FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 04-18-2001



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U.S. Department of Commerce Patent and Trademark Office TRADEMARK

10.6.1

# RECORDATION FORM COVER SHEET

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).				
Submission Type	Conveyance Type			
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Resubmission (Non-Recordation) Document ID #	Security Agreement Nunc Pro Tunc Assignment			
Correction of PTO Error  Merger  Merger  Month Day Year				
Reel # Frame #	Change of Name			
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	Other			
Conveying Party  Mark if additional names of conveying parties attached Execution Date Month Day Year				
Name ZCo, LLC /2 /9 2000				
Formerly				
Individual General Partnership Limited Partnership Corporation Association				
X Other a Delaware limited liability company				
X Citizenship/State of Incorporation/Organization Delaware				
Receiving Party  Mark if additional names of receiving parties attached				
Name Trendmasters, Inc.				
DBA/AKA/TA				
Composed of				
Address (line 1) 611 North 10th Street				
Address (line 2) Suite 555				
Address (line 3) St. Louis	Missouri 63101 Zip Code			
Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is				
X Corporation Association appointment of a domestic				
Other Contractive should be attached.  (Designation must be a separate document from Assignment.)				
X Citizenship/State of Incorporation/Organization Missouri				
17/2001 TDIAZ1 00000189 75834274 FOR OFFICE USE ONLY				
FC:481 40.00 0 FC:482 125.00 0P				

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (9651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:

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Commissioner of Patents and Trademarks, Box Assignments , Washington EWARK

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FORM PTO- Expires 06/30/99 OMB 0651-0027	618B Page 2 U.S. Department of Commerce Patent and Trademark Office TRADEMARK			
Domestic Representative Name and Address  Enter for the first Receiving Party only.				
Name				
Address (line 1)				
Address (line 2)				
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Address (line 4)				
Correspond	ent Name and Address Area Code and Telephone Number 4/5 371 1200			
Name	Becky L. Troutman, Esq.			
Address (line 1)	Thelen Reid & Priest LLP			
Address (line 2)	101 Second Street			
Address (line 3)	Suite 1800			
Address (line 4)	San Francisco, CA 94105-3601			
Pages	Enter the total number of pages of the attached conveyance document #			
Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached				
	Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).			
75/834,27	Pemark Application Number(s)         Registration Number(s)           4         75/833,984         75/833,997         2,184,475         2,239,215         2,229,010			
1 7 3 7 0 3 7 7 2 7	737033,304 [737033,777] [2,104,473] [2,237,213] [2,227,010]			
Number of Properties Enter the total number of properties involved. # 6				
Fee Amoun	Fee Amount for Properties Listed (37 CFR 3.41): \$ 165.00			
Method of Payment: Enclosed X Deposit Account				
Deposit A (Enter for pa	yment by deposit account or if additional fees can be charged to the account.)  Deposit Account Number: # 50 - 0918			

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Authorization to charge additional fees:

Becky L. Troutman Name of Person Signing

No

**TRADEMARK** 

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### **ASSIGNMENT**

WHEREAS, ZCo, LLC, A Delaware limited liability company, having a principal place of business at 2001 Park Place, Suite 230, Birmingham, Alabama 35203 (hereinafter referred to as "Assignor"), is the owner of certain intellectual property attached hereto as Exhibit A; and

WHEREAS, Assignor is the owner and in full possession of the entire right, title and interest in and to said intellectual property; and

WHEREAS, Trendmasters, Inc., a Missouri corporation, having its principal place of business at 611 North 10<sup>th</sup> Street, Suite 555, St. Louis, Missouri 63101 (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title and interest in and to said intellectual property; and

NOW, THEREFORE, in consideration of the sum of One Dollar (U.S. \$1.00) and other valuable consideration to Assignor by said Assignee, receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto said Assignee, its entire right, title and interest in and to said intellectual property, including the rights to sue for any infringement of said intellectual property; free and clear of any claims, liens, and encumbrances whatsoever, together with any and all continuations, divisions, reissues, and reexaminations and foreign counterparts, Assignor does hereby authorize and request the United States Commissioner of Patents and Trademarks to issue in accordance with the rights granted hereunder.

