 250 Parkcenter Boulevard, Boise, Idaho 83706 is desirous of acquiring said marks and the registrations and application thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Potlatch Corporation does hereby assign unto the said Albertson's, Inc. all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above identified registrations and application thereof.

Potlatch Corporation

By: Bob DeVleming
Name: BOB DEVLEMING
Title: VP SALES + MARKETING / CPD
Date: 5/9/01