

04-19-2001

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY



101679160

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 4-6-01  
Western Textile Products Company

Individual  Association  
 General Partnership  Limited Partnership  
 Corporation-State Missouri  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: 28° NORTH, LLC  
Internal Address: Suite 210 South  
Street Address: 710 N. Second Street  
City: St. Louis State: Missouri Zip: 63102

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Missouri  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 Additional names(s) & addresses(es) attached?  Yes  No

3. Nature of conveyance:

Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Execution Date: November 21, 2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_ B. Trademark Registration No.(s) 2,421,533

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence should be mailed:

Name: Polster, Lieder, Woodruff & Lucchesi, L.C.  
 Internal Address: Suite 230  
 Street Address: 763 South New Ballas Road  
 City: St. Louis State: MO Zip: 63141

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$40.00

Enclosed  
 Authorized to be charged to deposit account in case of any deficiency.

8. Deposit account number: 162201  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and Signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Ned W. Randle  
Name of person Signing

[Signature]  
Signature

4/04/01  
Date

Total number of pages including cover sheet, attachments, and document: 2

ASSIGNMENT

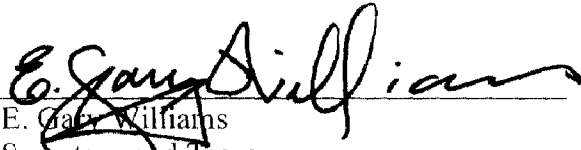
WHEREAS, Western Textile Products Company, a Missouri corporation with an address of 1855 InterTech Dr., Suite 101, Fenton, MO 63026, is the owner of the following trademark applications:

<u>Trademark</u>	<u>Application/Registration No.</u>	<u>Date of Application/Registration</u>
28° N and Design	U.S. Application Serial No. 75/938,359	June 2000
28° North	Mexico Application No. 329435	December 9, 1998

WHEREAS, 28° North, LLC, a Missouri corporation, with an address of 710 N. Second St., Suite 210 South, St. Louis, MO 63102, is desirous of acquiring the entire right, title and interest in and to said mark, together with the goodwill of the business pertaining to said mark;

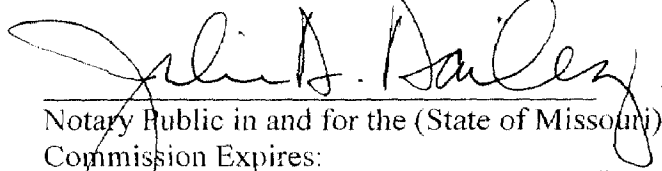
NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Western Textile Products Company does hereby assign unto 28° North, LLC all right, title and interest which Western Textile Products Company has heretofore enjoyed pertaining to said mark, together with the goodwill of the business pertaining to said mark, the same to be held and enjoyed by 28° North, LLC, its successors and assigns, together with the right to sue for and collect for all claims for damages by reason of past infringement of said mark and the registration thereof.

WESTERN TEXTILE PRODUCTS COMPANY

By   
 E. Gary Williams  
 Secretary and Treasurer

STATE OF [ ] )  
 ) ss  
 COUNTY OF [ ] )

On this 21<sup>st</sup> day of November, 2000, before me, the undersigned, a Notary Public in and for the state, personally appeared E. Gary Williams, to me personally known, who being by me duly sworn, did say that he is the Secretary and Treasurer of Western Textile Products Company; that said above and foregoing instrument was signed on behalf said corporation by authority of its Board of Directors and that the said E. Gary Williams, as such officer, acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by him voluntarily executed.

  
 Notary Public in and for the (State of Missouri)  
 Commission Expires: \_\_\_\_\_

**JULIE D. DAILEY**  
 Notary Public – State of Missouri  
 County of St. Louis  
 My Commission Expires May 9, 2003