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IN WITNESS WHEREOF, Assignor has hereunto executed this Assign	ment this
19th day of DECEMBEN, 2000.	
ZCo, LLC	
James D. Davis Chief Executive Officer	
STATE OF <u>(Wabarra</u> ) ) SS.  COUNTY OF <u>Jefferson</u> )	
Subscribed and sworn to before me, a Notary Public, this 19th day of 2000.  Notary Public	
My Commission Expires:	

MY COMMISSION EXPIRES SEPT. 22, 2001

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#### **EXHIBIT A**

#### **ASSETS**

#### U.S. Trademark Registrations and Applications

- 1. U.S. Trademark Registration No. 2,184,475 for ZOOB, registered August 25, 1998.
- 2. U.S. Trademark Registration No. 2,239,215 for CITROID, registered April 13, 1999.
- 3. U.S. Trademark Registration No. 2,229,010 for PRIMORDIAL, registered March 2, 1999.
- 4. U.S. Trademark Application No. 75/834,274 for ZOOB TUBE, filed October 28, 1999.
- 5. U.S. Trademark Application No. 75/833,984 for ZOOBDUDE, filed October 28, 1999.
- 6. U.S. Trademark Application No. 75/833,997 for Design, FILED October 28, 1999.

## U.S. and Foreign Patents and Patent Applications

- 1. U.S. Patent No. 5,897,417, issued April 27, 1999, entitled "Construction System".
- 2. Australian Patent No. 708568, issued November 18, 1999.
- 3. Brazilian Patent Application No. PI9611993-4, filed December 11, 1996.
- 4. Canadian Patent Application No. 2240025, filed December 11, 1996.
- 6. European Patent Application No. 96945782.9, filed December 11, 1996.
- 7. Hong Kong Patent Application No. 99103424.2, filed August 9, 1999.
- 8. Israeli Patent Application No. 124822, filed December 11, 1996.
- 9. Japanese Patent Application No. 9-522182, filed December 11, 1996.
- 10. Korean Patent Application No. 98-704375, filed December 11, 1996.
- 11. Mexican Patent Application No. 984605, filed December 11, 1996.
- 12. New Zealand Patent No. 330653, issued April 26, 1999.
- 13. Peoples Republic of China Patent Application No. 96199624.2, filed December 11, 1996.
- 14. Russian Patent Application No. 98113067, filed December 11, 1996.
- 15. Singaporean Patent No. 53941, issued October 19, 1999.

## U.S. Copyright Registrations

- 1. U.S. Copyright Registration No. VA: 929-530 for "ZOOB GUIDE"
- 2. U.S. Copyright Registration No. VA: 929-531 for "ZOOB BOX"

## Domain Name and Website Content

- 1. Domain name: www.zoob.com
- 2. Content of the website located at www.zoob.com

All other intellectual property and assets included in the definition of "Intellectual Property" in the Agreement to Assign Intellectual Property

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## THELEN REID & PRIEST LLP

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SAN FRANCISCO LOS ANGELES SILICON VALLEY SOUTH PARK

ADAM C. BRINK LEGAL ASSISTANT 415.369.7156 ABRINK@THELENREID.COM

March 30, 2001

Commissioner for Patents and Trademarks BOX ASSIGNMENTS Washington, D.C. 20231

Sir:

"EXPRESS MAIL" LABEL NO. EL570074370US

DATE OF DEPOSIT: March 30, 2001

I hereby certify that the enclosed recordation form cover sheet, trademark assignment, check for \$165.00 and return postcard to acknowledge receipt and return to the undersigned are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. 1.10 on the date indicated above and addressed to: Commissioner for Patents and Trademark, BOX ASSIGNMENTS, Washington, D.C. 20231.

Adam C. Brink

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RECORDED: 04/02/2001