

MRD 3130/01

04-19-2001



To the Honorable Commissioner of Patents and Trademarks

nts or copy thereof.

1. Name of conveying party(ies):

101681289

ing party(ies)

INTERACTION ASSOCIATES, LLC

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State: California Limited Liability company
- Other

Name: **INTERACTION ASSOCIATES, INC.**

Internal Address:

Street Address: 600 Townsend Street, Suite 550

City: San Francisco State: CA ZIP: 94103

Additional name(s) of conveying parties attached? Yes No

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State: Delaware

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designation must be a separate document from Assignment)

Additional names and addresses attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other:

Execution Date: January 1, 2001

4. Application Number(s) or Registration Number(s).

A. Trademark Application No(s): 75/595539

B. Trademark Registration No(s): 2270446

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Bruce W. Schwab
TOWNSEND AND TOWNSEND AND CREW LLP
Two Embarcadero Center, 8th Floor
San Francisco, California 94111-3834
(415) 576-0200

6. Total number of applications and registrations involved 12

7. Total fee (37 CFR 3.41): 315.00

Enclosed Charge Fees to Deposit Account

Charge any additional fees associated with this paper or during the pendency of this application, or credit any overpayment, to deposit account.

8. Deposit account number: 20-1430

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

Bruce W. Schwab
Name of Person Signing

Signature

3/27/01

Date

Total number of pages including cover sheet, attachments and document: 3

10. Change Correspondence Address to that of Part 5? Yes No

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover to:

Asst. Commissioner for Trademarks
Box: Assignments
Washington, D.C. 20231

(04/19/01 DBRRP 00000161 201430 75595539)
01 FD:441 40.00 CH
02 FD:442 275.00 CH

1. Additional name(s) of conveying party(ies):
(Continued from Page 1)

2. Additional name(s) and address(es) of receiving party(ies):
(Continued from Page 1)

3. Additional application number(s) or registration number(s):
(Continued from Page 1)

A. Trademark Application No(s).

75/496686
76/066593
76/066594
76/061805
76/061804

B. Trademark Registration No(s).

1,936,400
2,386,113
1,650,982
1,445,643
2,270,447

SF 1205437 v1

ASSIGNMENT

WHEREAS, INTERACTION ASSOCIATES, LLC, a California limited liability company, ("Assignor") whose address is 600 Townsend Street, Suite 550, San Francisco, CA 94103, has adopted the marks shown on the attached Exhibit A. and,

WHEREAS, INTERACTION ASSOCIATES, INC., a Delaware corporation ("Assignee") whose address is 600 Townsend Street, Suite 550, San Francisco, CA 94103, desires to acquire said marks, registrations and applications for registration thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the marks, together with the goodwill of the business symbolized by the marks, the on-going business to which the marks pertain, the registrations and applications for registration, and all causes of action for past infringement.

This Assignment is effective as of January 1, 2001.

INTERACTION ASSOCIATES, LLC.

Date: January 1, 2001

By: Jamie O. Harris

Name: Jamie O. Harris

Title: Secretary

INTERACTION ASSOCIATES, INC.

Date: January 1, 2001

By: Jamie O. Harris

Name: Jamie O. Harris

Title: Secretary

EXHIBIT A**INTERACTIVE ASSOCIATES, INC. MARKS ASSIGNED**

COUNTRY	TRADEMARK	APPL. NO FILING DATE	REG NO. ISSUE DATE	STATUS AND REMARKS
European Community	ESSENTIAL FACILITATION	766741 03/09/98	766741 06/29/99	Published
European Community	GEOMETRIC Design	767004 03/09/98	767004 03/03/00	Registered
European Community	INTERACTION ASSOCIATES	766980 03/09/98	766980 07/06/00	Registered
European Community	TEAMS IN ACTION	766782 03/09/98	766782 07/06/00	Registered
US	DIALOGUE FOR BUSINESS RESULTS	75/439368 02/24/98	2270446 08/17/99	Registered
US	ESSENTIAL FACILITATION	74/478736 01/12/94	1936400 11/21/95	Registered
US	EXECUTIVE WISDOM	75/444468 03/04/98	2386113 09/12/00	Registered
US	FACILITATIVE LEADERSHIP	74/032000 02/23/90	1650982 07/16/91	Registered
US	GEOMETRIC DESIGN	73/618844 09/08/86	1445643 06/30/87	Registered
US	INTERACTION ASSOCIATES	75/595539 11/25/98		Pending
US	THE COACHING EDGE	75/439457 02/24/98	2270447 08/17/99	Registered
US	THE COLLABORATIVE SOLUTIONS NETWORK	75/496686 06/05/98		Pending
US	THE COACHING ADVANTAGE	76/066593 May 30, 2000		Pending
US	THE ESSENTIAL COACH	76/066594 May 30, 2000		Pending
US	THE ESSENTIAL COACH	76/061805 June 2, 2000		Pending
US	THE COACHING ADVANTAGE	76/061804 June 2, 2000		Pending