

04-18-2001



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CANCELLED

4.4.01

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

75743964

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

04/18/2001 TDIAZ3 00000029 75743464

FOR OFFICE USE ONLY

01 FD:481 40.00 DP
02 FD:482 50.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75743464"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2294504"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2098467"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Anna Maria Vistica

Name of Person Signing

Signature

Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, Miller Freeman, Inc., a Delaware corporation, located at 600 Harrison Street, San Francisco, California 94107 (the "Assignor"), is the owner of the trademarks listed in the attached Exhibit A (the "Trademarks");

WHEREAS, PL Holdings LLC, a Delaware limited liability company, located at 525 Market Street, 14th Floor, San Francisco, California 94105 (the "Assignee"), desires to acquire the Trademarks;

WHEREAS, in connection with a transaction to which the Assignor and the Assignee were parties, certain assets, including the Trademarks, were transferred through a series of conveyances to Paperloop.com, Inc., a Delaware corporation, on October 13, 2000 (the "Transaction"), and, as part of the Transaction, the Assignor transferred the Trademarks, and all goodwill symbolized thereby and all registrations thereof, to the Assignee as set forth in an agreement executed on such date (the "Assignment"); and

WHEREAS, for the purpose of recording the Assignment with the United States Patent and Trademark Office, the Assignor has executed this Trademark Assignment.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns to the Assignee, effective as of October 13, 2000 and as contemplated by the Assignment, all of its right, title and interest in and to the Trademarks, including, without limitation, all of the goodwill symbolized thereby, all registrations, applications, extensions and renewals thereof, the right to sue for past, present and future infringement thereof and the right to any other claim arising out of or relating to the use and ownership of the Trademarks, and all rights corresponding thereto throughout the world.

ASSIGNOR:

MILLER FREEMAN, INC.

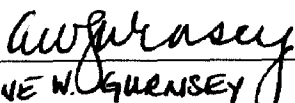
By: 
Name: ANNE W. GUENSEY
Title: SR. VICE PRESIDENT & SECY.

EXHIBIT A

Trademark

Registration No:

2001: A CONVERTING ODYSSEY

75743464 (Application Number)

LOCKWOOD-POST'S DIRECTORY OF
THE PULP, PAPER AND ALLIED TRADES

2294504

PAPER EQUIPMENT NEWS

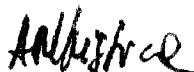
2098467

Enclosed are the following:

- A. (1) Exhibit A: Trademark Recordation Form Cover Sheet and a copy of the Trademark Assignment agreement, effectuating the transfer of the above-referenced trademarks from Miller Freeman, Inc. to PL Holdings LLC. This is an intermediate transfer and should be recorded first.
- (2) Exhibit B: Trademark Form Cover Sheet and a copy of the Trademark Assignment agreement, effectuating the transfer of the above-referenced trademarks from PL Holdings LLC to Paperloop.com, Inc. This is the final transfer and should be recorded second.
- B. Two checks in the amount of \$90 each in payment of the respective trademark assignment recordation fees.
- C. Self-addressed prepaid postcard for acknowledgment.

Please acknowledge your receipt of this letter and the enclosed materials by indicating such receipt on the enclosed self-addressed postcard and forwarding it to my attention. Please do not hesitate to contact me, at the above number, or Rose Auslander, the correspondence person identified in the enclosed Trademark Recordation Form Cover Sheets, at (212) 238-8601, if you have any questions or require further information.

Sincerely,



Anna Maria Vistica

AMV:tbm
Enclosures (4)

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