MRD 415/01

FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 04-19-2001



U.S. Department of Commerce Patent and Trademark Office TRADEMARK

OMB 0651-0027		· · · · · · · · · · · · · · · · · · ·
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TO: The Commissioner of Patents and Trademarks		
Submission Type	Conveyance Type	
X New	X Assignment	License
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Document ID #	Merger	Effective Date Month Day Year
Correction of PTO Error Reel # Frame #		01182001
Corrective Document	Change of Name	
Reel # Frame #	Other	
Conveying Party	Mark if additional names of conve	, c. Execution bate
Name Garborg's,LLC		Month Day Year 01182001
Formerly Garborg Acquisition LLC		
Individual General Partnership	Limited Partnership	Corporation Association
X Other Minnesota Limited Liabil	ity Company	
Citizenship/State of Incorporation/Organiz	ation	
Receiving Party	Mark if additional names of recei	ving parties attached
Name DaySpring Cards, Inc.		
DBA/AKA/TA		
Composed of		
Address (line 1) 20984 Oak Ridge Road		
Address (line 2)		
Address (line 3) Siloam Springs	AR	72761
City	State/Country	Zip Code
Individual General Partnership	Limited Partnership	If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an
X Corporation Association		appointment of a domestic
Other		representative should be attached. (Designation must be a separate
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Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

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Name				
Address (line 1)				
Address (line 2)				
Address (line 3)				
Address (line 4)				
Correspondent Name and Address Area Code and Telephone Number 816-274-3810				
Name	Lisa M. Schuver			
Address (line 1)	Hallmark Cards, Incorporated			
Address (line 2)	P. O. Box 419126			
Address (line 3)	MD 339			
Address (line 4)	Kansas City, MO 64141-6126			
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Trademark /	Application Number(s) or Registration	on Number(s) Mark if ac	Iditional numbers attached	
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Trac	lemark Application Number(s)	Registration Num	iber(s)	
		2273471		
		2094254		
Number of Properties Enter the total number of properties involved. # 2				
Fee Amoun	t Fee Amount for Properties L	isted (37 CFR 3.41): \$ 65		
Deposit A	ccount	eposit Account		
(Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number:				

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Authorization to charge additional fees:

Lisa M. Schuver

Name of Person Signing

ANN Schuver Signature

April 2, 2001

Date Signed

No

Yes

TRADEMARK ASSIGNMENT

WHEREAS, GARBORG'S, LLC, a Minnesota limited company (formerly known as Garborg Acquisition LLC), with offices at 2060 West 98th Street, Bloomington, Minnesota 55431 ("Assignor") is the owner of certain trademarks listed on Schedule A attached hereto (the "Marks") and the registrations therefor listed on Schedule A; and

WHEREAS, DAYSPRING CARDS, INC., a corporation organized and existing under the laws of the State of Illinois, with offices at 20984 Oak Ridge Road, Siloam Springs, Arkansas 22761 ("Assignee") desires to acquire the Marks and the registrations therefor;

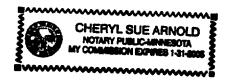
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by them throughout the world and all registrations therefor in the United States of America, its territories and possessions, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

IN WITNESS WHEREOF, GARBORG'S, LLC, has caused this Trademark Assignment to be executed and delivered as of January 12, 2001.

GARBORG'S, LLC

Title:

STATE OF MINNESOTA)
) ss.:
COUNTY OF HENNEPIN)



On this <u>M</u> of January, 2001, before me personally came Rolf Garborg, to me known, who, being by me duly sworn, did depose and say that he is the President of Garborg's, LLC, the limited liability company described in and which executed the above instrument; and that he signed his name thereto by order of the Members of said limited liability company.

Cheryl Sus Clinolo
Notary Public

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SCHEDULE A

to

Trademark Assignment

by

Garborg's, LLC

to

DaySpring Cards, Inc.

<u>Trademark</u> <u>Registration Number</u>

Day Brightners 2273471

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